

LastStop	Atlas _{Tx}	Growth Engine	ClaimRight / Compliance
01 Prescription Telemed...	02 Atlas _{Tx} , your Trade C...	24 Growth Engine	33 Compliance and secu...
08 LastStop: the framew...	03 The run	25 Brand Absorber	34 ClaimRight
09 Patient intake	04 The claims and the dr...	26 SWE Absorber	35 Clinician licensure & b...
10 The case queue	05 Blind Atlas	27 Ad Studio, telehealth	36 False FDA claim: block
11 AI workflow	06 Follow-ups	28 Seasons	37 FDA Status on even ID
12 Integrations 1 - Bring y...	07 Support tickets	29 What the Seasons loo...	38 LegitScript readiness
13 Integrations 2 - Contra...		30 Asset Library	39 Text consent, STOP a...
14 Seen, prescribed, sent		31 Outreach bots 1 - Aha...	40 Prescribing rules by st...
15 Integrations 3 - Hellan...		32 Outreach bots 2 - Remi...	41 Visit before prescrib...
16 Fulfillment and tracking			42 Clinician licence check
17 Integrations 4 - Payor...			43 Alerts & action ID
18 Integrations 5 - The ful...			44 The audit log
19 The patient portal			45 Blind Atlas, from the fl...
20 Refills			
21 Secure messages			
22 Billing, stated plainly			
23 On a phone			
46 What it takes off the p...			
47 What's real today			

PILLAR · THE FRAMEWORK

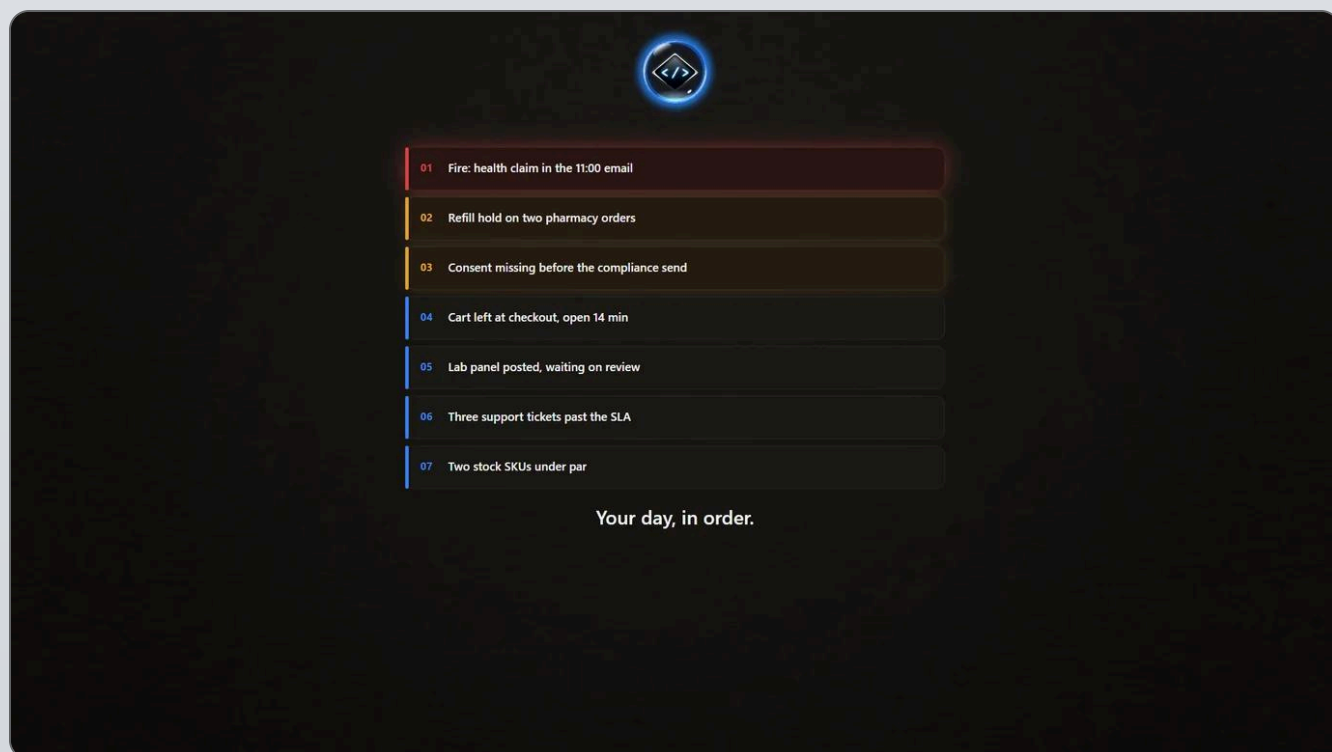
Prescription Telemedicine, run on LastStop

Intake to pharmacy, ads to audit, on one console.

- SeeMyVitals is a telehealth practice brand shown on LastStop, the platform it runs on. The SeeMyVitals wordmark and palette are a placeholder made for this demo.
- Atlas_{Tx} is the AI COO built in. It ranks the practice's day and works on record codes, never names.
- Every screen is from a local demo build with labelled SAMPLE records. No patients, orders, revenue or certifications are claimed.
- Vendors without a signed agreement are marked "Demo connection — agreement pending". Nothing is sent to them.

[→ Four pillars, one platform](#)[◊ SAMPLE data throughout](#)[◊ Nothing live with patients](#)

SAMPLE DATA



PILLAR · THE TRIAGE COO

Atlas_{Tx}, your Triage COO

Every open item in the practice, in one list, in the right order.

- The dashboard opens on Atlas_{Tx}. It watches intake, the clinician queue, the pharmacy, refills, compliance flags and support.
- Every record is named by a random code with a lock chip (for example S-C859), never by a patient's name.
- Atlas ranks every open item inside the app.
- Open safety reports sit above everything else; a clinician reviews every one.
- Nothing runs until someone presses Run Atlas_{Tx}.

→ Fires first

⚙ Codes, never names

⚙ SAMPLE data

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

Atlas_{Tx}

03 The run

04 The queue and the fire card

05 Blind Atlas

06 Follow-ups

07 Support tickets

Operator Dashboard
Operator's overview of this session — intake, compliance and creative.

SAMPLE DATA Safety report **S-C859** is open, moderate severity, needs a clinician. [Review reports](#)

SAMPLE DATA Safety report **S-8EQF** is open, mild severity, needs a clinician. [Review reports](#)

ATLASTX - AI COO

SAMPLE DATA Safety report **S-C859** is open, moderate severity, needs a clinician. [Review reports](#)

Atlas_{Tx}

Your AI COO. It watches intake, clinicians, the pharmacy, refills, compliance and support, puts out fires first, then runs the rest of the day in the order you like. It sees records by code only, never a name.

INTAKE · CLINICIANS · PHARMACY · REFILLS · COMPLIANCE · SUPPORT · MARKETING

SAMPLE DATA

Run Atlas_{Tx}



- 01 Fire: health claim in the 11:00 email
- 02 Refill hold on two pharmacy orders
- 03 Consent missing before the compliance send
- 04 Cart left at checkout, open 14 min
- 05 Lab panel posted, waiting on review
- 06 Three support tickets past the SLA
- 07 Two stock SKUs under par

Your day, in order.

03 ATLAS_{Tx}

The run

→ Illustration of a run

⚙ Fires come out first

⚙ Record codes only

ILLUSTRATION · THE RUN ITSELF IS LIVE IN DEMO ON SAMPLE DATA

≡ Atlas_{Tx} queue

- What a run does: open items stream in from intake, refills, the pharmacy, support, compliance, payments and messages; Atlas_{Tx} takes them in; the ranked list comes out one card at a time.
- This is an illustration drawn in code, not a screen recording. The item count in it is illustrative.
- In the product, the run is one button: Run Atlas_{Tx}.
- In the illustration the first card is a health claim caught in a scheduled email. In the practice, the fire card holds the worst open safety report and anything held at the pharmacy.
- Every card carries a record code, never a name.

Press Run. It pulls in the whole practice, then hands back your day in order.

The screenshot shows the LastStop OS interface. On the left is a sidebar with a 'CLINICAL' section containing 'Dashboard' (highlighted with a blue arrow), 'Provider Dashboard', 'Platform Map', 'Patient Intake Quiz', 'Pharmacy Routing', 'Credentialing', 'Clinical compliance', 'Record retention', 'Adverse events', 'Support tickets', 'Follow-ups', 'AI Outreach', 'AI at work', 'Integrations', 'Billing', and 'AI Assistant'. Below this is a 'COMPLIANCE' section with 'Compliance Scanner' and 'Rescue'. At the bottom of the sidebar is 'ACTING AS (SAMPLE CLINICIAN)' with a dropdown set to 'Sample clinician - MI' and a 'Patient Front Door' button.

The main content area shows the 'ATLASTX - AI COO' view. It displays a 'Safety report S-C859' as open with moderate severity, needing a clinician. Below this, there are buttons for 'Safety first', 'Unblock others first', 'Quick wins first', 'Oldest first', and 'Patients before admin'. A text summary states: 'Good evening. Three things need you. Start with Case C-GQXC: waiting on an identity check. Then Support tickets: 5 tickets open, oldest just now. Then Compliance flags: 1 compliance flag to review.' A red-bordered box highlights a section titled 'WHERE A PERSON DECIDES' with three items: '1. Have a clinician review safety report S-C859', '2. Review the pharmacy hold on order O-19F4', and '3. See what the clinician asked for on case C-7Q2K'. Each item has an 'Open' button. Below this, there are sections for 'Case C-GQXC' (waiting on an identity check), 'Support tickets (5)' (5 tickets open, oldest just now), and 'Compliance flags (1)' (1 compliance flag to review). Each of these sections has an 'Open' button. At the bottom, it says 'Computed locally from this session's records — no AI required.'

04 ATLAS_{TX}

The queue and the fire card

→ Fire card on top

↻ Five sort orders

↻ Ranked from session records

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA · RUNS ON REAL RECORDS ONCE THE ENGINE IS HOSTED

Atlas_{TX} queue

AI · "Tell me what to do" (on request)

- A one-sentence plan, then the fire card (the worst open safety report and two orders held at the pharmacy), then the ranked queue.
- Five sort orders: Safety first, Unblock others first, Quick wins first, Oldest first, Patients before admin.
- The screen says it: "Ranked by AtlasTx from this session's records."
- Each item opens under "Where a person decides". Clinical items go to a clinician; Atlas_{TX} never decides care.
- On request, "Tell me what to do" asks the AI for a run order and its reasons; a run bar then opens each screen in turn.



Fires first. Then the day, in the order you choose.

The screenshot shows the LastStop OS interface. On the left is a sidebar with a 'CLINICAL' section containing items like Dashboard, Provider Dashboard, Platform Map, Patient Intake Quiz, Pharmacy Routing, Credentialing, Clinical compliance, Record retention, Adverse events, Support tickets, Follow-ups, AI Outreach, AI at work, Integrations, Billing, and AI Assistant. Below this is a 'COMPLIANCE' section with Compliance Scanner and Rescue. At the bottom of the sidebar is 'ACTING AS (SAMPLE CLINICIAN)' with a dropdown set to 'Sample clinician - MI' and a 'Patient Front Door' button.

The main content area has a top header with 'Active practice SeeMyVitals', 'LastStop OS', 'ClaimRight', 'EST COST: \$0.00', 'SAMPLE DATA: ON', 'SAMPLE DATA', 'Clear sample data', 'Atlas', 'Triage', and 'Log out'. Below this, a red banner states 'Also open: Order 0-19F4 is held at the pharmacy. Order 0-11CS is held at the pharmacy.' A section titled 'WHERE A PERSON DECIDES' lists three tasks: '1. Have a clinician review safety report 5-C859', '2. Review the pharmacy hold on order 0-19F4', and '3. See what the clinician asked for on case C-7Q2K'. Each task has an 'Open' button. Below this is a 'Case C-6QXC' section with 'SAMPLE DATA' and a 'waiting' status. A blue box highlights a message: 'Sample Patient 03 Men's Optimization Program - NY - awaiting identity'. Below this is a 'Support' section with '5 tickets' and a 'Resolved on your screen — Atlas never sees names' message. A 'Completion' section shows '1 compliance flag to review'. At the bottom, an 'AI ASSISTANT' section has an 'AI briefing' button and a 'Brief me' button. Below that is a 'SESSION' section with four statistics: 'INTAKE LEADS 8 this session', 'COMPLIANCE SCANS None', 'GENERATED ADS None', and 'PROVIDER JOBS 0 Queue'. Each statistic has a brief description. At the very bottom are buttons for 'HELD PHARMACY ORDERS', 'OPEN SUPPORT TICKETS', and 'ADVERSE EVENTS'.

05 ATLAS_{TX}

Blind Atlas

→ Random record codes

⚙ The name appears on your screen only

⚙ Counsel review pending

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA · PRIVACY COUNSEL REVIEW PENDING

≡ Blind Atlas resolver

- Atlas sees record codes, status codes, queue names, counts and elapsed time. No names, dates of birth, contact details or free text from charts or messages.
- Click a code and the platform draws the person on the signed-in user's screen: "Resolved on your screen — Atlas never sees names."
- Codes are random tokens, never a hash of a name, record number or date. HIPAA allows a re-identification code on those terms (45 CFR 164.514(c)).
- Relative times ("waiting 3 days") replace dates. Chart notes and messages never reach Atlas.
- A guard stops any name, email, date of birth, phone or free-text field from reaching Atlas; 16 automated tests cover the design.

The AI that runs the day never sees who the patients are.

LastStop OS v1.0

Active practice
SeeMyVitals

LastStop OS ClaimRight EST COST: \$0.00 SAMPLE DATA: ON SAMPLE DATA Clear sample data Atlas_{TX} Triage Log out

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance
- Record retention
- Adverse events
- Support tickets
- Follow-ups**
- AI Outreach
- AI at work
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

AI Follow-ups
Patients who stopped partway, stalled cases and held orders

0 3 4 Draft all

SAMPLE DATA Safety report S-C859 is open, moderate severity, needs a clinician. Review reports

Stalled case Sample · Recovery & Vitality Stack · info requested Draft message

Stalled case Sample · Men's Optimization Program · awaiting identity Draft message

Stalled case Sample · Energy + Recovery Program · awaiting consent Draft message

Order on hold Sample · Metabolic Reset Program · held Draft message

Order on hold Sample · Men's Optimization Program · held Draft message

Order on hold Sample · Metabolic Reset Program · held Draft message

Order on hold Sample · Longevity Membership · held Draft message

Drafts only. No messaging vendor is connected, so nothing is sent. Staff review every message before it goes out.

06 ATLAS_{TX}

Follow-ups

→ Draft one, or draft all

⚙ Stalled cases and held orders

⚙ Nothing is sent

SAMPLE DATA

LIVE IN DEMO · DRAFTS

+ AI · follow-up drafts

- Three stalled cases (info requested, awaiting identity, awaiting consent) and four orders on hold, each with "Draft message", or "Draft all".
- The screen says: "Drafts only. No messaging vendor is connected, so nothing is sent."
- A person approves, edits or discards each draft.
- Sending starts when a messaging provider and carrier registration (10DLC) are in place.



**Every stalled case and held order,
with the message already drafted.**

LastStop OS v1.0

Active practice
SeeMyVitals

LastStop OS ClaimRight EST COST: \$0.00 ☒ SAMPLE DATA- ON **SAMPLE DATA** Clear sample data **Atlas_{TX}** Triage **Log out**

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance
- Record retention
- Adverse events
- Support tickets**
- Follow-ups
- AI Outreach
- AI at work
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

Support tickets

Questions from patients through the public support form. Nothing is emailed or texted from here. Open tickets await a clinician; none is assigned and no SLA clock is started.

SAMPLE DATA 5 tickets open, oldest just now **Open tickets**

NOTICES

- Stored locally — not emailed**
Nothing is emailed or texted from here yet: there is no notification channel, no SMS provider and no on-call pager. Closing a ticket updates this browser session only.
- Honest states — absences, not tracking**
Each stored ticket is listed below with the states the record actually has: open or closed, awaiting clinician, no SLA started, no clinician assigned. This queue does not start an SLA and does not assign a clinician. Those labels are missing fields, not a live roster.
- Distinct from clinical adverse-event reports**
Billing, login, and product tickets live here. Side-effect reports are a separate clinician queue and are not mixed in.
Public support form Adverse-event queue

QUEUE

TICKETS THIS SESSION	OPEN	AWAITING CLINICIAN	NO SLA STARTED
5 this browser session only	5 not yet closed	5 open · no clinician assigned	5 no SLA time recorded

SESSION TICKETS
Email, topic, message, time and status, from this browser. Open tickets are listed first. Nothing is dispatched. No SLA. No clinician assigned.

07 ATLAS_{TX}

Support tickets

→ Urgency read on every ticket

⚙ Side effects go to a clinician

⚙ Nothing sent from here

SAMPLE DATA**LIVE IN DEMO · DRAFTS**

✦ AI · support triage (drafts)

✦ AI · side-effect triage (clinician queue)

- Billing, login and product questions live here. Side-effect reports go to a separate clinician queue and are never mixed in.
- AI drafts an urgency read and a suggested reply for each open ticket; a person reads, edits and sends.
- On the side-effect queue, AI suggests a severity; a clinician confirms every escalation.
- Honest states on screen: no SLA started, no clinician assigned, nothing emailed or texted yet.



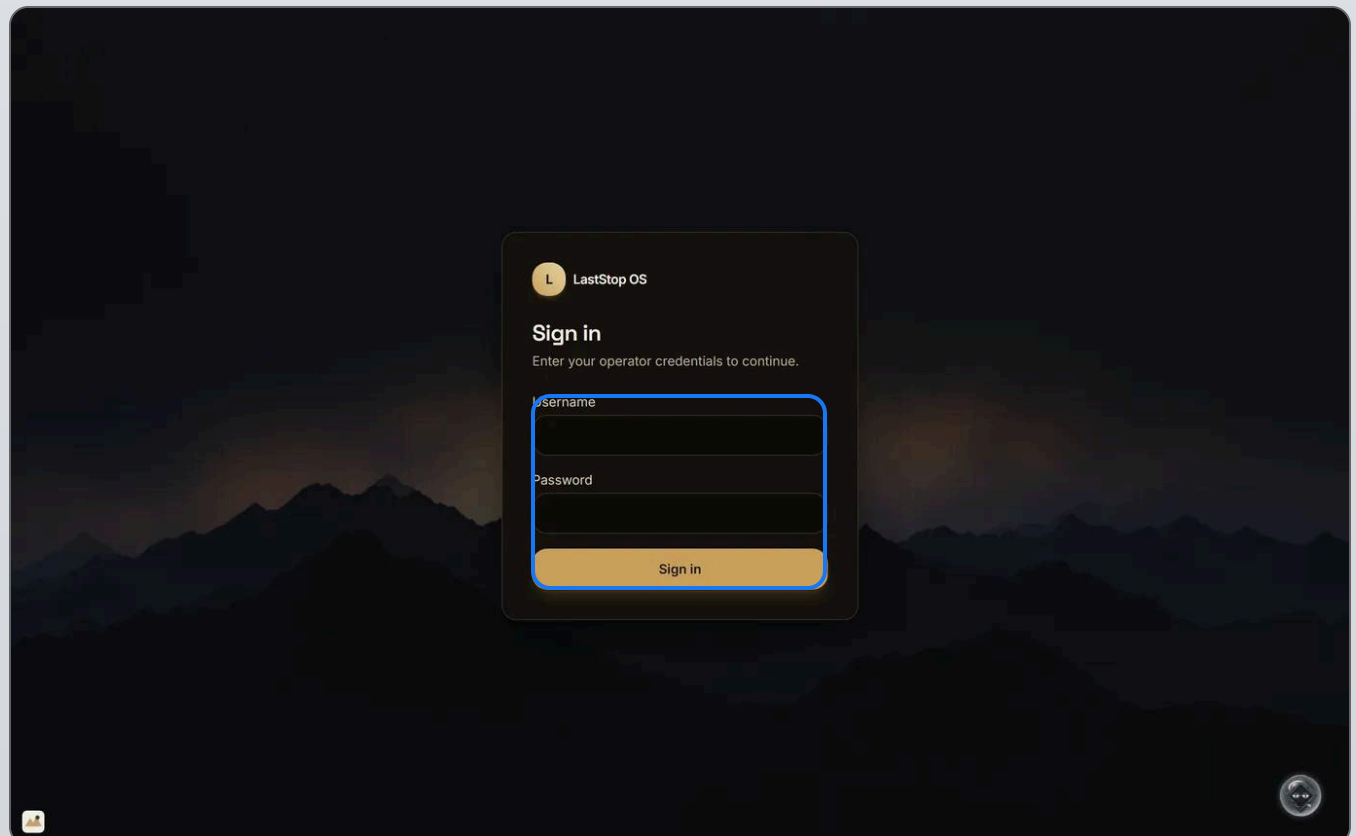
Patient questions in one queue, side effects in another, each with a drafted reply.

PILLAR · THE FRAMEWORK

LastStop, the framework

One platform, many practices, each with its own brand.

- The framework: intake, cases, both clinical setups, the pharmacy, the patient portal, billing, audit and integrations.
- Staff sign in first, then choose the practice, so one platform can run several practices.
- Each practice gets its own brand kit and separated data. The separation is built in the engine, which is not hosted yet.
- The demo signs in with shared preview logins. Per-staff accounts, roles and MFA are built in the engine and get wired in before launch.

[→ Intake to portal](#)[Practice chosen after sign-in](#)[Separate data per practice](#)[SAMPLE DATA](#)[LIVE IN DEMO · SAMPLE DATA](#)[09 Patient intake](#)[10 The case queue](#)[11 AI at work](#)

S SeeMyVitals

ProgramsHow it worksSkinsReturning PatientOperatorCheck Eligibility

METABOLIC RESET PROGRAM

Eligibility and intake

Drafts save in this browser. Step 1 of 7.

Compounded medications are prepared by a licensed pharmacy for an individual patient. They are not FDA-approved, and the FDA does not review them for safety, effectiveness or quality. A licensed clinician decides whether one is right for you.

This is not for emergencies. If you have chest pain, trouble breathing, a severe allergic reaction, suicidal thoughts, or any other emergency, call 911 or go to the nearest emergency department. Do not use this form, chat, or reporting link for emergency care.

This browser stores this session's intake and chart in this browser only. It is not a production HIPAA environment. Do not enter real identifiers belonging to someone else.

01

ELIGIBILITY

02HISTORY

03UPLOADS

04IDENTITY

05CONSENT

06PAY

07REVIEW

Confirm where you live and your age

This determines whether we can offer you care today. State is a dropdown — no free-text entry.

PROGRAM

Metabolic Reset Program

LEGAL NAME

EMAIL

YOUR AGE

09 LASTSTOP

Patient intake

→ 7 steps

📍 Licensure follows location

📄 Disclosure at the top

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA · QUESTION CONTENT NEEDS CLINICIAN AND COUNSEL SIGN-OFF

☰ Eligibility, state, age

- Seven steps: eligibility, history, uploads, identity, consent, payment, review.
- Step 1 checks the program, age, state of residence and physical location at the time of the visit. Licensure follows the physical location, not the billing address.
- State is a dropdown, not free text.
- The compounded-medication disclosure sits at the top of the form.
- The fields are empty in this capture; test runs use fictional values. Staff review IDs by hand until an identity vendor is connected.

**Eligibility is settled on the form,
before a clinician opens the case.**



Provider Dashboard
Cases from this session's intake. A clinician approves, declines or asks for more information, and every decision is recorded in the audit log.

QUEUE

QUEUE TOTAL	PENDING REVIEW	NEEDS INFO	SLA
6 this session	1 cases pending provider review	1 cases needing more info	— not tracked yet

CASE QUEUE 6 records

PATIENT	STATUS	QUEUED
Sample Patient 01 Metabolic Reset Program	PENDING REVIEW	Sep 29, 2026, 11:55 PM
Sample Patient 02 Recovery & Vitality Stack	NEEDS INFO	Sep 29, 2026, 11:55 PM
Sample Patient 03 Men's Optimization Program	AWAITING IDENTITY	Sep 29, 2026, 11:55 PM
Sample Patient 04 Energy + Recovery Program	AWAITING CONSENT	Sep 29, 2026, 11:55 PM
Sample Patient 05 Metabolic Reset Program	APPROVED	Sep 29, 2026, 11:55 PM
Sample Patient 06 Longevity Membership	DENIED	Sep 29, 2026, 11:55 PM

CASE REVIEW PENDING REVIEW

PATIENT: Sample Patient 01
State: CA
Physical location (stored): CA

CASE: Metabolic Reset Program

CARE FLOW: YOUR CLINICIANS, CHARTED IN CHARM HEALTH
Atlas code C-JXHQ

CLINICAL SETUP SHOWN IN THIS DEMO

- Bring your own EHR (Charm Health)
- Contracted clinician network (Beluga Health)

In your clinician queue, with the chart ready in Charm Health.

- Intake completed DONE
Answers, state and consent captured.
- Identity and consent checked DONE
Identity, consent and location on file.
- Chart created in Charm Health DONE Charm Health
Chart opened from the intake. The link is below.

10 LASTSTOP

The case queue

→ Six case states

⚙ Pre-chart drafted

⚙ The clinician decides

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

≡ Pre-chart

+ AI · clinical pre-chart (de-identified)

- Six sample cases: pending review, needs info, awaiting identity, awaiting consent, approved, denied.
- A rules pre-chart summarises program, flags, hard stops and payment type from a fixed template.
- An AI pre-chart drafts a plain-English summary, watch-outs and visit questions from a de-identified case summary.
- The care-flow panel shows which clinical setup the practice runs.
- A licensed clinician approves, declines or asks for more information; each decision goes to the audit log.

Every finished intake arrives as a case a clinician can act on.

Active practice
SeeMyVitals

LastStop OS ClaimRight EST COST: \$0.00 SAMPLE DATA: ON SAMPLE DATA Clear sample data Atlas Triage Log out

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance
- Record retention
- Adverse events
- Support tickets
- Follow-ups
- AI Outreach
- AI at work**
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

CONSOLE
AI at work
Every AI-labelled step in LastStop OS, in one place — what it is, where it runs, and whether AI actually runs there. Read from the code, not from a claim.

ROSTER SUMMARY

ALL (19) LIVE AI (16) RULES ONLY (2) VENDOR NOT CONNECTED (1) PLANNED (0)

LIVE AI (16)

A real AI call happens on this step. A person always reviews the draft.

AI clinical pre-chart
Physician chart — AI clinical pre-chart
Drafts a plain-English summary, watch-outs and visit questions from a de-identified case summary using AI. The clinician decides; hard-stop screening stays rules-based.

AI support triage
Drafts an urgency read and a suggested response for each open support ticket for a person to review before it is used.

AI briefing
Operator dashboard
Drafts a daily headline and suggested next actions from the session's own case, ticket and order counts. Never invents a number not in the store.

AI side-effect triage
Adverse events queue
Suggests a severity and an escalation window for a reported adverse event, with a note for the clinician. A clinician confirms every escalation.

AI follow-up drafts
Follow-ups queue

11 LASTSTOP

AI at work

→ 19 steps

⚙ 16 AI features · 1 waiting on a vendor

⚙ None sends, spends or prescribes

LIVE IN DEMO

✦ Roster read from the code

- The list is generated from the code, not written by hand. It is the same list behind the AI badges on each screen.
- Each step shows where it runs and what it does.
- AI steps draft, sort or explain. None sends, spends or prescribes.
- AI calls carry de-identified summaries or record codes, never a patient's name.

Every AI step in the product, listed from the code.

PILLAR · THE FRAMEWORK

Integrations 1 · Bring your own EHR

For example, Charm Health.

Your clinicians keep charting where they already chart.

- For a practice with its own clinicians: the chart is created in Charm Health from the intake, your clinician reviews, and the encounter syncs back.
- Only an approved prescription moves on to the pharmacy.
- Charm Health publishes REST and FHIR R4 APIs; the LastStop connector is planned.
- Simulated in this demo. Nothing is sent to Charm Health.

[→ Setup A: your own clinicians](#)[↻ Chart made from the intake](#)[↻ Demo connection — agreement pending](#)[SAMPLE DATA](#)[DEMO CONNECTION — AGREEMENT PENDING · CONNECTOR PLANNED](#)[≡ Care flow](#)[13 Integrations 2 · Contracted clinician network: Beluga Health](#)[14 Seen, prescribed, sent](#)[15 Integrations 3 · Hallandale Pharmacy](#)[16 Fulfilment and tracking](#)[17 Integrations 4 · Payment processing](#)[18 Integrations 5 · The full catalog](#)

The screenshot displays the LastStop OS interface. On the left, a sidebar menu lists various clinical and compliance tools. The main area is titled 'Active practice SeeMyVitals' and shows a list of sample patients with their current status (e.g., 'AWAITING IDENTITY', 'AWAITING CONSENT', 'APPROVED', 'REJECTED'). A blue arrow points to the 'Provider Dashboard' in the sidebar. On the right, a 'CARE FLOW' panel titled 'YOUR CLINICIANS, CHARTED IN CHARM HEALTH' shows a sequence of steps: 'Intake completed', 'Identity and consent checked', 'Chart created in Charm Health', 'Your clinician reviews', 'Encounter synced to Charm Health', 'Prescriber's decision', and 'Prescription sent to Hallandale Pharmacy'. Each step has a status indicator (e.g., 'DONE', 'NOW', 'WAITING') and a description. A 'Charm Health chart' section at the bottom explains that the chart is created from the intake and opens once an agreement is signed. A disclaimer at the bottom states: 'Simulated in this demo. Nothing is sent to the vendor until an agreement is signed. A clinician decides every prescription. LastStop never prescribes or dispenses.'

The screenshot displays the LastStop OS interface. On the left is a sidebar with a 'CLINICAL' section containing links like Dashboard, Provider Dashboard (highlighted with a blue arrow), Platform Map, Patient Intake Quiz, Pharmacy Routing, Credentialing, Clinical compliance, Record retention, Adverse events, Support tickets, Follow-ups, AI Outreach, AI at work, Integrations, Billing, and AI Assistant. Below this is a 'COMPLIANCE' section with Compliance Scanner and Rescue. At the bottom is an 'ACTING AS (SAMPLE CLINICIAN)' dropdown set to 'Sample clinician · MI' and a 'Patient Front Door' button.

The main area is titled 'Active practice SeeMyVitals'. It shows a list of sample patients:

- Sample Patient 03: Men's Optimization Program, status 'AWAITING IDENTITY'.
- Sample Patient 04: Energy + Recovery Program, status 'AWAITING CONSENT'.
- Sample Patient 05: Metabolic Reset Program, status 'APPROVED'.
- Sample Patient 06: Longevity Membership, status 'DECLINED'.

On the right, a 'CARE FLOW: CONTRACTED CLINICIAN NETWORK' panel is shown. It includes an 'Atlas code C-JXHQ' and a 'CLINICAL SETUP SHOWN IN THIS DEMO' section with two options: 'Bring your own EHR (Charm Health)' and 'Contracted clinician network (Beluga Health)'. The flow steps are:

- Intake completed (DONE): Answers, state and consent captured.
- Identity and consent checked (DONE): Identity, consent and location on file.
- Routed to Beluga Health (DONE): Case sent to the network with the intake and consent.
- Clinician assigned (DONE): A clinician licensed in the patient's state is assigned.
- Visit (NOW): Video visit booked.
- Prescriber's decision (WAITING): Not decided yet.
- Prescription sent to Hallandale Pharmacy (WAITING): Only sent after a prescriber approves.

 A note at the bottom states: 'Simulated in this demo. Nothing is sent to the vendor until an agreement is signed. A clinician decides every prescription. LastStop never prescribes or dispenses.'

13 LASTSTOP

Integrations 2 · Contracted clinician network: Beluga Health

→ Setup B: a clinician network

⚙️ Licensed in the patient's state

⚙️ OpenLoop and Wheel as alternatives

SAMPLE DATA

DEMO CONNECTION — AGREEMENT PENDING · ADAPTERS BUILT IN THE ENGINE

≡ Care flow

- The case goes to the network with the intake and consent; a clinician licensed in the patient's state is assigned and a video visit is booked.
- E-prescribing, PDMP checks and EPCS are the network's responsibility, not LastStop's.
- Built in the engine: a Beluga Health simulator, and a live connector that refuses to run until an agreement is signed.
- OpenLoop and Wheel are built the same way, as alternatives.

No clinicians on staff? A licensed network sees the patient in their state.

The screenshot displays the LastStop OS interface. On the left is a sidebar with navigation options under 'CLINICAL' (Dashboard, Provider Dashboard, Platform Map, Patient Intake Quiz, Pharmacy Routing, Credentialing, Clinical compliance, Record retention, Adverse events, Support tickets, Follow-ups, AI Outreach, AI at work, Integrations, Billing, AI Assistant) and 'COMPLIANCE' (Compliance Scanner, Rescue). The main area shows a list of sample patients (03, 04, 05, 06) with their respective programs and statuses. A blue arrow points to the 'Provider Dashboard' link in the sidebar. On the right, a 'CARE FLOW: CONTRACTED CLINICIAN NETWORK' diagram is shown, detailing steps from intake to prescription. The diagram includes a 'CLINICAL SETUP' section with options for 'Bring your own EHR' and 'Contracted clinician network'. The flow steps are: Intake completed, Identity and consent checked, Routed to Beluga Health, Clinician assigned, Visit, Prescriber's decision, and Prescription sent to Hallandale Pharmacy. A note at the bottom states: 'Simulated in this demo. Nothing is sent to the vendor until an agreement is signed. A clinician decides every prescription. LastStop never prescribes or dispenses.'

14 LASTSTOP

Seen, prescribed, sent

→ Visit before the decision

⚙ The clinician prescribes

⚙ LastStop never prescribes

SAMPLE DATA

DEMO CONNECTION — AGREEMENT PENDING

≡ Care flow

- Intake, identity and consent, routed to Beluga Health, clinician assigned, visit completed, prescribed, received by Hallandale Pharmacy.
- The pharmacist verifies and compounds.
- The screen states it: "A clinician decides every prescription. LastStop never prescribes or dispenses."
- Simulated in this demo; nothing is sent until an agreement is signed.

One approved case, from intake to the pharmacy, on one screen.



Integrations 3 · Hallandale Pharmacy

 Agreement pending

NEEDS VENDOR AGREEMENT · CONNECTOR BUILT IN THE ENGINE

✦ Fill routing · vendor not connected

- Hallandale is a Florida 503A/503B compounding pharmacy. A clinic onboards through its partner portal and sends each prescription by LifeFile eRx, Surescripts or an EMR API.
- Four sample orders: two waiting for a prescription, one shipped, one cancelled.
- Until a pharmacy is connected, every approved case creates a held order instead of being routed.
- The LastStop connector is code-complete in the engine; credentials and the agreement are pending.
- Five more compounding pharmacies are planned on the same pharmacy interface.

Approved prescriptions go to the pharmacy. Nothing unapproved can.



Active practice SeeMyVitals | LastStop OS | ClaimRight | EST COST: \$0.00 | SAMPLE DATA: ON | Clear sample data | Atlas | Triage | Log out

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing**
- Credentialing
- Clinical compliance
- Record retention
- Adverse events
- Support tickets
- Follow-ups
- AI Outreach
- AI at work
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

ONBOARDING Partner portal | **PRESCRIPTIONS ARRIVE BY** LifeFile eRx, Surescripts or EMR API | **OUR CONNECTOR** Built. Credentials and agreement pending.

ORDERS 4 orders

ORDER	PATIENT	PROGRAM	STATE	WHERE IT STANDS
0-19F4 [SAMPLE DATA]	Sample Patient 01	Metabolic Reset Program	CA	Waiting for a prescription Demo connection — agreement pending
0-11C3 [SAMPLE DATA]	Sample Patient 03	Men's Optimization Program	NY	Waiting for a prescription Demo connection — agreement pending
0-PUWD [SAMPLE DATA]	Sample Patient 05	Metabolic Reset Program	WA	Shipped Demo connection — agreement pending
0-PVP6 [SAMPLE DATA]	Sample Patient 06	Longevity Membership	IL	Cancelled Demo connection — agreement pending

ORDER O-PUWD AT HALLANDALE PHARMACY Demo connection — agreement pending

Shipped. Tracking is on the order and the patient can see it in the portal.

- Received** DONE Hallandale Pharmacy | Demo connection — agreement pending
The pharmacy confirmed the prescription.
- Compounding** DONE Hallandale Pharmacy | Demo connection — agreement pending
The pharmacist verified and compounded it. Compounded medications are not FDA-approved.
- Shipped** DONE Hallandale Pharmacy | Demo connection — agreement pending
Packed with cold-chain handling and handed to the carrier.
- Tracking** NOW Hallandale Pharmacy | Demo connection — agreement pending
In transit. Demo tracking number DEMO-PUWD.

Tracking DEMO-PUWD is a demo number. Simulated in this demo. Nothing is sent to the vendor until an agreement is signed.

COLD-CHAIN HANDLING

Keep refrigerated per the labeled temperature range after delivery. Do not freeze unless the label says so. If the pack-out looks warm or damaged, photograph it and contact support. Do not use the medication until a pharmacist or clinician says so. Compounded medications are not FDA-approved.

16 LASTSTOP

Fulfilment and tracking

→ Received, compounding, shipped

⬡ Cold-chain handling

⬡ Labelled demo tracking number

SAMPLE DATA

DEMO CONNECTION — AGREEMENT PENDING

≡ Status timeline

- Order O-PUWD: prescription confirmed, compounded, shipped with cold-chain handling, tracking on the order.
- DEMO-PUWD is a labelled demo tracking number.
- The step states: "Compounded medications are not FDA-approved."
- Real tracking arrives with the pharmacy agreement and a shipping integration (planned).

Pharmacy status flows back to the order and to the patient's portal.

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance
- Record retention
- Adverse events
- Support tickets
- Follow-ups
- AI Outreach
- AI at work
- Integrations**
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

PAYMENTS

- Card payments (custom high-risk processor)** Our pick
LastStop does not use Stripe. Card processing goes through a high-risk processor that is not yet named, contracted or connected.
Planned
- ACH transfer (custom high-risk processor)** Our pick
Bank-to-bank transfer. Interface defined; processor not contracted.
Planned
- HSA/FSA card payment**
Healthcare spending account compatibility. Design placeholder; not started.
Planned

SHIPPING

- ShipStation** Our pick
Shipping labels and tracking across carriers. Planned; not connected.
Planned
- 3PL fulfillment**
Third-party warehousing and pick, pack and ship for store products. Provider not yet contracted.
Planned

MESSAGING

- SMS and email** Our pick
Appointment, refill and order messages. A simulator exists in the engine; the providers and carrier registration (10DLC) are not set up, so messages are drafts only.
Planned

VIDEO VISITS

17 LASTSTOP

Integrations 4 · Payment processing

→ Card and ACH

⚙️ Processor not yet contracted

⚙️ No card data invented

NEEDS VENDOR AGREEMENT · PAYMENT ENGINE BUILT, NOT HOSTED

- Card and bank (ACH) payments go through one processor, not yet named or contracted. The platform does not use Stripe.
- Built in the engine, not yet hosted: card authorize and capture, refunds, subscriptions and dunning.
- Until the processor is connected, the patient portal shows no plan price, no card on file and no invoices. Nothing is invented.
- Refunds, payment holds and chargebacks stay with a person.

Charging, refunds and renewals are built. The processor isn't signed yet.

18 LASTSTOP

Integrations 5 · The full catalog

→ 6 adapters built

⚙ 15 planned

⚙ Nothing connected yet

BUILT IN ENGINE / PLANNED, AS LABELLED ON EACH CARD

- Categories: clinician networks, EHR, pharmacies, payments, shipping, messaging, video visits, identity verification and labs.
- Adapters built in the engine: Beluga Health, OpenLoop, Wheel, Healthie, Hallandale Pharmacy and the video-visit connector. None has a contract or credentials yet.
- "Demo connection" means shown connected in this demo only, with the agreement pending.
- Messaging (SMS and email) is planned. Until a provider and carrier registration exist, every message is a draft.
- The page is read from the same catalog the platform uses.

21 partners, 9 categories, and an honest status on every card.

PILLAR · THE MEDIA

Growth Engine

Brand, ads and outreach from one kit, checked before anything runs.

- Brand Absorber reads a site into a brand kit; Style Absorber borrows a look without the identity.
- Ad Studio builds finished ads in 7 formats from pre-approved messages, in the practice's locked Seasons.
- Outreach bots draft messages for four patient segments. Nothing sends without a person.
- Every ad and message runs through the claim rules before a person sees it.

→ Brand kit in

🔗 Finished ads out

🔗 Every line checked

BRAND ABSORBER LIVE · AD STUDIO BUILT, OFF IN THIS DEMO WORKSPACE · SEASONS IN A PREVIEW BUILD

✦ AI · brand absorber

✦ AI · image ad maker

≡ Pre-approved messages

25 Brand Absorber

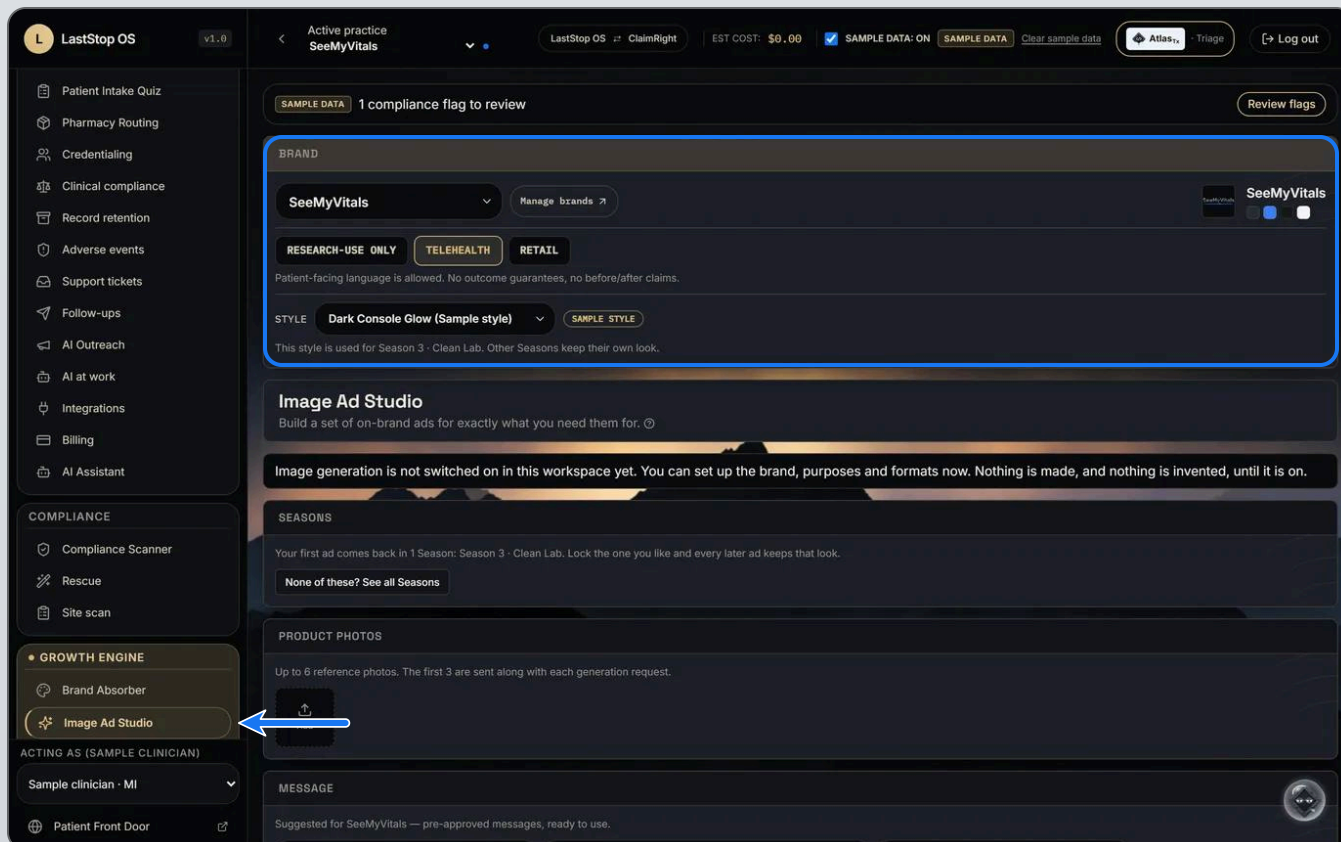
26 Style Absorber

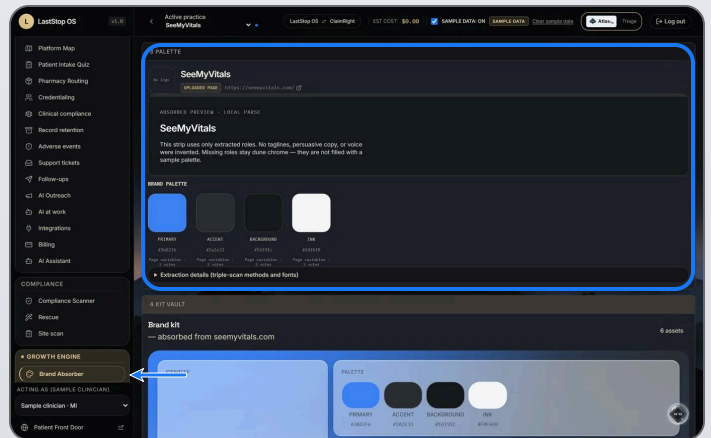
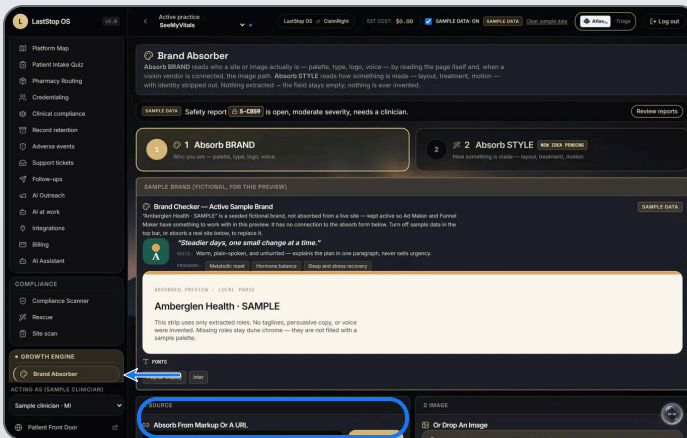
27 Ad Studio, telehealth mode

28 Seasons

29 What the Seasons look like

30 Asset Library





25 GROWTH ENGINE

Brand Absorber

→ Reads the live site

🎨 Palette, fonts, logo

👤 You approve the kit

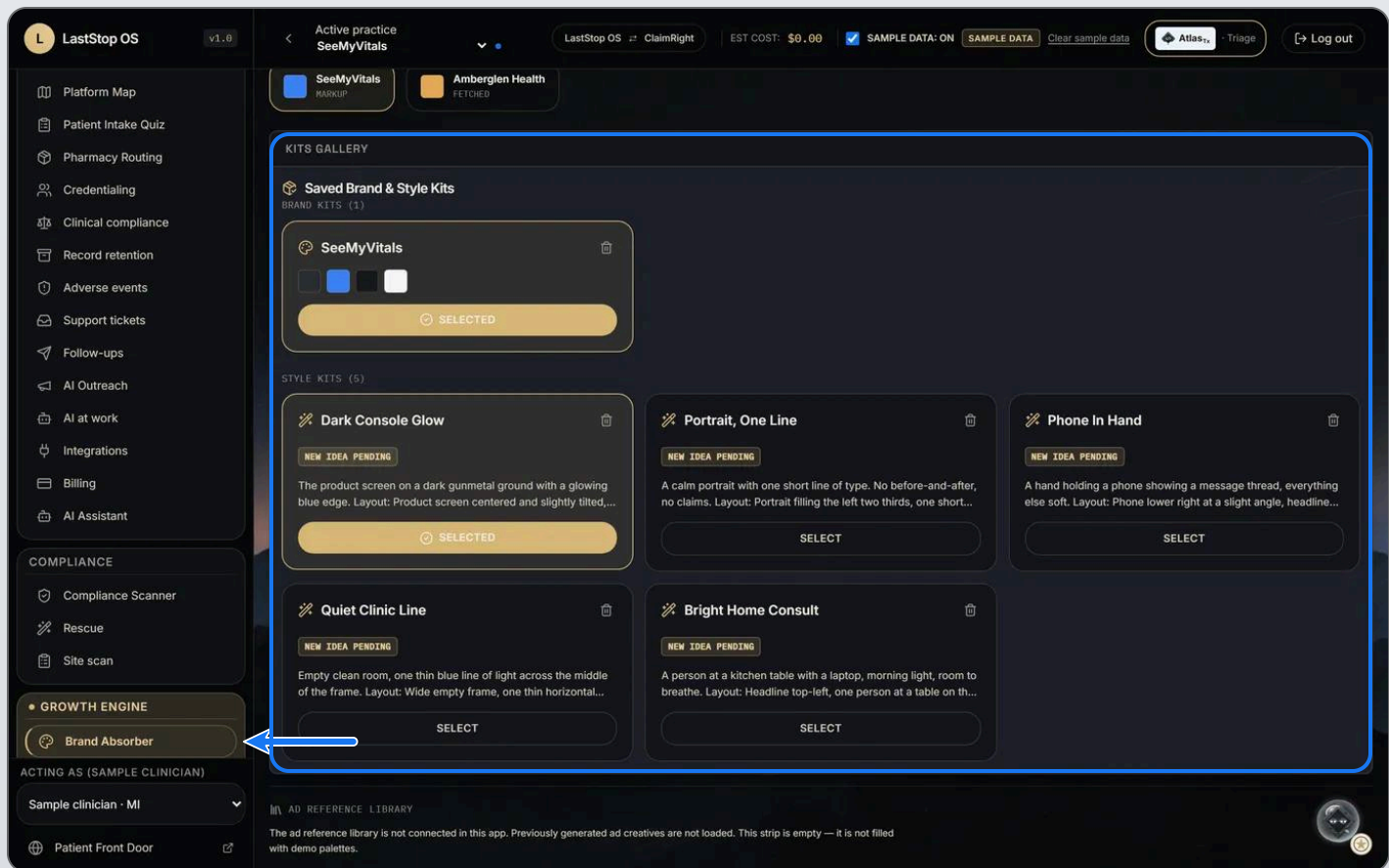
LIVE IN PRODUCT

✦ AI vision + page read

- Reads a site's palette, fonts and logo into the brand kit. An HTML upload works too.
- Every ad, page and message after that draws from the kit.
- One of the platform's live functions: it runs in the product today, not only in the demo.
- A person reviews and edits the kit before it is used.



Paste your site's address. Get your brand kit: colors, fonts, logo.



26 GROWTH ENGINE

Style Absorber

→ Screenshot or page in

↻ Style kit out

↻ No logos, names or colors carried over

BUILT · LABELLED "NEW IDEA PENDING" IN THE PRODUCT

✦ AI vision · style extraction

≡ Identity-leak refusal

- Rebranded? New style? Want to test a look, or learn from one that's working for someone else?
- Upload a screenshot or give a page address. It extracts a style kit: layout, composition, type treatment, color treatment, photography, motion and copy approach.
- It never carries identity: no logos, company or product names, copy text or exact color values. A check refuses any kit that leaks a hex color code.
- If the page has no preview image, it fails honestly instead of guessing.
- The product labels it "New idea pending".

Borrow the look. Never the brand.

The screenshot shows the SeeMyVitals interface. The left sidebar contains a navigation menu with categories: Patient Intake Quiz, Pharmacy Routing, Credentialing, Clinical compliance, Record retention, Adverse events, Support tickets, Follow-ups, AI Outreach, AI at work, Integrations, Billing, and AI Assistant. Below this is the 'COMPLIANCE' section with Compliance Scanner, Rescue, and Site scan. The 'GROWTH ENGINE' section is highlighted, containing Brand Absorber and Image Ad Studio (indicated by a blue arrow). The main content area shows the 'Image Ad Studio' interface with a 'BRAND' section (SeeMyVitals, Manage brands, Research-use only, Telehealth, Retail), a 'SEASONS' section (Your first ad comes back in 1 Season: Season 3 - Clean Lab. Lock the one you like and every later ad keeps that look. None of these? See all Seasons), a 'PRODUCT PHOTOS' section (Up to 6 reference photos. The first 3 are sent along with each generation request.), and a 'MESSAGE' section (Suggested for SeeMyVitals — pre-approved messages, ready to use.).

27 GROWTH ENGINE

Ad Studio, telehealth mode

→ 7 formats

⚙️ Pre-approved messages

⚙️ Code sets the required lines

BUILT · OFF IN THIS DEMO WORKSPACE

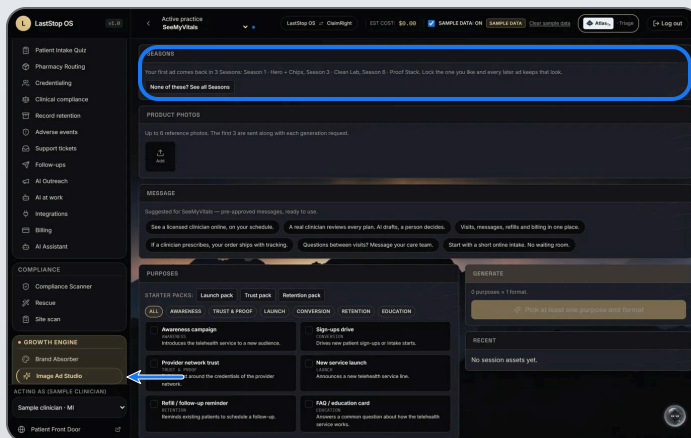
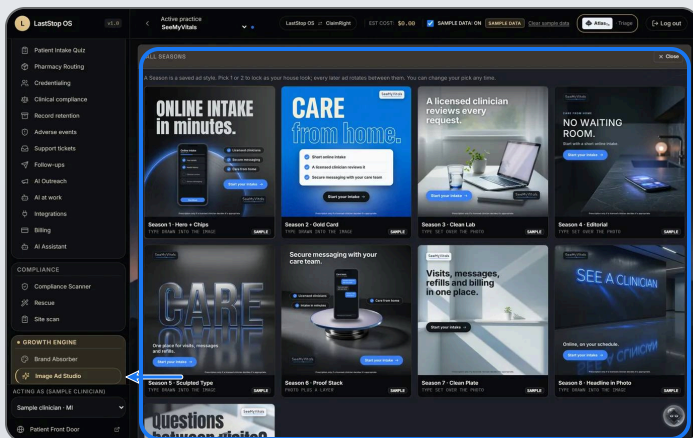
+ AI · image ad maker

≡ Pre-approved messages

- Telehealth mode allows patient-facing language. Outcome guarantees and before-and-after claims are not allowed.
- Six pre-approved messages for SeeMyVitals, for example "A real clinician reviews every plan. AI drafts, a person decides."
- Formats: feed 1:1, feed 4:5, Stories and Reels 9:16, display 16:9, email header, web hero, product card.
- Logo, call to action and required lines are always set by code.
- In this demo workspace the page says plainly that image generation is not switched on. It is on in other LastStop workspaces.



Ads built only from messages you've pre-approved, in every size you run.



28 GROWTH ENGINE

Seasons

→ Lock 1 or 2 Seasons

⚙ Every ad traceable to its recipe

⚙ Misspelled ads never ship

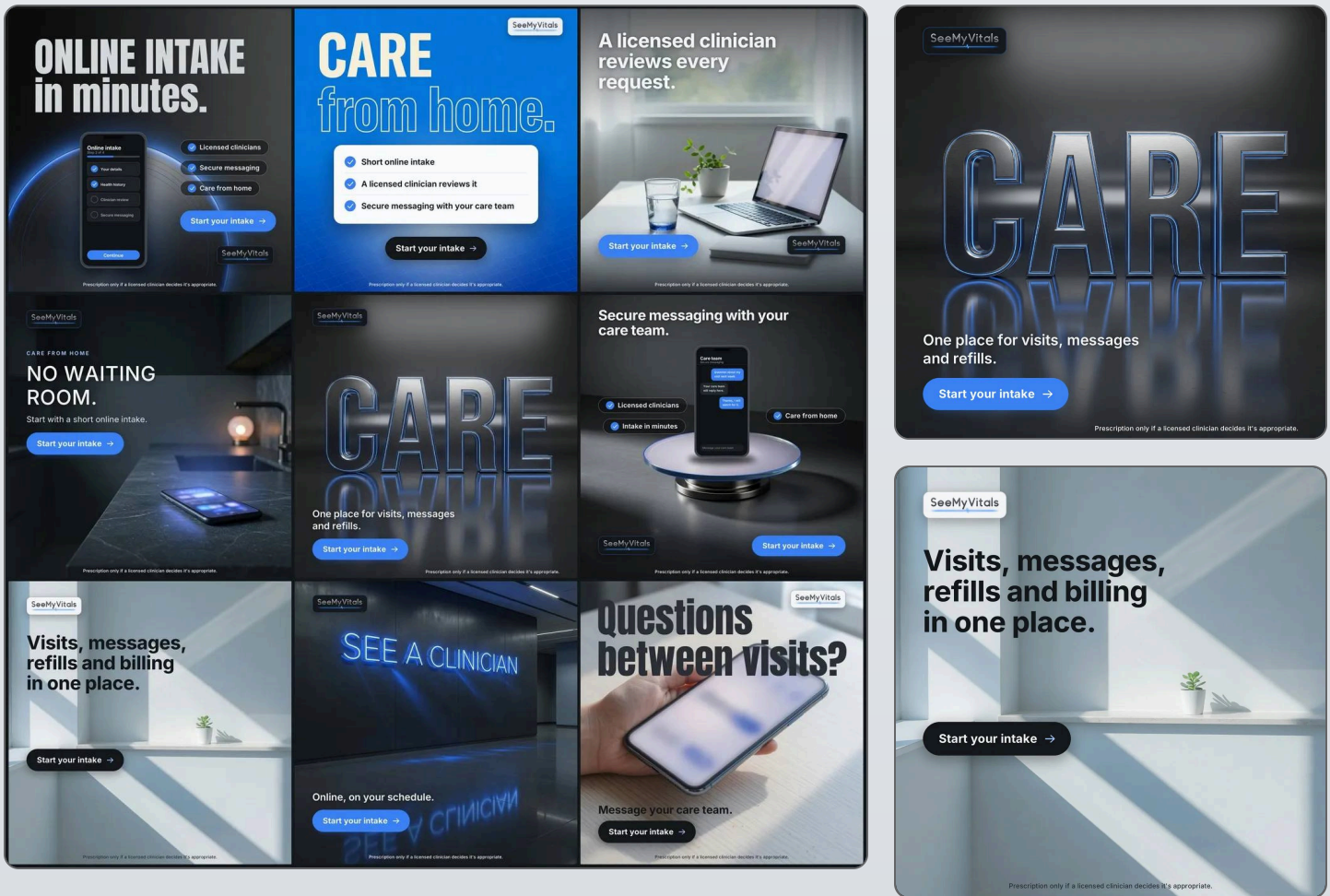
PREVIEW BUILD

⚙ AI image + code layout

≡ Text read-back

- A Season is a saved, versioned ad recipe. Nine are active in the gallery.
- The first ad arrives in three Seasons. "None of these?" opens the gallery of finished samples, each labelled SAMPLE.
- Lock one or two Seasons as the house look; later ads rotate between them. "Surprise me" is still there.
- Every ad records the Season and version it came from, so a good ad can be traced and made again.
- When the image model draws a headline, a text reader checks it: one retry on a mismatch, then set type. A misspelled ad is never shown as finished.

**Pick a house look once.
Every ad after that stays on it.**



29 GROWTH ENGINE

What the Seasons look like

→ Sample ads, labelled SAMPLE

⚙ Made outside this demo workspace

⚙ Words and required lines set by code

SAMPLE CREATIVE

+ AI image + code layout

≡ Text read-back

- Sample ads made outside this demo workspace: pictures from an image model, words, logo and required lines set by code. Labelled SAMPLE in the app's Season gallery; none has run as an ad.
- One sample per Season, in the owner's order. Right: Season 5, Sculpted Type, and Season 7, Clean Plate.
- Every word the image model drew was read back letter by letter. The phone screens in Seasons 1 and 6 are drawn by code, not screenshots of the app.
- No outcome, weight-loss or "guaranteed" claims, no drug names, no before-and-after bodies. The prescription line is on every ad, and every copy set passes the app's own telehealth copy check.

Nine Season looks, one sample ad each. Made outside this demo workspace, labelled SAMPLE.

Asset Library
Uploaded originals, rescued rewrites, and ads that passed their automated check — plus this session's generated creative.

UPLOADED RESCUED **PASSED CHECKS** GENERATED

PASSED CHECKS [DOWNLOAD PACKAGE](#)

Passed the automated checks. Not legal advice — a person still signs off.

ONLINE INTAKE in minutes.

CARE FROM HOME. NO WAITING ROOM.

SEE A CLINICIAN

CARE from home.

Questions between visits?

A licensed clinician reviews every request.

Secure messaging with your care team.

30 GROWTH ENGINE

Asset Library

→ Uploaded · rescued · passed

⚙ Download as one package

⚙ Status on every ad

LIVE IN DEMO · BROWSER SESSION ONLY

- Three shelves: uploads, ads rescued by a compliant rewrite, and ads that passed.
- Each ad keeps its status and its compliance verdict.
- Download a set as one package, ready to hand to an agency or load into an ad account.
- Today the library lives in this browser session. A server-side library is not built yet.

**Every ad that passed or was rescued,
on one shelf, ready to download.**

LastStop OS v1.0

Active practice
SeeMyVitals

LastStop OS ClaimRight EST COST: \$0.00 SAMPLE DATA: ON SAMPLE DATA Clear sample data Atlas Triage Log out

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance
- Record retention
- Adverse events
- Support tickets
- Follow-ups
- AI Outreach**
- AI at work
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

AI Outreach

Four bots draft outreach from real records in this console. Nothing is ever sent automatically — a person reviews, edits or discards every draft, and no messaging vendor is connected in this deployment.

Abandoned intake / cart recovery (AI)

People who started intake or checkout and stopped before submitting a case — 0 right now.

0 Segment size 0 Drafts made 0 / 0 Approved / discarded

SMS consent: only the live checkbox the person set on their own in-progress form (no consent record exists until a case is submitted). Quiet hours (9pm–8am, operator clock) hold SMS; email always available.

Nobody is in this segment right now.

Drafted, not sent: messaging vendor not connected. A person reviews, edits or discards every message before anything would go out.

Refill and adherence reminders (AI)

Patients with an order on file for a program that runs on a recurring refill cadence — 4 right now.

4 Segment size 0 Drafts made 0 / 0 Approved / discarded

SMS consent: the durable consent record captured at intake. Call script is for a human caller to read, so it is never blocked by quiet hours or SMS consent — only by an opt-out.

Sample sample.patient01@example.com • Metabolic Reset Program

Metabolic Reset Program runs on a 30-day refill cycle; order is held (pharmacy in progress).

No SMS consent on file — email draft only.

Opt out Draft

Sample sample.patient03@example.com • Men's Optimization Program

Men's Optimization Program runs on a 30-day refill cycle; order is held (pharmacy in progress).

No SMS consent on file — email draft only.

Opt out Draft

31 GROWTH ENGINE

Outreach bots 1 · Abandoned intake and new leads

→ Abandoned intake

🔗 New leads

🔗 Drafts only

SAMPLE DATA

LIVE IN DEMO · DRAFTS

🔗 AI · cart recovery bot

🔗 AI · new-lead bot

- The abandoned-intake bot drafts a text and an email for people who started intake or checkout and stopped.
- The new-lead bot drafts first-touch messages for leads who never started intake.
- Texts need a consent record. Quiet hours (9 pm to 8 am) hold texts. Every row has an opt-out.
- No messaging provider is connected, so nothing is sent.



People who stopped halfway get a drafted nudge, within their consent.

Win-back (AI) Draft all (1)

Lapsed patients — a declined case or a cancelled pharmacy order — 1 right now.

1 Segment size	0 Drafts made	0 / 0 Approved / discarded
-------------------	------------------	-------------------------------

SMS consent: the durable consent record from their original intake. Opt-out is permanent for this patient until re-included here — checked before every draft, every channel.

Sample sample.patient06@example.com • Longevity Membership Opt out Draft

Case was declined by a clinician: Program is not appropriate given the reported history (seeded demo record).

No SMS consent on file — email draft only.

New-lead outreach (AI) Draft all (2)

Leads on file who never started an intake — 2 right now.

2 Segment size	0 Drafts made	0 / 0 Approved / discarded
-------------------	------------------	-------------------------------

SMS consent: the durable consent record, if any exists for this person. A lead almost never has one yet, so most first-touch drafts are email-only until they opt in.

Sample sample.patient07@example.com Opt out Draft

No case or intake draft on file yet.

No SMS consent on file — email draft only.

Sample sample.patient08@example.com Opt out Draft

No case or intake draft on file yet.

No SMS consent on file — email draft only.

32 GROWTH ENGINE

Outreach bots 2 · Refills and win-back

→ Refill and adherence

Win-back

A person sends

SAMPLE DATA

LIVE IN DEMO · DRAFTS

AI · refill and adherence bot

AI · win-back bot

- The refill and adherence bot drafts a text plus a short call script for a human caller when a refill or dose check is due. Four sample patients sit in the refill segment.
- The win-back bot drafts messages for lapsed or cancelled patients and respects opt-outs.
- A person reviews, edits or discards every draft.
- Sending needs an SMS and email provider and carrier registration (10DLC).

**A refill due or a patient gone quiet:
the draft and a call script are waiting.**

PILLAR · SURVIVAL

Compliance: the section you don't skip

Two sample ads. Both stopped before they ran.

- Behind the stamps: ClaimRight catching an outcome guarantee and a false FDA-approval claim in two sample ads.
- This section covers the claim rules, the FDA disclosure, LegitScript readiness, text consent and STOP, state prescribing rules, visit before prescribe, the licence check, the approval gate, the audit log and Blind Atlas.
- No certification is claimed: LegitScript is not filed, SOC 2 is not started, and no BAA is signed yet.
- These are the controls the practice runs on from day one.

[→ 12 controls in this section](#)
[Screened first](#)
[No certification claimed](#)
[SAMPLE DATA](#)
[LIVE IN DEMO · SAMPLE ADS](#)
[ClaimRight check](#)
[34 ClaimRight](#)
[35 Outcome guarantee: blocked](#)
[36 False FDA claim: blocked](#)
[37 FDA status on every program page](#)
[38 LegitScript readiness](#)
[39 Text consent, STOP and quiet hours](#)


CLAIMRIGHT: HEALTH CLAIMS CAUGHT BEFORE AN AD RUNS

Sample ads checked by the local rule set. No AI runs for this check. Each block names the phrase and the reason, and a person approves any rewrite.

Outcome guarantee BLOCKED: 1 BLOCKER

THE AD AS WRITTEN

Lose 30 Lbs in 30 Days — Guaranteed
Our program guarantees results or your money back. No exceptions, no fine print.
No disclaimer
CAPTION Guaranteed results in 30 days or it's free.
"guaranteed" (blocker). Guarantee language is inappropriate for medical or outcome claims.

SUGGESTED REWRITE SAMPLE DATA CLEAR

A weight plan built with a licensed clinician
Talk to a licensed clinician online. If treatment is prescribed, plans start at \$149 per month. Prescription required after online evaluation. Individual results vary.
CAPTION New patients: book a consult with a licensed clinician this week.

Sample rewrite, checked by the same rules. AI drafts, a person decides: nothing is used until a person approves it.

Approve rewrite Keep the original

False FDA-approval claim BLOCKED: 1 BLOCKER

THE AD AS WRITTEN

FDA-Approved Compounded Semaglutide
The same FDA-approved medication, compounded for less.
Ships in 48 hours.
CAPTION Ask your provider about our FDA-approved compounded formula.
"fda-approved compounded" (blocker). Compounded medications are not FDA-approved as compounded products.

SUGGESTED REWRITE SAMPLE DATA CLEAR

Compounded semaglutide from a licensed US pharmacy
Prepared for you by a licensed pharmacy, only if a clinician prescribes it. Compounded medications are not FDA-approved. Prescription required after online evaluation.
CAPTION Ask your clinician whether a compounded prescription is right for you.

Sample rewrite, checked by the same rules. AI drafts, a person decides: nothing is used until a person approves it.

Approve rewrite Keep the original

ACTING AS (SAMPLE CLINICIAN)
Sample clinician · MI
Patient Front Door

Single ad Bulk (up to 50)

1 LOAD AN AD
DEMO ADS

34 CLAIMRIGHT / COMPLIANCE

ClaimRight

→ The exact phrase, named

↻ Rewrite checked by the same rules

↻ A person approves

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

☰ ClaimRight check

- Two sample ads are blocked, each with the exact phrase, the rule it breaks and a rewrite checked by the same rules.
- The screen: "Sample ads checked by ClaimRight."
- A person approves the rewrite or keeps the original; nothing is used until then.
- The claim rules are drafts that need clinician sign-off. Whole-site scanning is built in the engine.



Health claims caught before an ad runs, with the reason and a clean rewrite.

Outcome guarantee ⓘ BLOCKED: 1 BLOCKER

THE AD AS WRITTEN

Lose 30 Lbs in 30 Days — Guaranteed
Our program guarantees results or your money back. No exceptions, no fine print.
No disclaimer

CAPTION **Guaranteed** results in 30 days or it's free.

"guaranteed" (blocker). Guarantee language is inappropriate for medical or outcome claims.

SUGGESTED REWRITE SAMPLE DATA CLEAR

A weight plan built with a licensed clinician
Talk to a licensed clinician online. If treatment is prescribed, plans start at \$149 per month. Prescription required after online evaluation. Individual results vary.

CAPTION New patients: book a consult with a licensed clinician this week.

Sample rewrite, checked by the same rules. AI drafts, a person decides: nothing is used until a person approves it.

Approve rewrite Keep the original

False FDA-approval claim ⓘ BLOCKED: 1 BLOCKER

THE AD AS WRITTEN

FDA-Approved Compounded Semaglutide
The same FDA-approved medication, compounded for less.
Ships in 48 hours.

CAPTION Ask your provider about our **FDA-approved compounded** formula.

"fda-approved compounded" (blocker). Compounded medications are not FDA-approved as compounded products.

SUGGESTED REWRITE SAMPLE DATA CLEAR

Compounded semaglutide from a licensed US pharmacy
Prepared for you by a licensed pharmacy, only if a clinician prescribes it. Compounded medications are not FDA-approved. Prescription required after online evaluation.

CAPTION Ask your clinician whether a compounded prescription is right for you.

Sample rewrite, checked by the same rules. AI drafts, a person decides: nothing is used until a person approves it.

Approve rewrite Keep the original

COMPLIANCE

Single ad Bulk (up to 50)

1 LOAD AN AD

DEMO ADS

Clean, compliant ad
Disclaimer present, no absolute claims — the ad this scanner is happy to see.

"Guaranteed" weight loss
An outcome guarantee, in both the creative and the caption.

35 CLAIMRIGHT / COMPLIANCE

Outcome guarantee: blocked

→ "Lose 30 lbs in 30 days — Guaranteed"

⚡ Blocker

⚡ Your choice goes to the audit log

SAMPLE DATA

LIVE IN DEMO · SAMPLE AD

☰ ClaimRight check

- Sample ad: "Lose 30 Lbs in 30 Days — Guaranteed".
- "guaranteed" is a blocker: guarantee language is inappropriate for medical or outcome claims.
- The rewrite: "A weight plan built with a licensed clinician ... Prescription required after online evaluation. Individual results vary."
- A person clicks "Approve rewrite" or "Keep the original"; the choice is written to the audit log.

"Guaranteed" is blocked. The rewrite keeps the offer and drops the promise.

The screenshot shows the LastStop OS interface. On the left is a sidebar with navigation links: Dashboard, Provider Dashboard, Platform Map, Patient Intake Quiz, Pharmacy Routing, Credentialing, Clinical compliance, Record retention, Adverse events, Support tickets, Follow-ups, AI Outreach, AI at work, Integrations, Billing, and AI Assistant. Below these are sections for COMPLIANCE (Compliance Scanner, Rescue) and ACTING AS (SAMPLE CLINICIAN) (Sample clinician - MI, Patient Front Door). The main area displays a 'False FDA-approval claim' with a 'BLOCKED: 1 BLOCKER' status. The original ad text is: 'FDA-Approved Compounded Semaglutide. The same FDA-approved medication, compounded for less. Ships in 48 hours. CAPTION Ask your provider about our FDA-approved compounded formula.' The suggested rewrite is: 'Compounded semaglutide from a licensed US pharmacy. Prepared for you by a licensed pharmacy, only if a clinician prescribes it. Compounded medications are not FDA-approved. Prescription required after online evaluation. CAPTION Ask your clinician whether a compounded prescription is right for you.' Below this, there are buttons for 'Single ad' and 'Bulk (up to 50)'. A section titled '1 LOAD AN AD' shows 'DEMO ADS' with four examples: 'Clean, compliant ad', 'Guaranteed weight loss', 'False FDA-approval claim', and 'Before/after, no disclaimer'. At the bottom, there's a 'Real-world ad samples' section with five thumbnails: 'Doctors #1 choice', 'Heal like Wolverine', 'The triple agonist advantage', 'OMG I dropped 18 lbs', and 'Personalized. Precise. Proven.'.

36 CLAIMRIGHT / COMPLIANCE

False FDA claim: blocked

→ Blocker

⚙ Disclosure added

⚙ FDA's own wording

SAMPLE DATA

LIVE IN DEMO · SAMPLE AD

≡ ClaimRight check

- Sample ad: "FDA-Approved Compounded Semaglutide".
- "fda-approved compounded" is a blocker: compounded medications are not FDA-approved as compounded products.
- The rewrite adds the disclosure: "Compounded medications are not FDA-approved. Prescription required after online evaluation."
- FDA says it plainly: "Compounded drugs are not FDA-approved."

"FDA-approved compounded" is blocked and rewritten with the real disclosure.

P LastStop OS

Care

Returning Patient

Operator

Check Eligibility

METABOLIC HEALTH

Metabolic Reset Program

Physician-supervised metabolic care with structured intake, review, and refill loops.

Compounded medications are prepared by a licensed pharmacy for an individual patient. They are not FDA-approved, and the FDA does not review them for safety, effectiveness or quality. A licensed clinician decides whether one is right for you.

PRESCRIPTION COMPOUNDED IDENTITY REQUIRED COLD CHAIN

A structured care path for patients seeking physician-directed metabolic support. Qualification, intake, provider review, pharmacy routing, shipment tracking, support, and renewal are handled as one workflow — not a storefront checkout.

FDA status

Compounded medications in this program are not FDA-approved. They have not been reviewed by FDA for safety, effectiveness, or quality as compounded products. They are not the same as a branded FDA-approved drug.

Boxed warning

No boxed-warning text is on file for this program. A clinician and counsel must supply labeled-use language before this block can be filled. This slot is empty on purpose.

FDA disclosures

What the membership fee includes

- provider review
- support
- refill workflow



37 CLAIMRIGHT / COMPLIANCE

FDA status on every program page

→ Matches FDA's wording

⚙ On every compounded program

⚙ Warning slot left empty on purpose

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

- "Compounded medications in this program are not FDA-approved. They have not been reviewed by FDA for safety, effectiveness, or quality as compounded products."
- The boxed-warning slot is empty on purpose until a clinician and counsel supply the text.
- The wording matches the FDA's own statement.

The disclosure is built into the program page, not pasted on later.

38 CLAIMRIGHT / COMPLIANCE

 Not yet filed

≡ Checklist

- # 14 points to certification, tracked in the product. Not filed yet.

LastStop OS v1.0

Active practice
SeeMyVitals

LastStop OS ClaimRight EST COST: \$0.00 SAMPLE DATA: ON SAMPLE DATA Clear sample data Atlas Triage Log out

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance**
- Record retention
- Adverse events
- Support tickets
- Follow-ups
- AI Outreach
- AI at work
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

MESSAGING CONSENT AND STOP HANDLING

Sending is off
No SMS provider is connected and the carrier registration for business texting (10DLC, brand and campaign approval) has not been filed. Every message is a draft. A person reviews, edits or discards it.

Consent comes first
Text consent is a separate, optional box at intake and never a condition of care. Without it, a patient gets email drafts only.

STOP is honored everywhere
Replying STOP ends texts, and HELP gets help. An opt-out is permanent for that patient until a person re-includes them, and it is checked before every draft on every channel.

Quiet hours
No text drafts between 9pm and 8am on the operator's clock. Email is always available. A call script for a human caller is not blocked by quiet hours.

Text consent on file: 0 of 8 patients in this session. [Read the SMS terms](#) [See the drafts](#)

SESSION

Sample roster, not a live credentialing system
The license rows below are a sample roster. Names and numbers are marked as samples and are not real clinicians. Expiry is worked out the same way as on the credentialing page. A real license table waits on credentialing data and is not invented here.

CONSENTS THIS SESSION	CLINICIAN DECISIONS THIS SESSION	SAMPLE LICENSES
0	0	4
recorded in this browser	recorded in this browser	sample, not live

CONSENTS THIS SESSION
Type, version, state, accepted and time, from this browser session. Checking a box at intake writes a record; it does not put a legal document in force.

Linked legal documents are counsel drafts
DRAFT — REQUIRES REVIEW AND APPROVAL BY LICENSED HEALTHCARE COUNSEL BEFORE THIS DOCUMENT TAKES LEGAL EFFECT. Not yet in force. Consent records in this session are unsigned session writes. They are not executed instruments.

No consents recorded in this session. Records appear after a patient accepts telehealth (or other typed) consent at intake. Nothing is seeded. No consent-kind documents either.

CLINICIAN DECISIONS THIS SESSION

39 CLAIMRIGHT / COMPLIANCE

Text consent, STOP and quiet hours

→ Consent is optional

⚙ STOP and HELP handled

⚙ No texts 9 pm to 8 am



RULES LIVE IN DEMO · SENDING OFF

☰ Consent, STOP, quiet hours

- Consent is a separate, optional box at intake and never a condition of care.
- STOP ends texts until the patient opts back in. HELP gets help.
- No texts between 9 pm and 8 am.
- Sending is off until a messaging provider and carrier registration (10DLC) exist. Consent, STOP and suppression for real sending are built in the engine.
- The legal documents linked here are counsel drafts, not yet in force.

Texts only with consent. STOP is permanent. Nothing goes out at night.

Active practice
SeeMyVitals

LastStop OS v1.0

EST COST: \$0.00

SAMPLE DATA: ON

SAMPLE DATA

Clear sample data

Atlas

Triage

Log out

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance
- Record retention
- Adverse events
- Support tickets
- Follow-ups
- AI Outreach
- AI at work
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

PRESCRIBING RULES BY STATE

SAMPLE DATA

Some states let a clinician review an intake first. Others require a live visit before any prescription. These are sample rules for the demo. Counsel confirms each state before launch, and states not listed default to review-first with no pharmacy named.

VISIT BEFORE PRESCRIBE: THE ORDER

- 1 Intake, identity and consent
- 2 Live visit, where the state requires one
- 3 Prescriber decides: prescribe or decline
- 4 Prescription goes to the pharmacy

The care flow shows the visit ahead of the decision, in both clinical setups. What is not built yet: blocking the decision until the visit is complete, state by state. That waits on counsel's state list.

Demo connection — agreement pending

The visit and the prescriber belong to the clinical setup shown, not to LastStop.

STATE	BEFORE A PRESCRIBER DECIDES	NOTE
Michigan (MI)	Review-first allowed	—
Texas (TX)	Review-first allowed	Async eligible
California (CA)	Live visit required	Sync visit required for Rx SKUs
New York (NY)	Live visit required	Peptide cold-chain — partner review
Mississippi (MS)	Live visit required	Metabolic Reset program excluded
Florida (FL)	Review-first allowed	—
Colorado (CO)	Review-first allowed	Wellness tier only
Alaska (AK)	Live visit required	Peptide programs blocked
Hawaii (HI)	Live visit required	Shipping / cold-chain exclusion
Louisiana (LA)	Live visit required	Metabolic Reset program excluded

LEGITSCRIPT READINESS

Reviewed 2026-09-26

No LegitScript application has been filed, and the site never shows a certified mark it has not earned. This is the 14-point checklist and where each point stands today. Confirm anything marked for counsel before relying on it; this is not legal advice.

1 7 3 3

40 CLAIMRIGHT / COMPLIANCE

Prescribing rules by state

[→ 10 sample rules](#)[⚙️ Counsel to confirm](#)[⚙️ Unlisted states default to review-first](#)[SAMPLE DATA](#)[LIVE IN DEMO · SAMPLE RULES · COUNSEL TO CONFIRM](#)

- Ten sample rules. Some states let a clinician review an intake first (MI, TX, FL, CO); others require a live visit before any prescription (CA, NY, MS, AK, HI, LA).
- States not listed default to review-first with no pharmacy named.
- These are sample rules. Counsel confirms each state before launch.

Review-first or live visit, set state by state before a case moves.

LastStop OS v1.0

Active practice
SeeMyVitals

LastStop OS ClaimRight EST COST: \$0.00 SAMPLE DATA: ON SAMPLE DATA Clear sample data Atlas Triage Log out

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance**
- Record retention
- Adverse events
- Support tickets
- Follow-ups
- AI Outreach
- AI at work
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI Patient Front Door

Some states let a clinician review an intake first. Others require a live visit before any prescription. These are sample rules for the demo. Counsel confirms each state before launch, and states not listed default to review-first with no pharmacy named.

VISIT BEFORE PRESCRIBE: THE ORDER

- 1 Intake, identity and consent
- 2 Live visit, where the state requires one
- 3 Prescriber decides: prescribe or decline
- 4 Prescription goes to the pharmacy

The care flow shows the visit ahead of the decision, in both clinical setups. What is not built yet: blocking the decision until the visit is complete, state by state. That waits on counsel's state list.

Demo connection — agreement pending The visit and the prescriber belong to the clinical setup shown, not to LastStop.

STATE	BEFORE A PRESCRIBER DECIDES	NOTE
Michigan (MI)	Review-first allowed	—
Texas (TX)	Review-first allowed	Async eligible
California (CA)	Live visit required	Sync visit required for Rx SKUs
New York (NY)	Live visit required	Peptide cold-chain — partner review
Mississippi (MS)	Live visit required	Metabolic Reset program excluded
Florida (FL)	Review-first allowed	—
Colorado (CO)	Review-first allowed	Wellness tier only
Alaska (AK)	Live visit required	Peptide programs blocked
Hawaii (HI)	Live visit required	Shipping / cold-chain exclusion
Louisiana (LA)	Live visit required	Metabolic Reset program excluded

LEGITSCRIPT READINESS Reviewed 2026-09-26

No LegitScript application has been filed, and the site never shows a certified mark it has not earned. This is the 14-point checklist and where each point stands today. Confirm anything marked for counsel before relying on it; this is not legal advice.

#	REQUIREMENT	STATUS	WHERE IT STANDS TODAY	NEXT STEP
1	DONE IN CODE			
7	PARTLY			
3	MISSING			
3	NOT OURS			

41 CLAIMRIGHT / COMPLIANCE

Visit before prescribe

→ Visit ahead of the decision

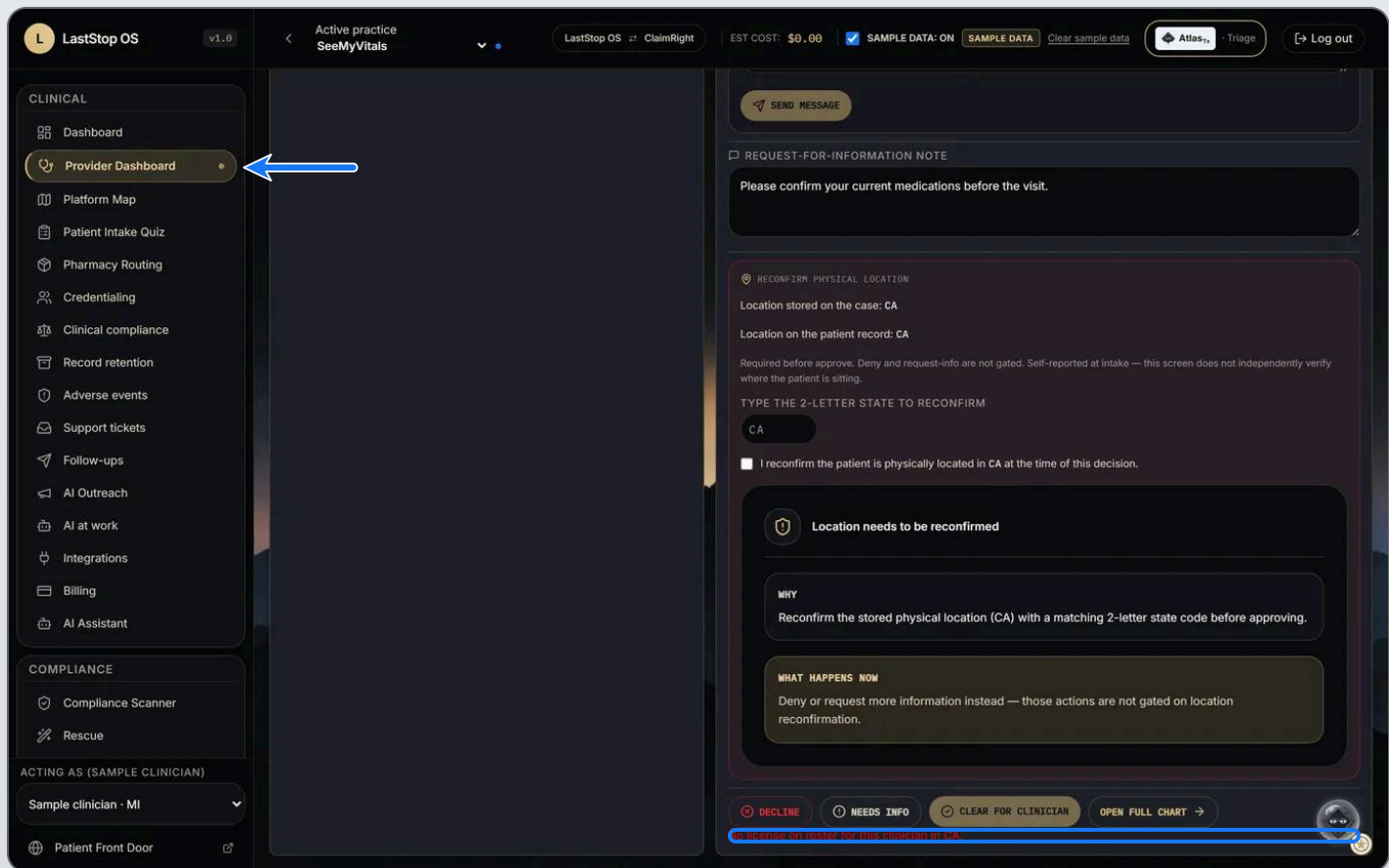
↻ Both clinical setups

↻ The block is planned

ORDER SHOWN IN DEMO · THE STATE-BY-STATE BLOCK IS PLANNED

- The care flow puts the visit ahead of the decision in both clinical setups.
- The visit and the prescriber belong to the clinical setup, not to LastStop.
- Not built yet: blocking the decision until the visit is complete, state by state. It waits on counsel's state list.

Intake, visit where required, decision, pharmacy. In that order.



42 CLAIMRIGHT / COMPLIANCE

Clinician licence check

→ "No license on roster for this clinician in CA"

🔗 Location reconfirmed

🔗 Sample roster

SAMPLE DATA

LIVE IN DEMO · SAMPLE ROSTER

≡ Licence and location check

- The sample clinician is licensed in Michigan; the case is in California, so the decision is refused.
- Before any approval, the patient's physical location is reconfirmed with a matching two-letter state code.
- Decline and request more information stay available; approval waits for a clinician licensed in that state.
- A working gate on a sample roster until real credentialing is connected.

A clinician not licensed in the patient's state can't approve the case.

Follow-ups

Patients who stopped partway, stalled cases and held orders

SAMPLE DATA Safety report **S-C859** is open, moderate severity, needs a clinician. [Review reports](#)

Stalled case Sample • Recovery & Vitality Stack • Info requested [Draft message](#)

Stalled case Sample • Men's Optimization Program • awaiting identity [Draft message](#)

Stalled case Sample • Energy + Recovery Program • awaiting consent [Draft message](#)

Order on hold Sample • Metabolic Reset Program • held [Draft message](#)

Order on hold Sample • Men's Optimization Program • held

Order on hold Sample • Metabolic Reset Program • held

Order on hold Sample • Longevity Membership • held

Drafts only. No messaging vendor is connected, so nothing is sent. Staff review every message before it goes out.

AtlasTx [Show logs only](#) [Close](#)

Ask about this page [Speak](#)

[Draft follow-ups](#)

AI drafts, a person decides
Draft follow-ups
[Approve](#)

What am I looking at? What matters here? What got done

What got done
Nothing has been logged yet today.

43 CLAIMRIGHT / COMPLIANCE

AI drafts, a person decides

→ One Approve button

⚙ Drafts appear for review

⚙ Every approval logged

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

✦ Approval gate

✦ AI · follow-up drafts

- Atlas_{TX} offers "Draft follow-ups"; the card reads "AI drafts, a person decides" with one Approve button.

- After approval the drafts appear for review. Nothing is sent.
- "What got done" lists each approved action, and each one goes to the audit log.

Nothing the AI drafts runs until a person approves it.

Ⓛ

LastStop OS

v1.0

Compliance Scanner

Rescue

Site scan

GROWTH ENGINE

Brand Absorber

Image Ad Studio

Asset Library

Design Studio

SYSTEM

AI Jobs Queue

Usage & Cost Meter

Audit Log

Settings & Keys

SESSION TOOLS

Conclerge

Retention

Analytics

AI COPILOT

AI Copilot

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

Active practice

SeeMyVitals

LastStop OS

ClaimRight

EST COST: \$0.00

☒ SAMPLE DATA: ON

SAMPLE DATA

Clear sample data

Atlas

Triage

Log out

Operational Audit Log

Status: **SESSION** • Activity recorded in this browser session, newest first. This is not a tamper-evident audit trail, and the server-side trail is not switched on in this preview.

CLAIMRIGHT SESSION

TIMESTAMP	ACTOR	MODULE	ACTION	RESULT
9/29/2026, 11:58:33 PM	Operator	ClaimRight	Rewrite approved by a person	Sample ad: False FDA-approval claim
9/29/2026, 11:58:32 PM	Operator	ClaimRight	Rewrite approved by a person	Sample ad: Outcome guarantee

CLINICAL / OPS SESSION

TIMESTAMP	ACTOR	ACTION	RECORD	CODE	DETAIL
9/29/2026, 11:58:46 PM	Sample clinician	Support ticket closed	Support ticket	—	closed locally; no email dispatch

44 CLAIMRIGHT / COMPLIANCE

The audit log

→ Time, actor, module, action, result

⚙️ ClaimRight approvals included

⚙️ Server ledger built

SAMPLE DATA

SESSION LOG LIVE IN DEMO · SERVER LEDGER BUILT IN THE ENGINE

≡ Audit log

- The two ClaimRight rewrites approved in this session and a support ticket closed by the sample clinician, each with time, actor, module, action and result.
- In the demo the log is kept in the browser session. A tamper-evident server ledger is built in the engine.

What happened, who did it, and what came of it.

Prescription telemedicine · LastStop OS · sample data

44 / 47

Active practice
SeeMyVitals

LastStop OS v1.0 | ClaimRight | EST COST: \$0.00 | SAMPLE DATA: ON | Clear sample data | Atlas - Triage | Log out

CLINICAL

- Dashboard
- Provider Dashboard
- Platform Map
- Patient Intake Quiz
- Pharmacy Routing
- Credentialing
- Clinical compliance
- Record retention
- Adverse events
- Support tickets
- Follow-ups
- AI Outreach
- AI at work
- Integrations
- Billing
- AI Assistant

COMPLIANCE

- Compliance Scanner
- Rescue

ACTING AS (SAMPLE CLINICIAN)

Sample clinician · MI

Patient Front Door

Safety first | Unblock others first | Quick wins first | Oldest first | Patients before admin

Waiting. Three things need you. Start with Case C-6QXC: waiting on an identity check. Then Support tickets: 5 tickets open, oldest just now. Then Compliance flags: 1 compliance flag to review.

Stop. Safety report S-C859 is open (moderate) and needs a clinician.

Also open: Order O-3 at the pharmacy.

WHERE A PERSON DECIDES

Sample Patient 08

1. Have a clinician review Recovery & Vitality Stack · CO · open
2. Review the pharmacy hold Resolved on your screen — Atlas never sees names
3. See what the clinician asked for on case C-7Q2K

What I looked at: safety reports · clinician queue · pharmacy holds · refill windows. AI drafts, a person decides.

Case C-6QXC SAMPLE DATA waiting on an identity check

Support tickets (5) 5 tickets open, oldest just now

Compliance flags (1) 1 compliance flag to review

Computed locally from this session's records — no AI required.

AI ASSISTANT

AI briefing

Click "Brief me" to generate a summary of current operational metrics.

AI summary of this browser session's records. Sample data is labelled SAMPLE in the console.

45 CLAIMRIGHT / COMPLIANCE

Blind Atlas, from the fire card

→ Code in, name on screen

⚙ Safe Harbor identifiers removed

⚙ Counsel review pending

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

≡ Blind Atlas resolver

- Clicking the code on the fire card resolves it to "Sample Patient 08 · Recovery & Vitality Stack · CO · open", on this screen only.
- Atlas received the code, the status and the elapsed time. Nothing else.
- The HIPAA basis: random codes (45 CFR 164.514(c)), the Safe Harbor identifiers removed (164.514(b)(2)), relative times only, no free text.
- Privacy counsel review of the design is pending.

The report behind S-C859 resolves on your screen, and only there.

46 JOBS REPLACED • TOTALS

What it takes off the payroll

6.5 FTE of non-clinical work covered at about 300 active patients a month.

ROLE	FTE	BLS MEDIAN	MONTHLY	ANNUAL	LOADED	BASIS
 Office / operations manager (daily triage)  Atlas _{Tx} · SOC 43-1011	-0.5	\$69,500	\$2,900	\$34,750	\$49,650	BUILT TODAY
 Refill and follow-up coordinator  Atlas _{Tx} · SOC 43-6013	-1	\$45,930	\$3,850	\$45,930	\$65,620	AFTER AGREEMENTS
 Patient support representative  Atlas _{Tx} · SOC 43-4051	-0.5	\$44,770	\$1,850	\$22,385	\$31,980	AFTER AGREEMENTS
 Intake and eligibility coordinator  LastStop · SOC 43-6013	-0.5	\$45,930	\$1,900	\$22,965	\$32,810	BUILT TODAY
 Pharmacy order coordinator  LastStop · SOC 43-4151	-0.5	\$46,170	\$1,900	\$23,085	\$32,980	AFTER AGREEMENTS
 Brand and identity designer  Growth Engine · SOC 27-1024	-0.5	\$62,960	\$2,600	\$31,480	\$44,980	BUILT TODAY
 Ad designer (production)  Growth Engine · SOC 27-1024	-0.5	\$62,960	\$2,600	\$31,480	\$44,980	BUILT TODAY
 Copywriter  Growth Engine · SOC 27-3043	-0.5	\$76,910	\$3,200	\$38,455	\$54,940	BUILT TODAY
 Lifecycle marketing specialist  Growth Engine · SOC 13-1161	-0.5	\$78,760	\$3,300	\$39,380	\$56,260	AFTER AGREEMENTS
 Compliance manager (program)  ClaimRight / Compliance · SOC 13-1041	-0.5	\$80,730	\$3,350	\$40,365	\$57,670	BUILT TODAY
 Marketing-claims reviewer  ClaimRight / Compliance · SOC 13-1041	-0.5	\$80,730	\$3,350	\$40,365	\$57,670	BUILT TODAY
 Privacy and consent administrator  ClaimRight / Compliance · SOC 29-2072	-0.5	\$51,140	\$2,150	\$25,570	\$36,530	AFTER AGREEMENTS

-6.5 FTE

non-clinical work covered
(estimate)

\$33,000

per month, BLS median
base wages

\$396,210

per year, base wages

\$566,070

per year, fully loaded
(×1.43)

BLS Occupational Employment and Wage Statistics, May 2025 national medians ([bls.gov/oes](https://www.bls.gov/oes)). Fully loaded uses the BLS Employer Costs for Employee Compensation ratio, $\$46.89 \div \$32.82 = \times 1.43$ ([bls.gov ECEC](https://www.bls.gov/ECEC)).

PILLAR · THE FRAMEWORK

The patient portal

What the patient sees: plan, prescription, next visit, care status.

- Plan, active prescription, next appointment, lab flags, care status and cases for a sample patient.
- The sample case is waiting for clinician review: no decision, no prescription, and nothing sent to Hallandale Pharmacy (demo connection).
- Patient sign-up and login are built in the engine; the demo uses session data.
- Video visits: the connector is built in the engine and waits on a key and a BAA.

→ One sample patient

⚙ Awaiting clinician review

⚙ Session data in the demo

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

20 Refills

21 Secure messages

22 Billing, stated plainly

23 On a phone

The screenshot shows the 'Your Treatment Dashboard' for 'Sample Patient 01'. The dashboard includes a sidebar with patient information and a main content area with various sections.

Sample Patient 01

- Status: Session
- Plan: Metabolic Reset Program
- Physician: Unassigned
- Member Since: Sep 29, 2026, 11:39 PM

Next Delivery

Held — Pharmacy Not Connected
Not transmitted

Care Team

No clinician assigned
Awaiting assignment
[Message Care Team](#)

Your Treatment Dashboard

- [Overview](#) | [Prescriptions](#) | [Lab Results](#) | [Documents](#) | [Appointments](#) | [Billing](#) | [Messages](#)

Active Prescription

Metabolic Reset Program
Held — Pharmacy Not Connected · Not transmitted
[View Prescriptions](#)

Next Appointment

No appointments scheduled (video visits are still being connected)
[View Appointments](#)

Lab Flags

No labs on file this session
No biomarker panel on file
[View Lab Results](#)

Identity NOT STARTED

Session identity row from this browser. Not a live capture.
Identity not started
No identity-verification vendor is connected. Government-ID + liveness capture cannot run. Prescription-compounded checkout stays gated.
[Record identity attempt](#)
This records a blocked attempt. No identity vendor is connected yet, so capture does not run.

Care status PROVIDER REVIEW

Metabolic Reset Program
Awaiting clinician review
A clinician has not reviewed this file yet. No decision. No prescription.

Cases 1 on file

 SeeMyVitals

Welcome back, Sample

Atlas

Triage

Sign Out

This browser stores this session's intake and chart in this browser only. It is not a production HIPAA system. Do not enter someone else's real identifiers.



Sample Patient 01

Status Session

Plan **Metabolic Reset Program**

Physician **Unassigned**

Member Since **Sep 29, 2026, 11:39 PM**

Next Delivery

Held — Pharmacy Not Connected

Not transmitted

Care Team

 No clinician assigned
Awaiting assignment

Message Care Team

Your Treatment Dashboard

Overview Prescriptions Lab Results Documents Appointments Billing Messages

Metabolic Reset Program

Prescription order

Request refill

Request dose change

Describe the dose change you want the clinician to review. This is a message, not a prescription change.

Request dose change

YOUR ORDER AT HALLANDALE PHARMACY

Held until a prescriber approves the case. Nothing goes to the pharmacy before that.

Received

WAITING Hallandale Pharmacy

Demo connection — agreement pending

Waiting for a prescription.

Compounding

WAITING Hallandale Pharmacy

Demo connection — agreement pending

Starts after the pharmacy receives it.

Shipped

WAITING Hallandale Pharmacy

Demo connection — agreement pending

Ships after compounding.

Tracking

WAITING Hallandale Pharmacy

Demo connection — agreement pending

Appears once it ships.

20 LASTSTOP

Refills

→ Opens in the last week

↻ The clinician re-approves

↻ Then the pharmacy

SAMPLE DATA

DEMO CONNECTION — AGREEMENT PENDING

≡ Refill timing

- Refills open in the last week of a 30-day supply.
- The request goes to the clinician, then to Hallandale Pharmacy only after approval, then ships with tracking.
- The engine's refill request and recheck gate are built.

Refills go to the prescriber first, then the pharmacy. Never the other way round.

Prescription telemedicine · LastStop OS · sample data

20 / 47

SeeMyVitals Welcome back, Sample [Atlas](#) [Triage](#) [Sign Out](#)

This browser stores this session's intake and chart in this browser only. It is not a production HIPAA system. Do not enter someone else's real identifiers.

Your Treatment Dashboard

- Overview
- Prescriptions
- Lab Results
- Documents
- Appointments
- Billing
- Messages**

Sample Patient 01

Status [Session](#)

Plan **Metabolic Reset Program**

Physician **Unassigned**

Member Since **Sep 29, 2026, 11:39 PM**

Next Delivery

Held — Pharmacy Not Connected

Not transmitted

Care Team

No clinician assigned
Awaiting assignment

[Message Care Team >](#)

Secure Messages

No messages

Threads stored for this patient in this browser appear here.

New message

Write to the care team

[Send](#)

21 LASTSTOP

Secure messages

→ The care team answers

🔗 Clinical questions go to a clinician

🔗 Server messaging built

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

- The sample patient has not written yet, so the thread is empty. A new message goes to the care team.
- Staff or clinicians answer. Clinical questions go to a clinician.
- In the demo, threads live in the browser; server-side messaging is built in the engine.

Patients write to their care team, not to a shared inbox.

 SeeMyVitals

Welcome back, Sample

Atlas Triage

Sign Out

This browser stores this session's intake and chart in this browser only. It is not a production HIPAA system. Do not enter someone else's real identifiers.



Sample Patient 01

Status Session

Plan **Metabolic Reset Program**

Physician **Unassigned**

Member Since **Sep 29, 2026, 11:39 PM**

Next Delivery

Held — Pharmacy Not Connected

Not transmitted

Care Team

 No clinician assigned
Awaiting assignment

Message Care Team >

Your Treatment Dashboard

Overview Prescriptions Lab Results Documents Appointments **Billing** Messages

Current Plan

 Plan details are not available yet.
This account isn't connected to a live subscription record yet. No plan price or renewal date is shown until real billing data is wired in.

Payment Method

 No payment method on file.
Card details are never fabricated. The custom payment processor is not connected, so no method is on file.

Membership

Cancel is offered here. This session has no captured subscription to reverse.

Cancel membership

Invoice History

 No invoices available yet
Invoice history will appear here once this account is connected to a live billing record.

22 LASTSTOP

Billing, stated plainly

[→ Cancel in the portal](#)

[⚙ No fabricated card data](#)

[⚙ Processor not contracted](#)

SAMPLE DATA

NEEDS VENDOR AGREEMENT

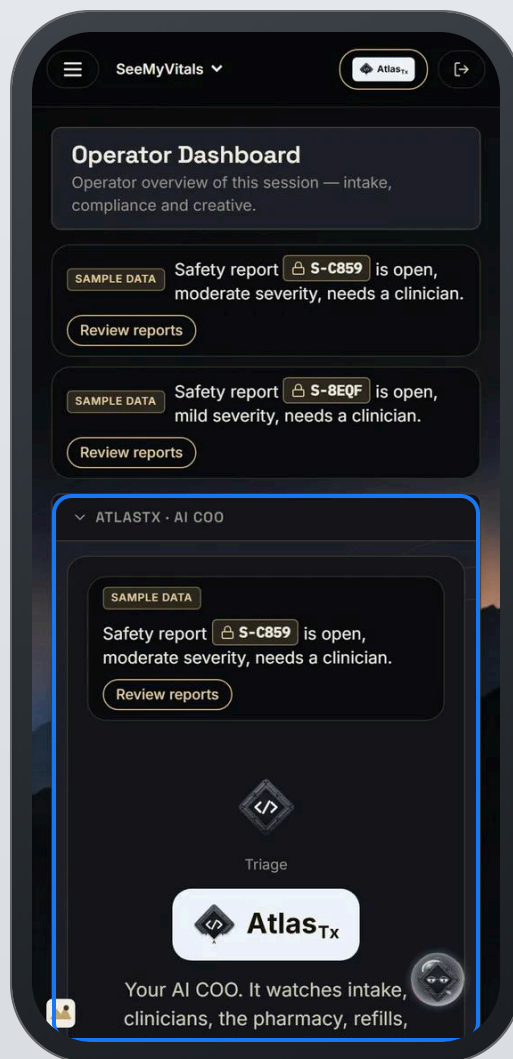
- No plan price, card on file or invoices, because the payment processor is not connected.
- Card details are never fabricated.

- Cancel is offered in the portal.

No processor connected, so no price, card or invoice is invented.

Prescription telemedicine · LastStop OS · sample data

22 / 47



23 LASTSTOP

On a phone

→ 390-pixel phone width

⚙ SAMPLE label stays visible

⚙ Approve taps still required

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

≡ AtlasTx

- The dashboard, Atlas_{Tx} record codes and the care flow fit a 390-pixel phone screen without sideways scrolling.
- The patient portal is laid out for the same width.
- SAMPLE DATA stays visible on the phone.
- Anything that sends or changes a record still needs an approve tap.
- Perfectly wrapped to fit your phone. iOS and Android apps are planned, for you and your patients.

The whole console fits a phone.

■ 47 WHERE IT STANDS

What's real today

→ Built: all four pillars

⚙ Waiting: signatures

⚙ Not claimed: patients or revenue

- Built: the platform and its four pillars, shown here on labelled SAMPLE data from a local demo build.
- Waiting on signatures: the pharmacy, a clinician network or EHR, the payment processor, BAAs, a messaging provider and 10DLC registration, the LegitScript filing and counsel review.
- Not claimed: patients, orders, revenue or certifications.
- Next in the build: host the engine and wire the app to it, so every screen runs on real records.

Built and demonstrable today. Live with patients after the agreements are signed.

SAMPLE data: every screen runs on labelled sample records from a local demo build.

Demo connection — agreement pending: Charm Health, Beluga Health and Hallandale Pharmacy are shown connected in the demo only. Nothing is sent to them. The payment processor is not yet named or contracted.

No patients, orders, revenue or certifications are claimed. LastStop never prescribes or dispenses.

FTE figures are estimates at BLS May 2025 median wages for a practice that has not launched.

SeeMyVitals wordmark and palette are a placeholder brand made for this demo, not the final brand.