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PILLAR · THE FRAMEWORK

Prescription Telemedicine, run on LastStop

Intake to pharmacy, ads to audit, on one console.

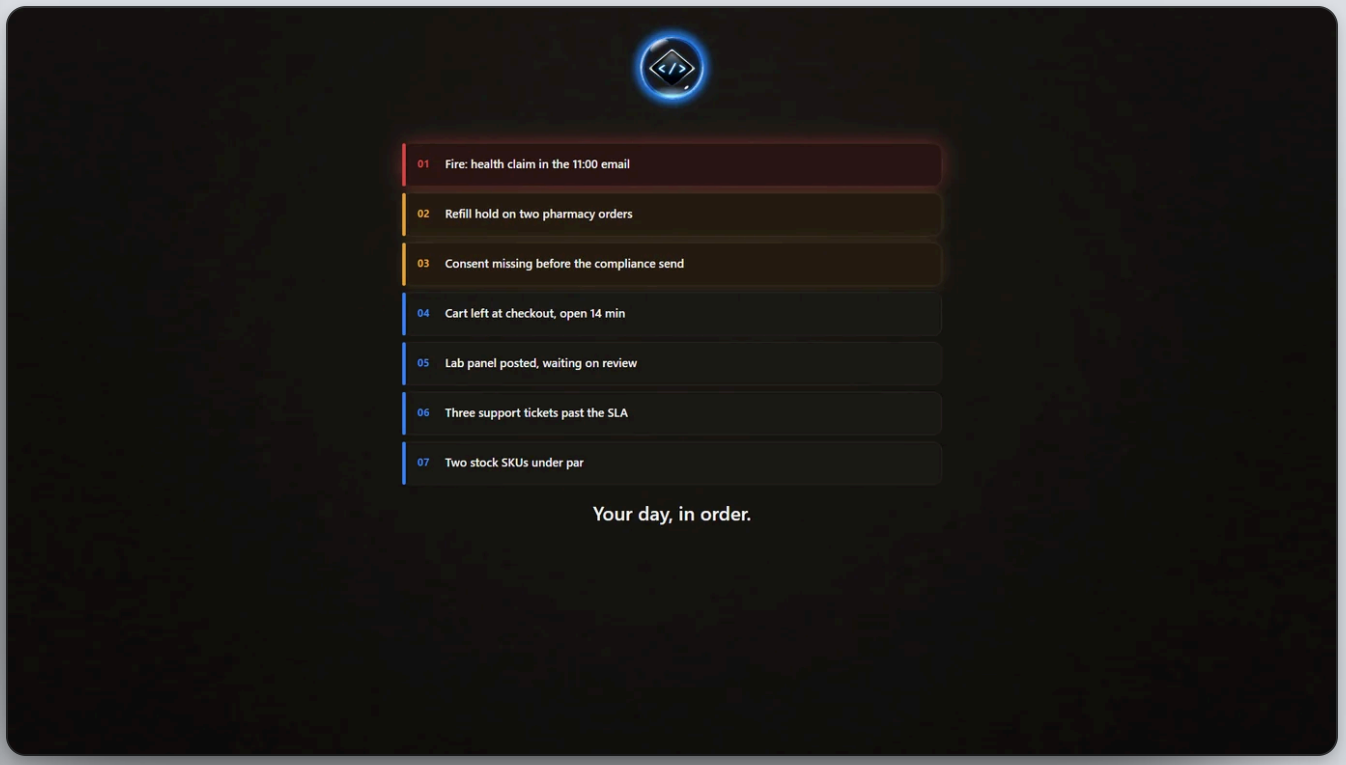
- SeeMyVitals is a telehealth practice brand shown on LastStop, the platform it runs on. The SeeMyVitals wordmark and palette are a placeholder made for this demo.
- Atlas$_{Tx}$ is the AI COO built in. It ranks the practice's day and works on record codes, never names.
- Every screen is from a local demo build with labelled SAMPLE records. No patients, orders, revenue or certifications are claimed.
- Vendors without a signed agreement are marked "Demo connection — agreement pending". Nothing is sent to them.

→ Four pillars, one platform

SAMPLE data throughout

Nothing live with patients

SAMPLE DATA



PILLAR · THE TRIAGE COO

$Atlas_{Tx}$, your Triage COO

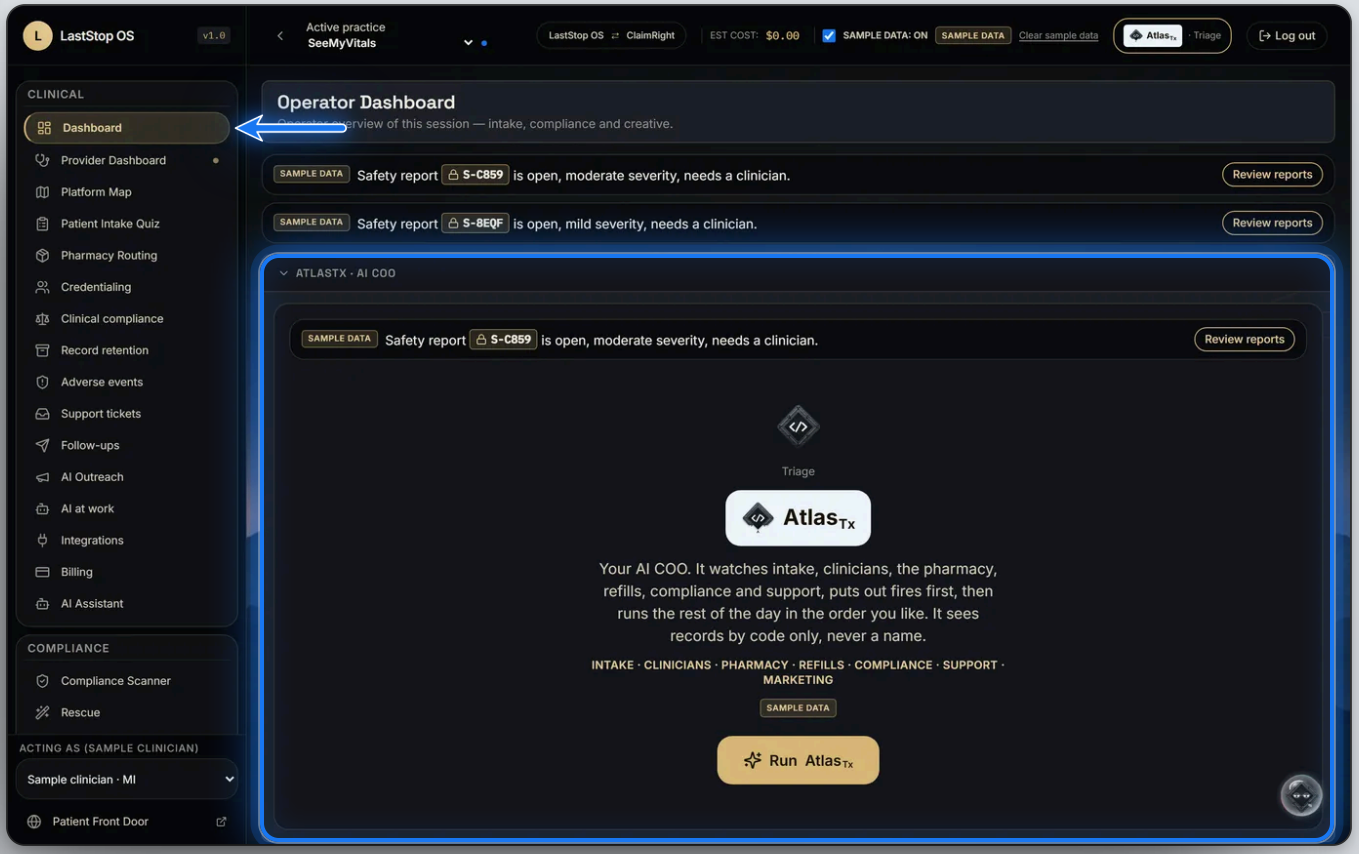
Every open item in the practice, in one list, in the right order.

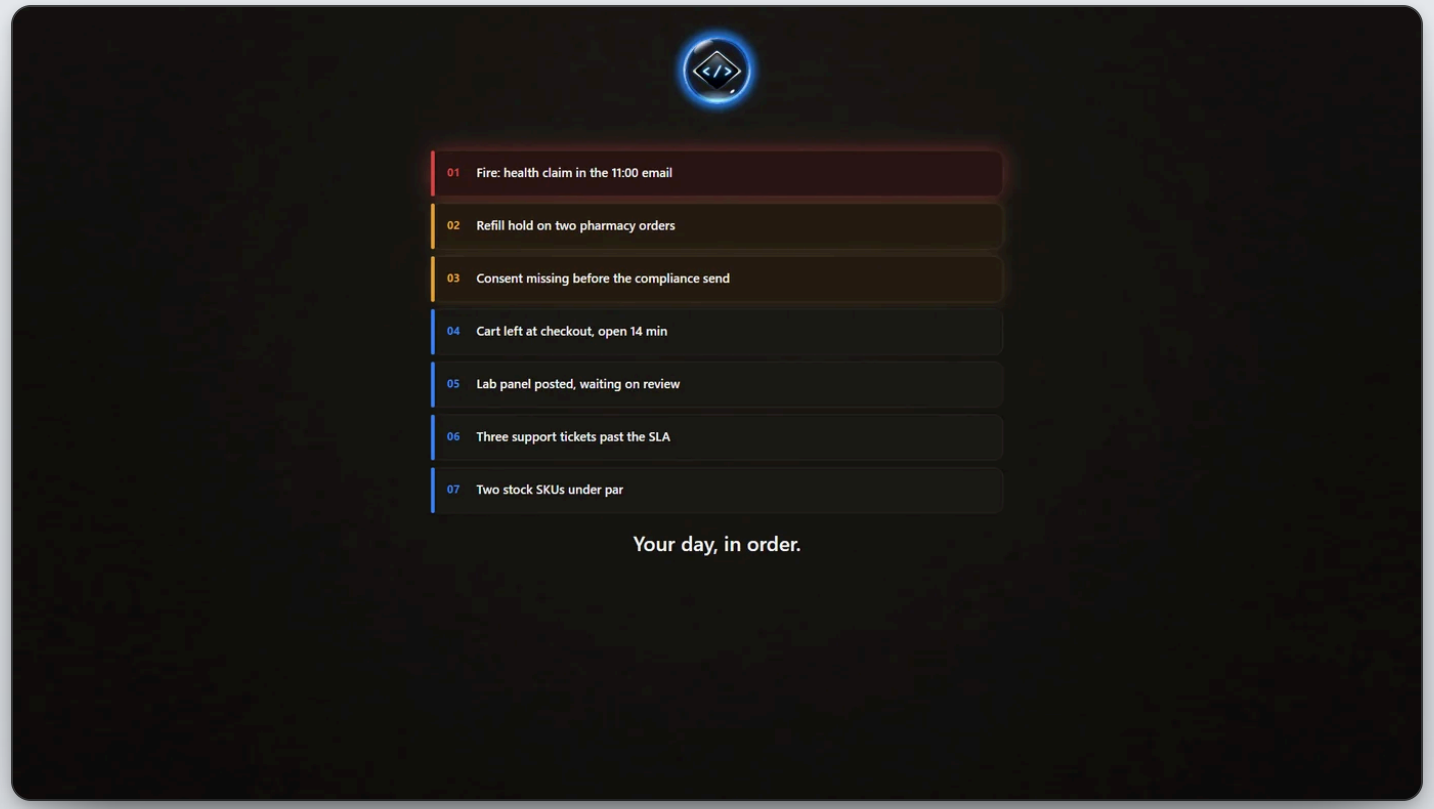
- The dashboard opens on $Atlas_{Tx}$. It watches intake, the clinician queue, the pharmacy, refills, compliance flags and support.
- Every record is named by a random code with a lock chip (for example S-C859), never by a patient's name.
- Atlas ranks every open item inside the app.
- Open safety reports sit above everything else; a clinician reviews every one.
- Nothing runs until someone presses Run $Atlas_{Tx}$.

→ Fires first | Codes, never names | SAMPLE data

SAMPLE DATA | LIVE IN DEMO · SAMPLE DATA | $Atlas_{Tx}$

03 The run | 04 The queue and the fire card | 05 Blind Atlas | 06 Follow-ups | 07 Support tickets





03 ATLAS$_{Tx}$

The run

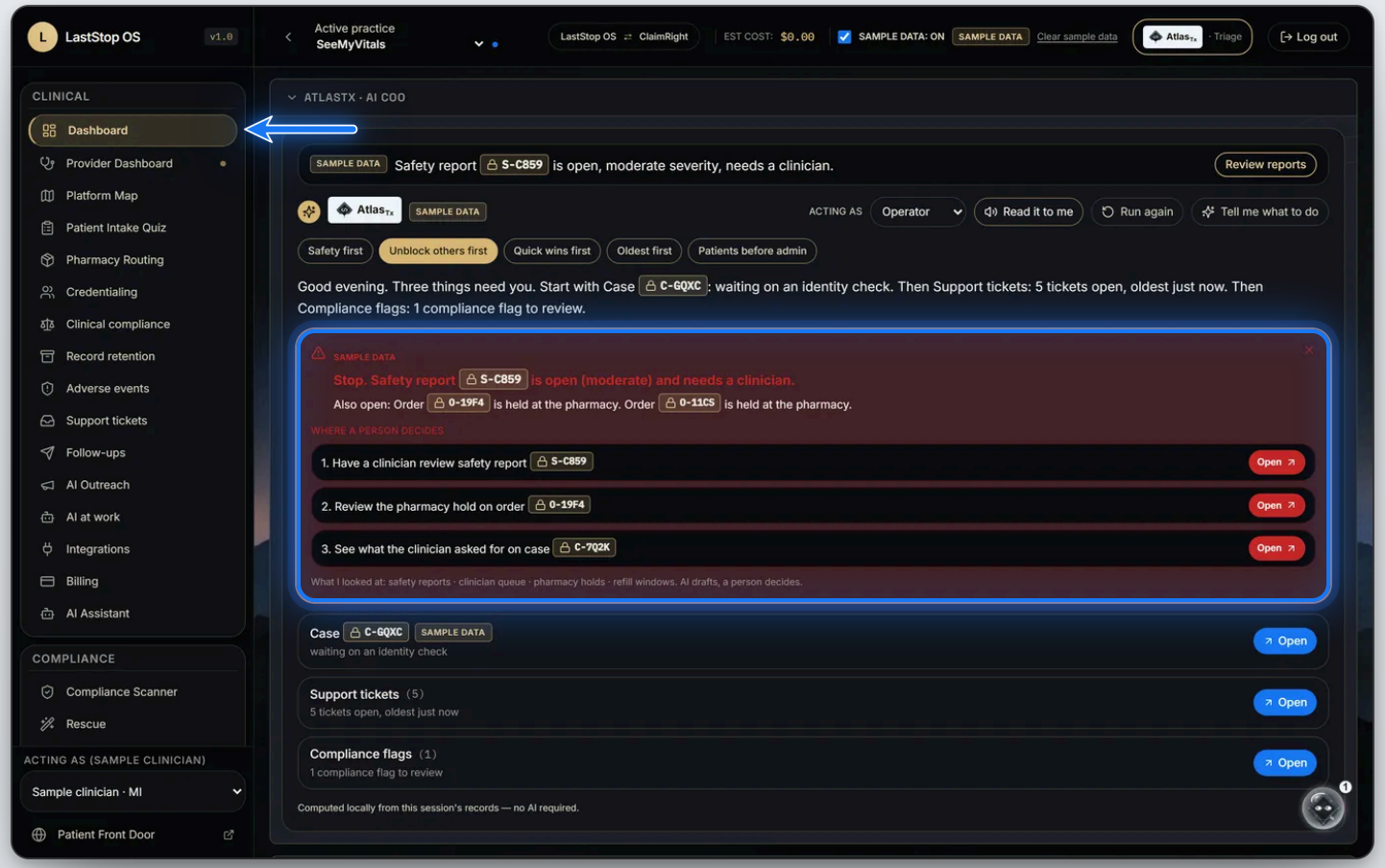
→ Illustration of a run | Fires come out first | Record codes only

ILLUSTRATION · THE RUN ITSELF IS LIVE IN DEMO ON SAMPLE DATA

Atlas$_{Tx}$ queue

- What a run does: open items stream in from intake, refills, the pharmacy, support, compliance, payments and messages; Atlas$_{Tx}$ takes them in; the ranked list comes out one card at a time.
- This is an illustration drawn in code, not a screen recording. The item count in it is illustrative.
- In the product, the run is one button: Run Atlas$_{Tx}$.
- In the illustration the first card is a health claim caught in a scheduled email. In the practice, the fire card holds the worst open safety report and anything held at the pharmacy.
- Every card carries a record code, never a name.

Press Run. It pulls in the whole practice, then hands back your day in order.



04 ATLAS$_{Tx}$

The queue and the fire card

OPS MANAGER
−0.5 FTE
$2,900/mo

→ Fire card on top

Five sort orders

Ranked from session records

SAMPLE DATA

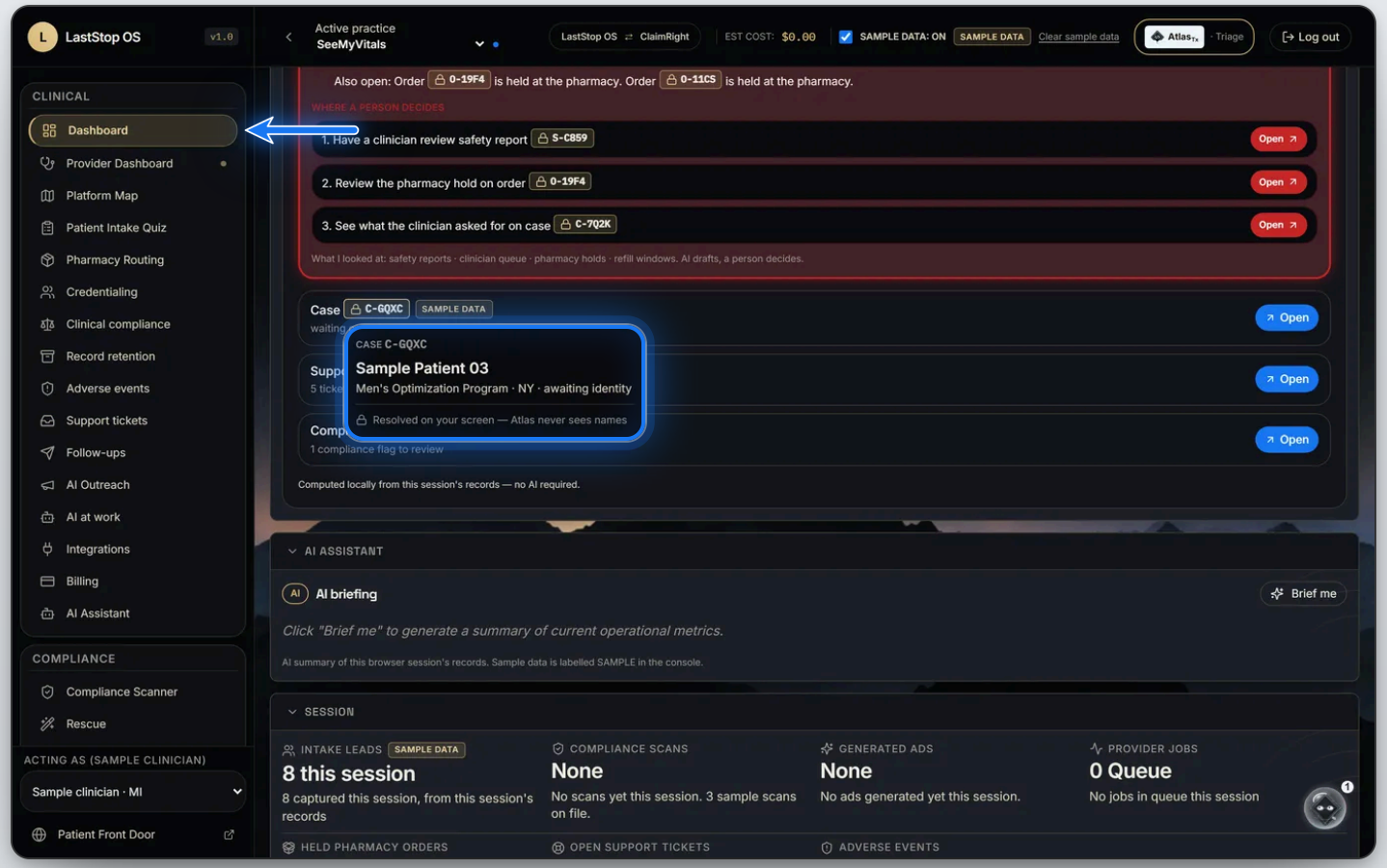
LIVE IN DEMO · SAMPLE DATA · RUNS ON REAL RECORDS ONCE THE ENGINE IS HOSTED

Atlas$_{Tx}$ queue

✦ AI · "Tell me what to do" (on request)

- A one-sentence plan, then the fire card (the worst open safety report and two orders held at the pharmacy), then the ranked queue.
- Five sort orders: Safety first, Unblock others first, Quick wins first, Oldest first, Patients before admin.
- The screen says it: "Ranked by AtlasTx from this session's records."
- Each item opens under "Where a person decides". Clinical items go to a clinician; Atlas$_{Tx}$ never decides care.
- On request, "Tell me what to do" asks the AI for a run order and its reasons; a run bar then opens each screen in turn.

Fires first. Then the day, in the order you choose.



05 ATLAS Tx

Blind Atlas

→ Random record codes

The name appears on your screen only

Counsel review pending

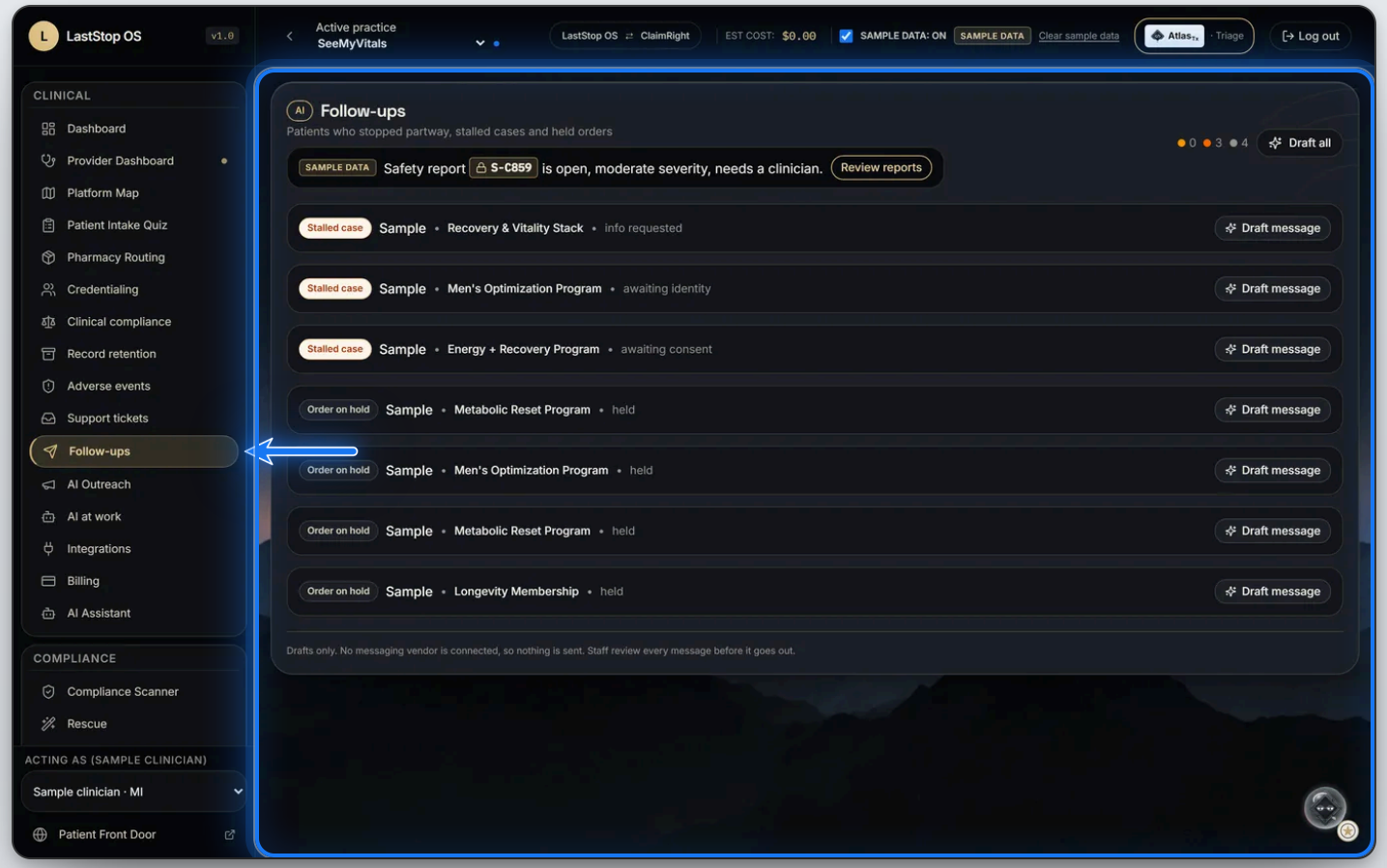
SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA · PRIVACY COUNSEL REVIEW PENDING

Blind Atlas resolver

- Atlas sees record codes, status codes, queue names, counts and elapsed time. No names, dates of birth, contact details or free text from charts or messages.
- Click a code and the platform draws the person on the signed-in user's screen: "Resolved on your screen — Atlas never sees names."
- Codes are random tokens, never a hash of a name, record number or date. HIPAA allows a re-identification code on those terms (45 CFR 164.514(c)).
- Relative times ("waiting 3 days") replace dates. Chart notes and messages never reach Atlas.
- A guard stops any name, email, date of birth, phone or free-text field from reaching Atlas; 16 automated tests cover the design.

The AI that runs the day never sees who the patients are.



06 ATLAS Tx

Follow-ups

→ Draft one, or draft all

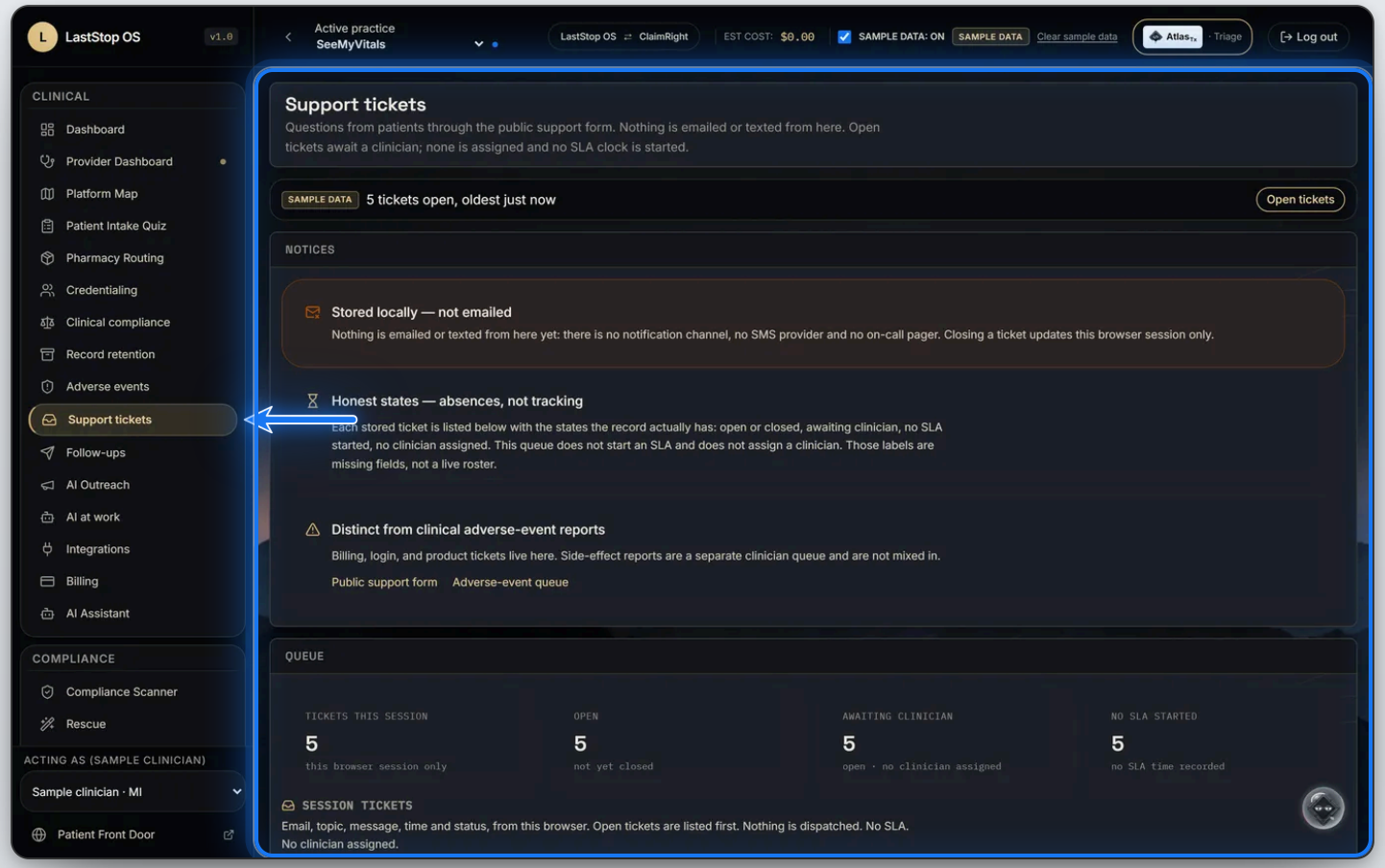
Stalled cases and held orders

Nothing is sent

SAMPLE DATA | **LIVE IN DEMO · DRAFTS** | ✦ AI · follow-up drafts

- Three stalled cases (info requested, awaiting identity, awaiting consent) and four orders on hold, each with "Draft message", or "Draft all".
- The screen says: "Drafts only. No messaging vendor is connected, so nothing is sent."
- A person approves, edits or discards each draft.
- Sending starts when a messaging provider and carrier registration (10DLC) are in place.

Every stalled case and held order, with the message already drafted.



07 ATLAS Tx

Support tickets

SUPPORT REP
−0.5 FTE
$1,850/mo

→ Urgency read on every ticket

Side effects go to a clinician

Nothing sent from here

SAMPLE DATA

LIVE IN DEMO · DRAFTS

✦ AI · support triage (drafts)

✦ AI · side-effect triage (clinician queue)

- Billing, login and product questions live here. Side-effect reports go to a separate clinician queue and are never mixed in.
- AI drafts an urgency read and a suggested reply for each open ticket; a person reads, edits and sends.
- On the side-effect queue, AI suggests a severity; a clinician confirms every escalation.
- Honest states on screen: no SLA started, no clinician assigned, nothing emailed or texted yet.

Patient questions in one queue, side effects in another, each with a drafted reply.

PILLAR · THE FRAMEWORK

LastStop, the framework

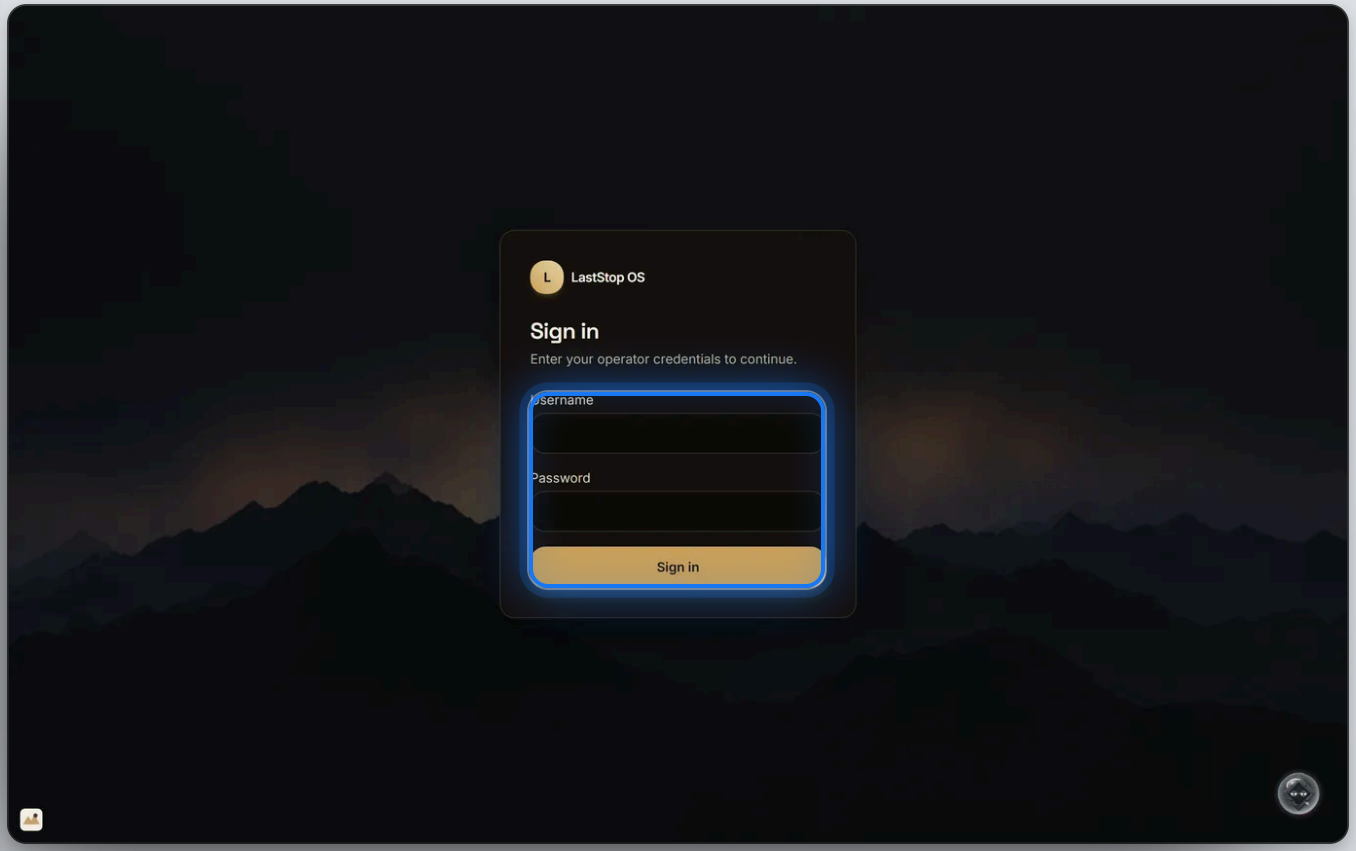
One platform, many practices, each with its own brand.

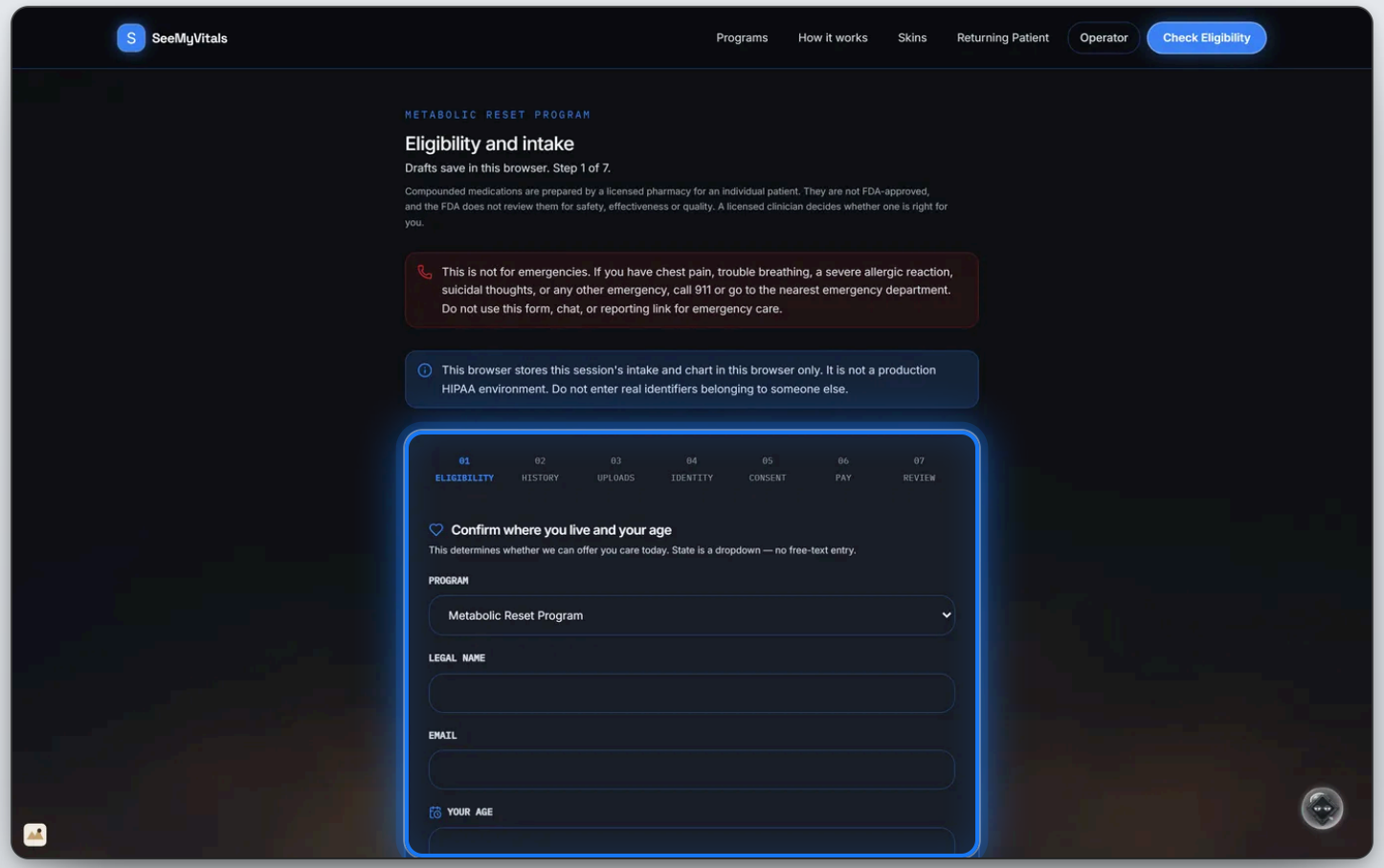
- The framework: intake, cases, both clinical setups, the pharmacy, the patient portal, billing, audit and integrations.
- Staff sign in first, then choose the practice, so one platform can run several practices.
- Each practice gets its own brand kit and separated data. The separation is built in the engine, which is not hosted yet.
- The demo signs in with shared preview logins. Per-staff accounts, roles and MFA are built in the engine and get wired in before launch.

→ Intake to portal | Practice chosen after sign-in | Separate data per practice

SAMPLE DATA | LIVE IN DEMO · SAMPLE DATA

09 Patient intake | 10 The case queue | 11 AI at work





09 LASTSTOP

Patient intake

→ 7 steps | Licensure follows location | Disclosure at the top

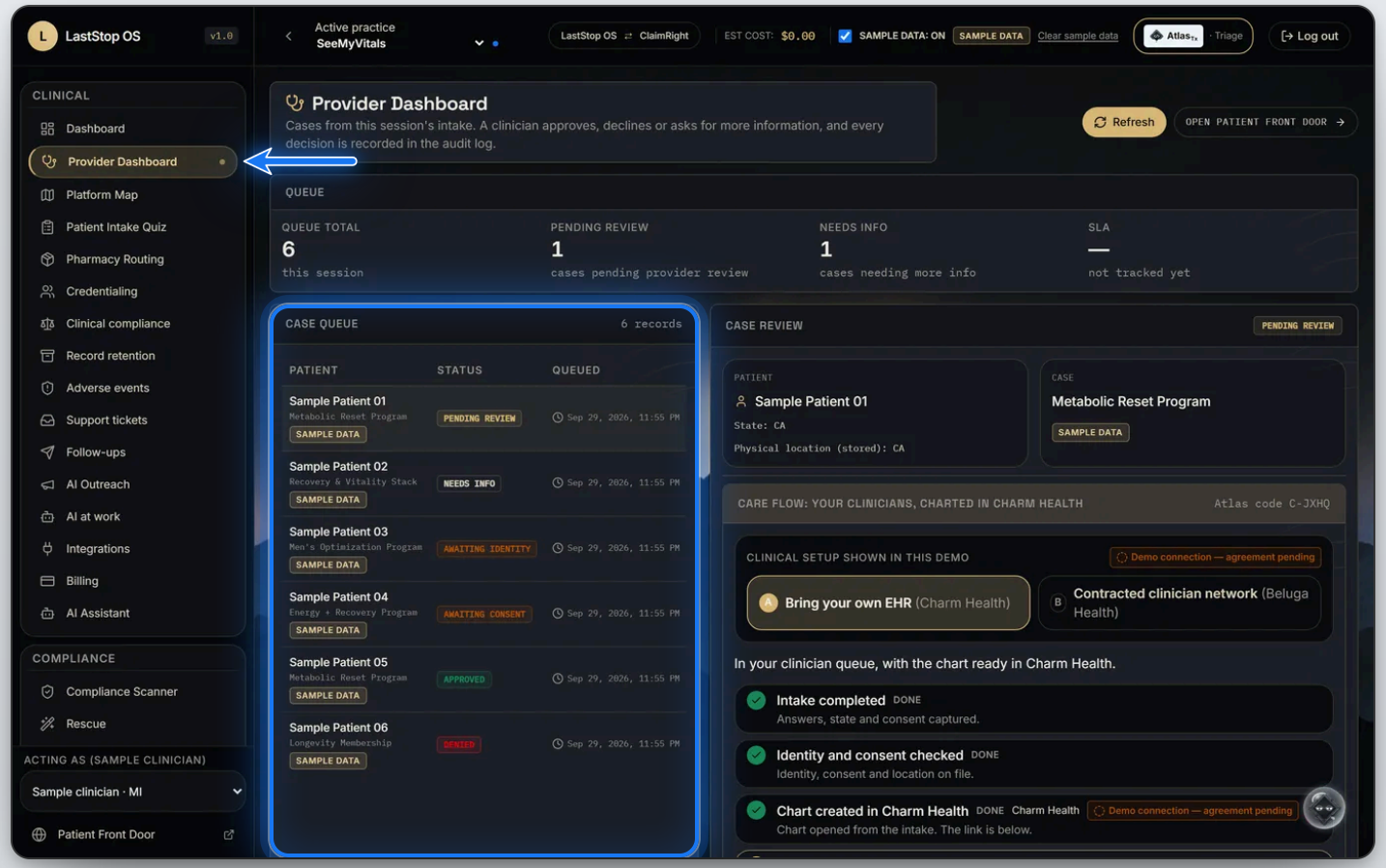
SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA · QUESTION CONTENT NEEDS CLINICIAN AND COUNSEL SIGN-OFF

Eligibility, state, age

- Seven steps: eligibility, history, uploads, identity, consent, payment, review.
- Step 1 checks the program, age, state of residence and physical location at the time of the visit. Licensure follows the physical location, not the billing address.
- State is a dropdown, not free text.
- The compounded-medication disclosure sits at the top of the form.
- The fields are empty in this capture; test runs use fictional values. Staff review IDs by hand until an identity vendor is connected.

Eligibility is settled on the form, before a clinician opens the case.



10 LASTSTOP

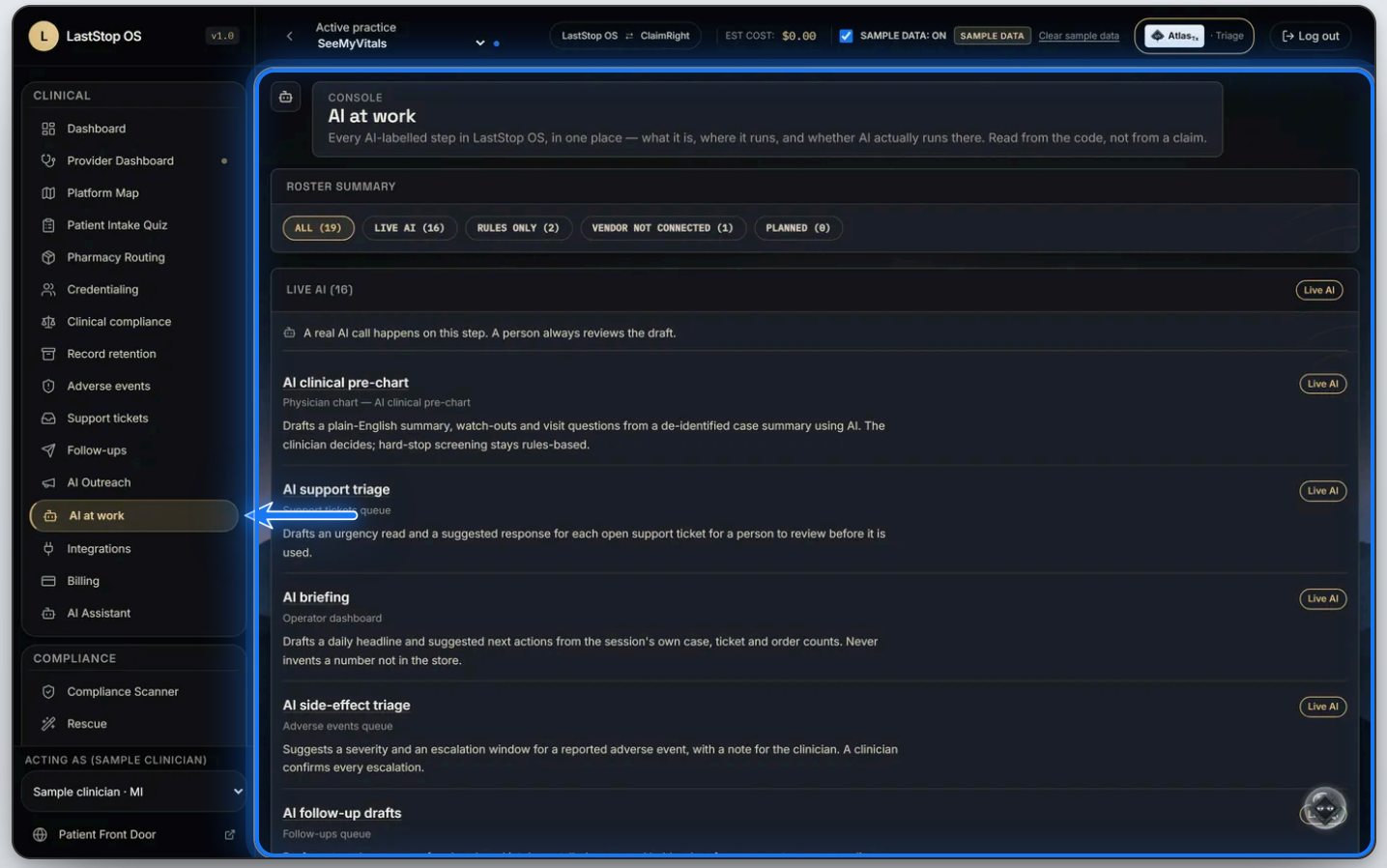
The case queue

→ Six case states | Pre-chart drafted | The clinician decides

SAMPLE DATA | LIVE IN DEMO · SAMPLE DATA | Pre-chart | AI · clinical pre-chart (de-identified)

- Six sample cases: pending review, needs info, awaiting identity, awaiting consent, approved, denied.
- A rules pre-chart summarises program, flags, hard stops and payment type from a fixed template.
- An AI pre-chart drafts a plain-English summary, watch-outs and visit questions from a de-identified case summary.
- The care-flow panel shows which clinical setup the practice runs.
- A licensed clinician approves, declines or asks for more information; each decision goes to the audit log.

Every finished intake arrives as a case a clinician can act on.



11 LASTSTOP

AI at work

→ 19 steps

16 AI features · 1 waiting on a vendor

None sends, spends or prescribes

LIVE IN DEMO

✦ Roster read from the code

- The list is generated from the code, not written by hand. It is the same list behind the AI badges on each screen.
- Each step shows where it runs and what it does.
- AI steps draft, sort or explain. None sends, spends or prescribes.
- AI calls carry de-identified summaries or record codes, never a patient's name.

Every AI step in the product, listed from the code.

PILLAR · THE FRAMEWORK

Integrations 1 · Bring your own EHR

For example, Charm Health.

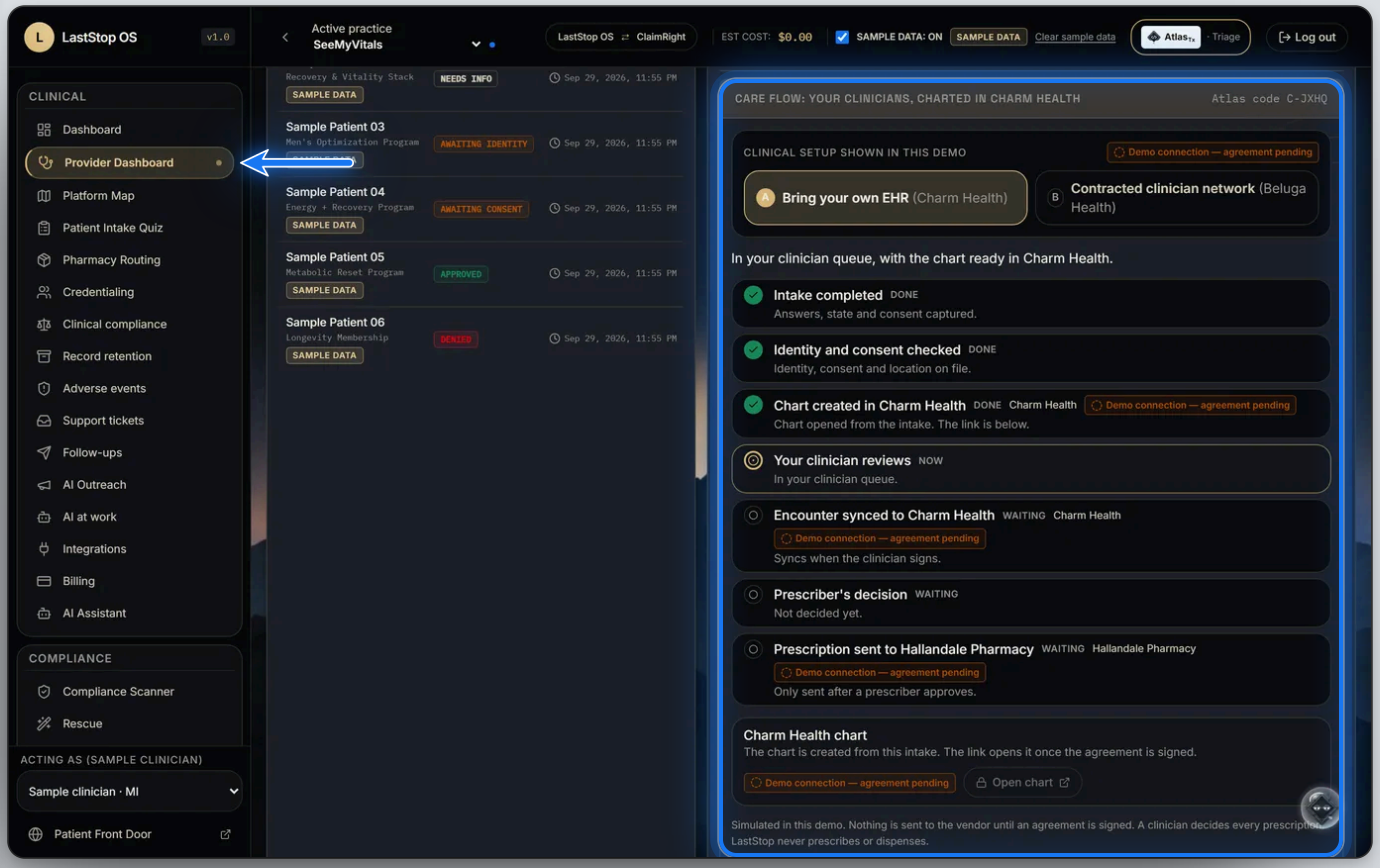
Your clinicians keep charting where they already chart.

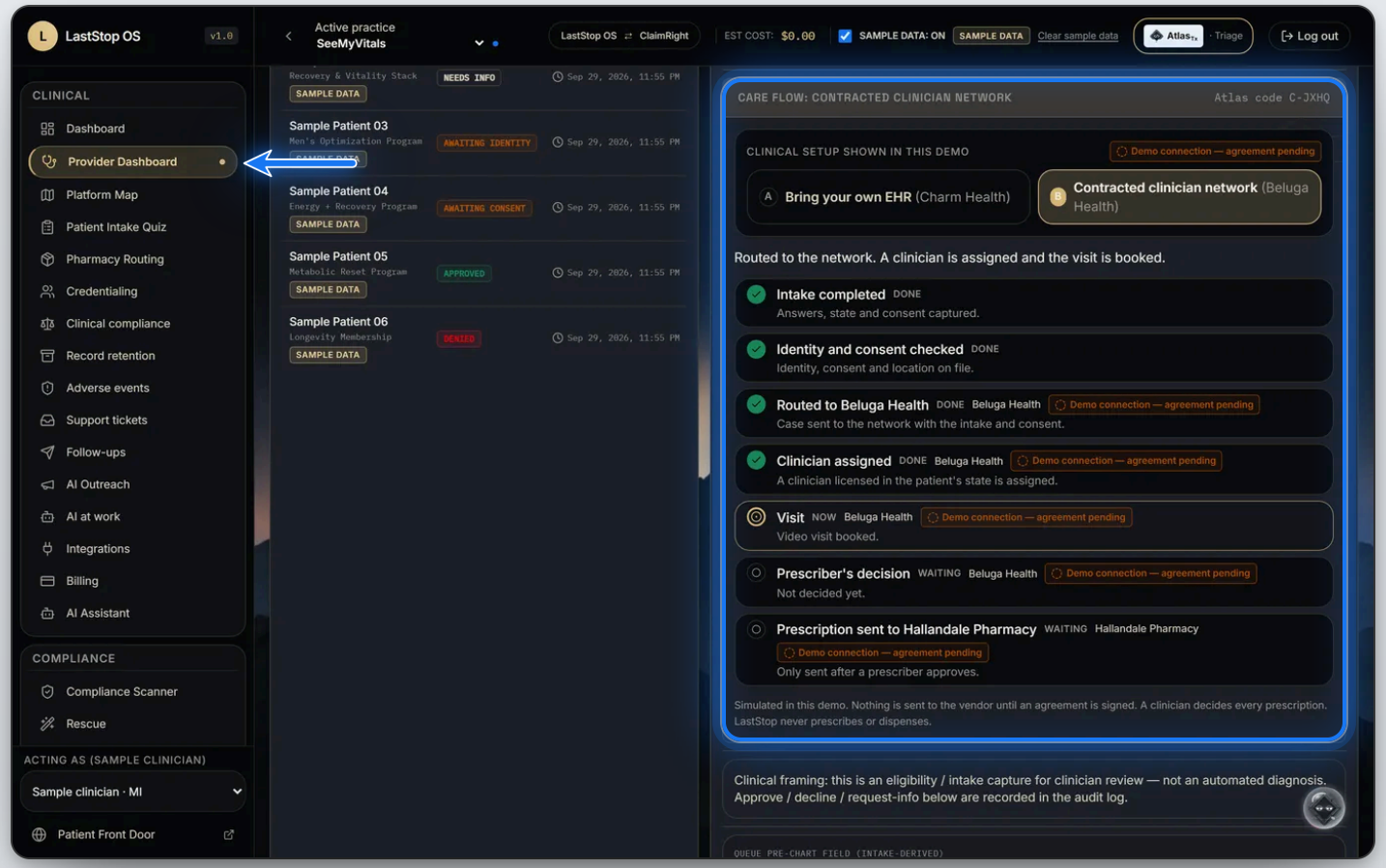
- For a practice with its own clinicians: the chart is created in Charm Health from the intake, your clinician reviews, and the encounter syncs back.
- Only an approved prescription moves on to the pharmacy.
- Charm Health publishes REST and FHIR R4 APIs; the LastStop connector is planned.
- Simulated in this demo. Nothing is sent to Charm Health.

→ Setup A: your own clinicians | Chart made from the intake | Demo connection — agreement pending

SAMPLE DATA | DEMO CONNECTION — AGREEMENT PENDING · CONNECTOR PLANNED | Care flow

13 Integrations 2 · Contracted clinician network: Beluga Health
14 Seen, prescribed, sent
15 Integrations 3 · Hallandale Pharmacy
16 Fulfilment and tracking
17 Integrations 4 · Payment processing
18 Integrations 5 · The full catalog





13 LASTSTOP

Integrations 2 · Contracted clinician network: Beluga Health

→ Setup B: a clinician network

Licensed in the patient's state

OpenLoop and Wheel as alternatives

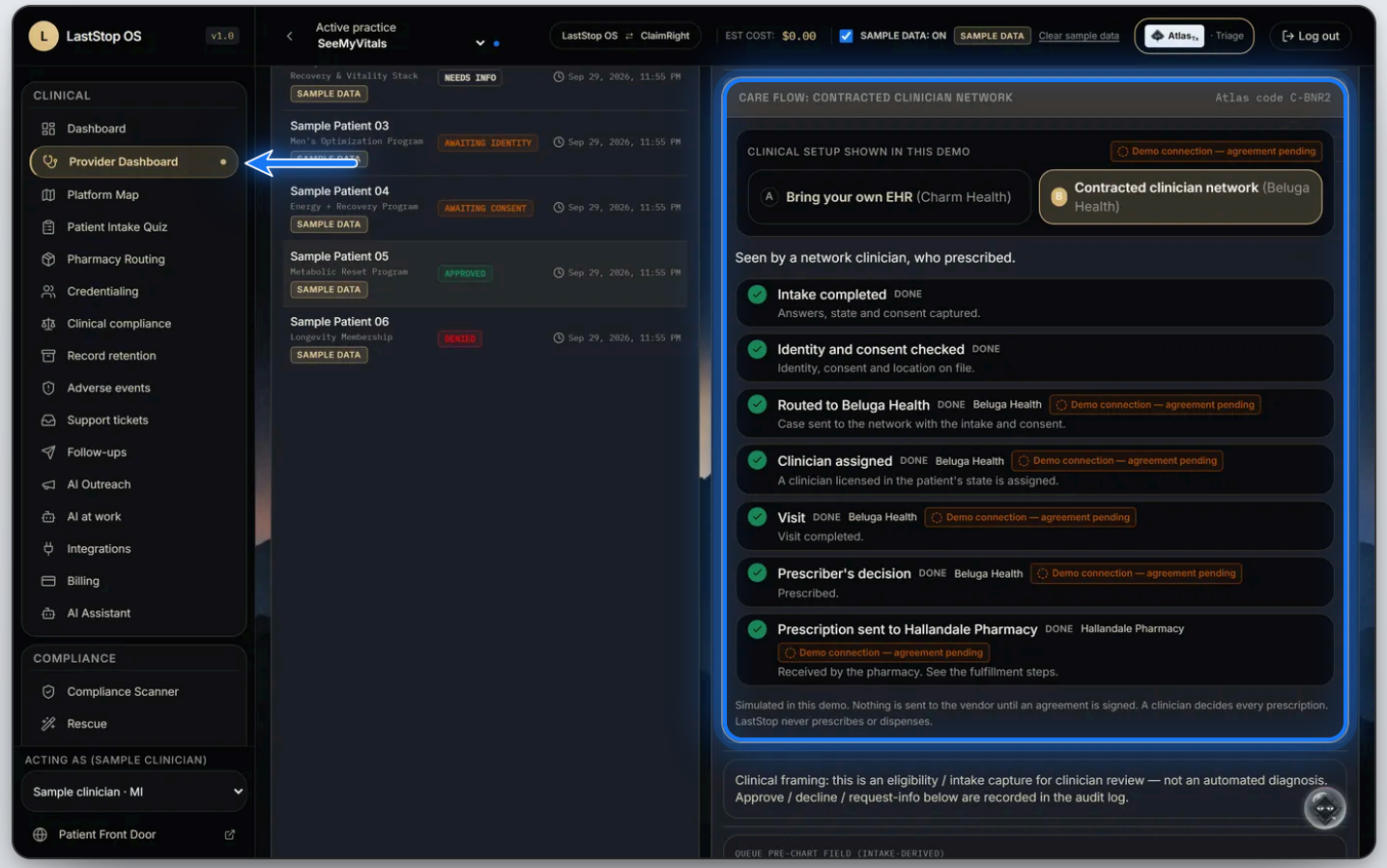
SAMPLE DATA

DEMO CONNECTION — AGREEMENT PENDING · ADAPTERS BUILT IN THE ENGINE

Care flow

- The case goes to the network with the intake and consent; a clinician licensed in the patient's state is assigned and a video visit is booked.
- E-prescribing, PDMP checks and EPCS are the network's responsibility, not LastStop's.
- Built in the engine: a Beluga Health simulator, and a live connector that refuses to run until an agreement is signed.
- OpenLoop and Wheel are built the same way, as alternatives.

No clinicians on staff? A licensed network sees the patient in their state.



14 LASTSTOP

Seen, prescribed, sent

→ Visit before the decision

The clinician prescribes

LastStop never prescribes

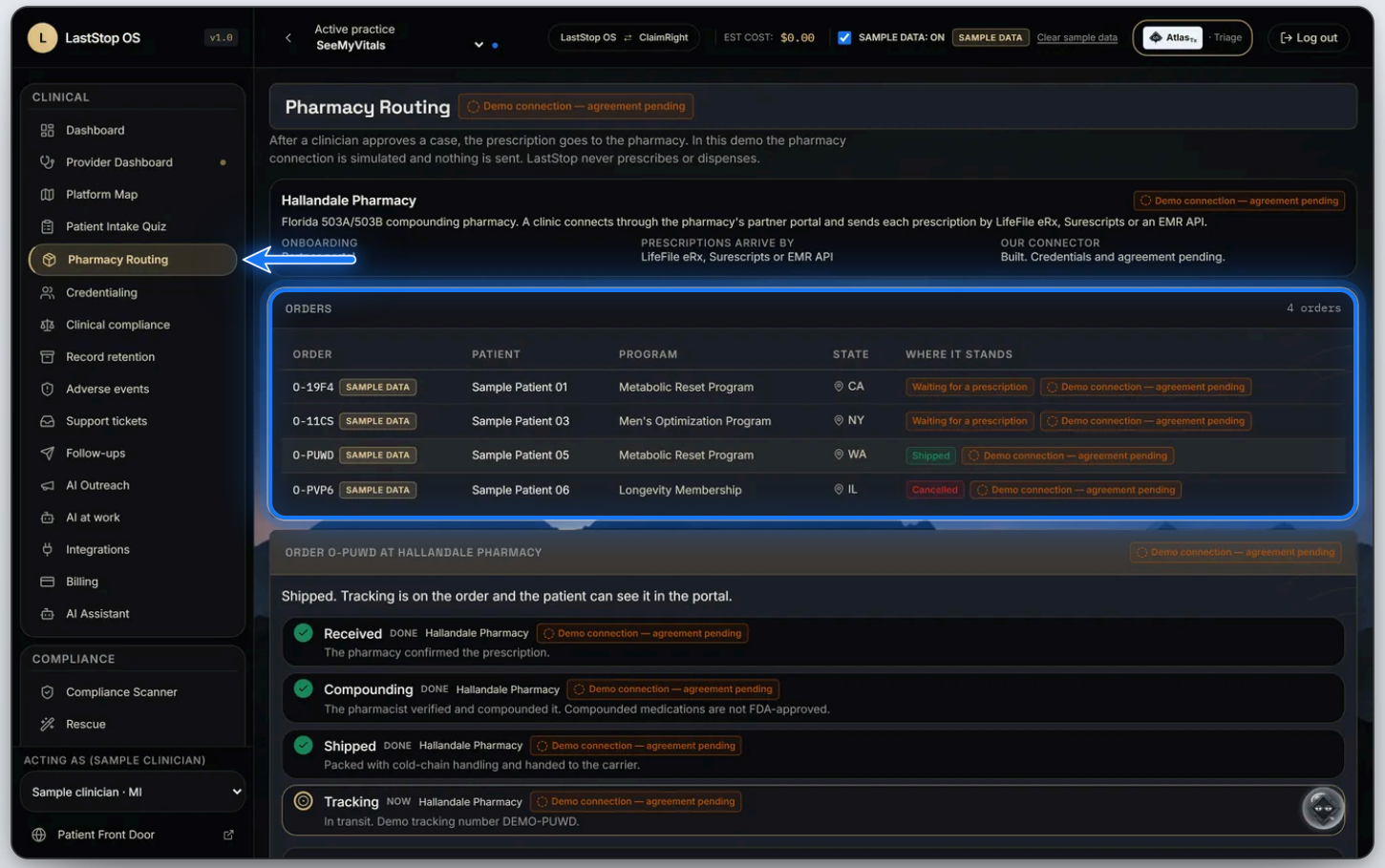
SAMPLE DATA

DEMO CONNECTION — AGREEMENT PENDING

Care flow

- Intake, identity and consent, routed to Beluga Health, clinician assigned, visit completed, prescribed, received by Hallandale Pharmacy.
- The screen states it: "A clinician decides every prescription. LastStop never prescribes or dispenses."
- The pharmacist verifies and compounds.
- Simulated in this demo; nothing is sent until an agreement is signed.

One approved case, from intake to the pharmacy, on one screen.



15 LASTSTOP

Integrations 3 · Hallandale Pharmacy

PHARMACY COORD. −0.5 FTE $1,900/mo

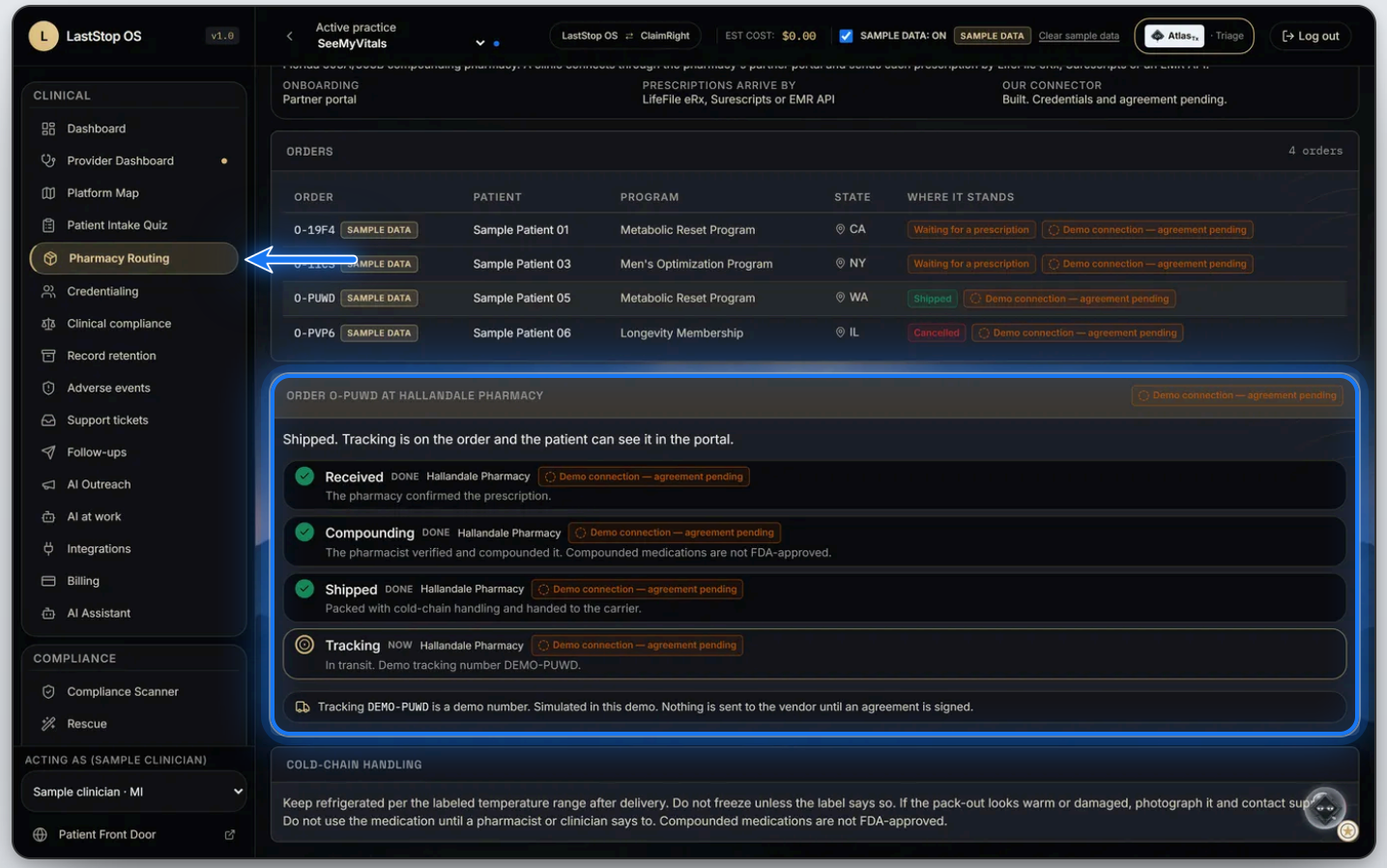
→ Connector code-complete | Held order until connected | Agreement pending

SAMPLE DATA | NEEDS VENDOR AGREEMENT · CONNECTOR BUILT IN THE ENGINE

DEMO CONNECTION — AGREEMENT PENDING | ✦ Fill routing · vendor not connected

- Hallandale is a Florida 503A/503B compounding pharmacy. A clinic onboards through its partner portal and sends each prescription by LifeFile eRx, Surescripts or an EMR API.
- Four sample orders: two waiting for a prescription, one shipped, one cancelled.
- Until a pharmacy is connected, every approved case creates a held order instead of being routed.
- The LastStop connector is code-complete in the engine; credentials and the agreement are pending.
- Five more compounding pharmacies are planned on the same pharmacy interface.

Approved prescriptions go to the pharmacy. Nothing unapproved can.



16 LASTSTOP

Fulfilment and tracking

→ Received, compounding, shipped

Cold-chain handling

Labelled demo tracking number

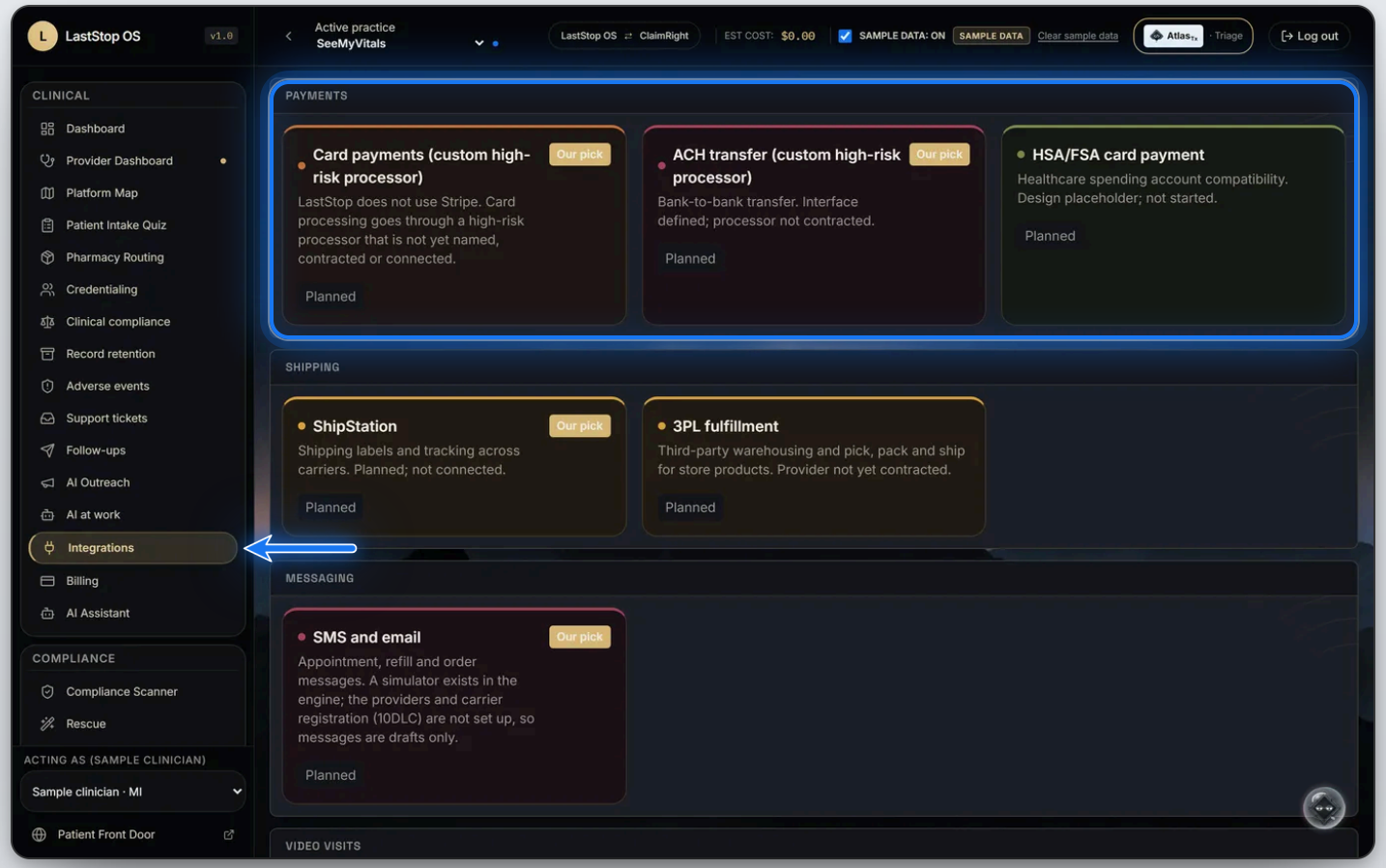
SAMPLE DATA

DEMO CONNECTION — AGREEMENT PENDING

Status timeline

- Order O-PUWD: prescription confirmed, compounded, shipped with cold-chain handling, tracking on the order.
- DEMO-PUWD is a labelled demo tracking number.
- The step states: "Compounded medications are not FDA-approved."
- Real tracking arrives with the pharmacy agreement and a shipping integration (planned).

Pharmacy status flows back to the order and to the patient's portal.



17 LASTSTOP

Integrations 4 · Payment processing

→ Card and ACH

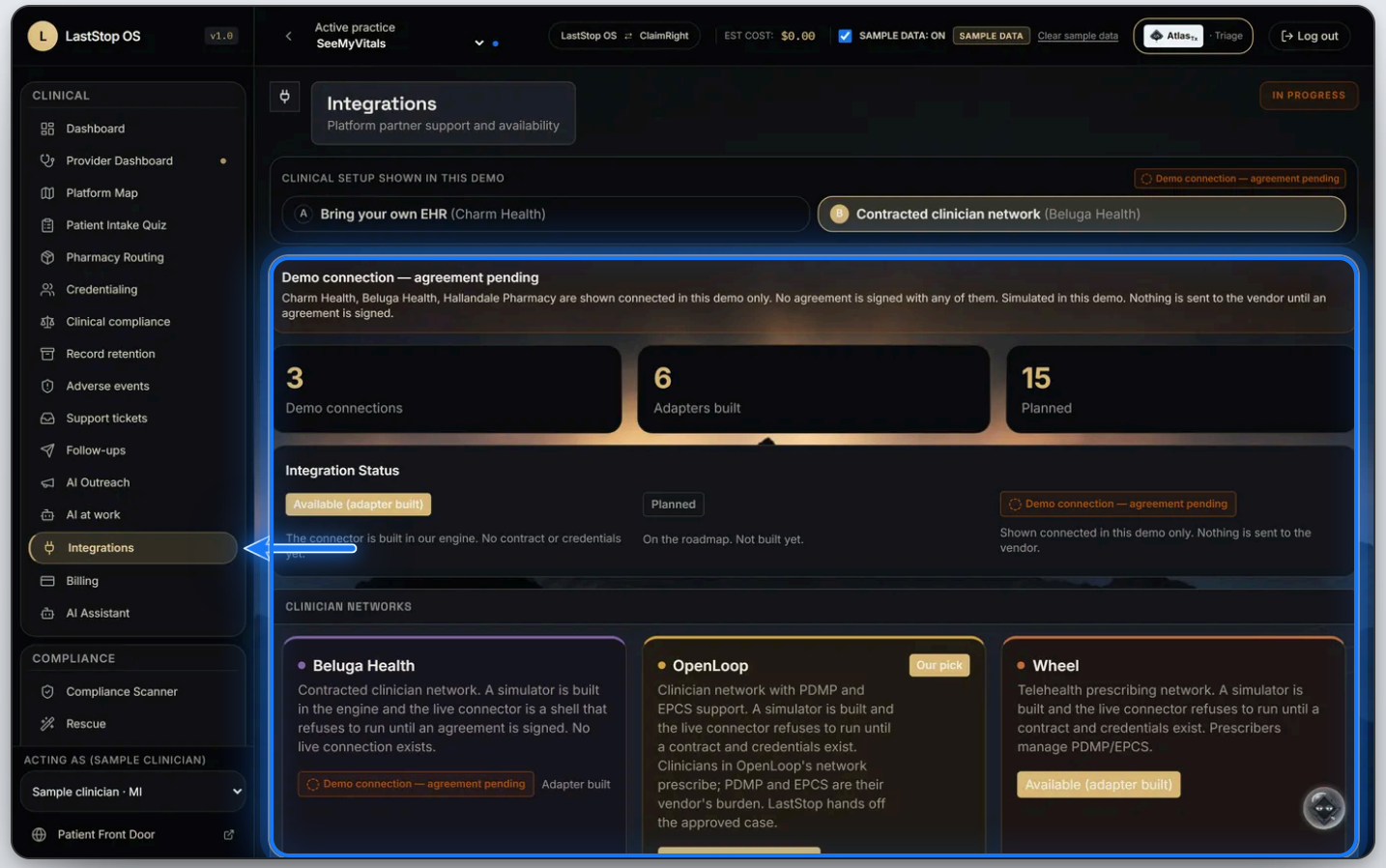
Processor not yet contracted

No card data invented

NEEDS VENDOR AGREEMENT · PAYMENT ENGINE BUILT, NOT HOSTED

- Card and bank (ACH) payments go through one processor, not yet named or contracted. The platform does not use Stripe.
- Built in the engine, not yet hosted: card authorize and capture, refunds, subscriptions and dunning.
- Until the processor is connected, the patient portal shows no plan price, no card on file and no invoices. Nothing is invented.
- Refunds, payment holds and chargebacks stay with a person.

Charging, refunds and renewals are built. The processor isn't signed yet.



18 LASTSTOP

Integrations 5 · The full catalog

→ 6 adapters built | 15 planned | Nothing connected yet

BUILT IN ENGINE / PLANNED, AS LABELLED ON EACH CARD

- Categories: clinician networks, EHR, pharmacies, payments, shipping, messaging, video visits, identity verification and labs.
- Adapters built in the engine: Beluga Health, OpenLoop, Wheel, Healthie, Hallandale Pharmacy and the video-visit connector. None has a contract or credentials yet.
- "Demo connection" means shown connected in this demo only, with the agreement pending.
- Messaging (SMS and email) is planned. Until a provider and carrier registration exist, every message is a draft.
- The page is read from the same catalog the platform uses.

21 partners, 9 categories, and an honest status on every card.

PILLAR · THE MEDIA

Growth Engine

Brand, ads and outreach from one kit, checked before anything runs.

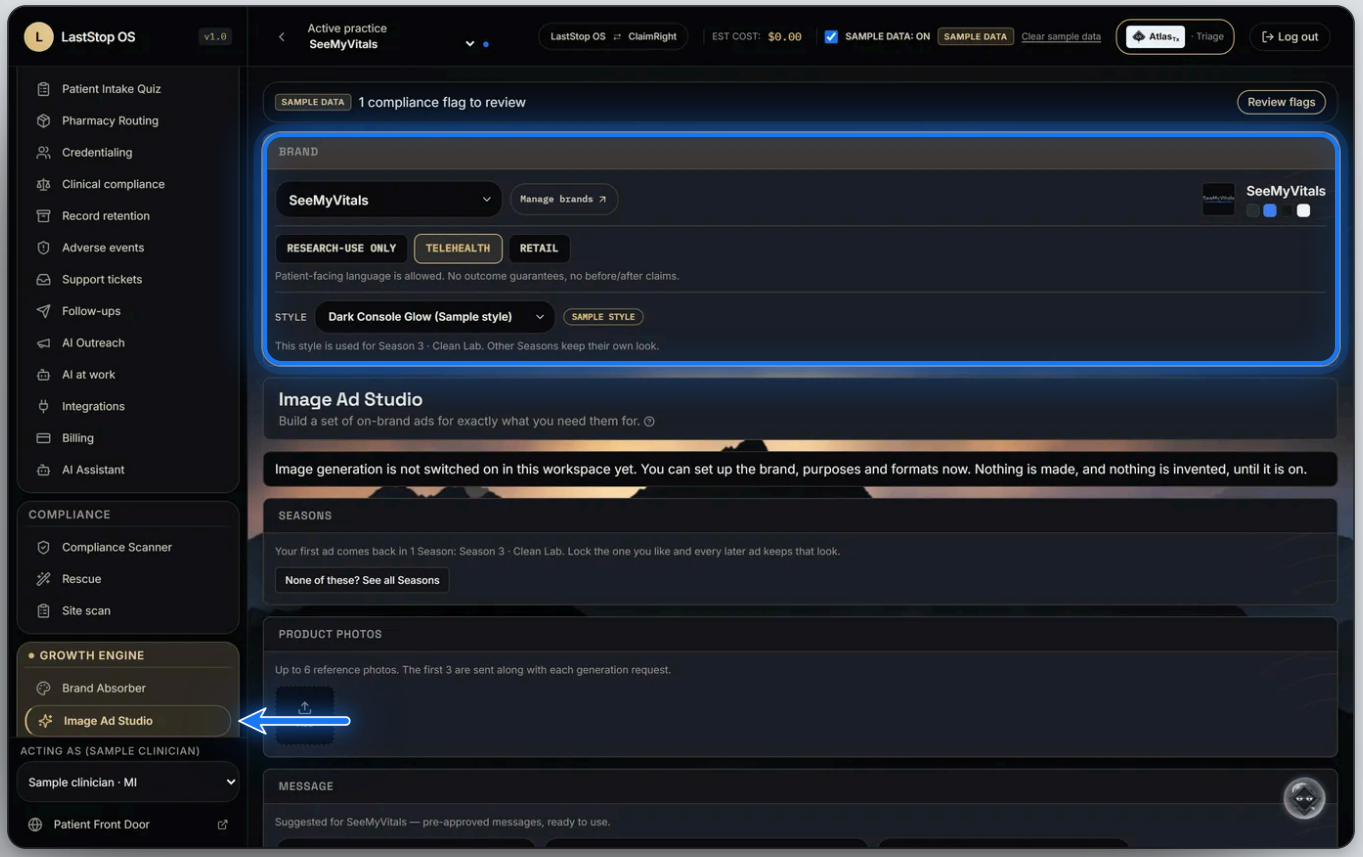
- Brand Absorber reads a site into a brand kit; Style Absorber borrows a look without the identity.
- Ad Studio builds finished ads in 7 formats from pre-approved messages, in the practice's locked Seasons.
- Outreach bots draft messages for four patient segments. Nothing sends without a person.
- Every ad and message runs through the claim rules before a person sees it.

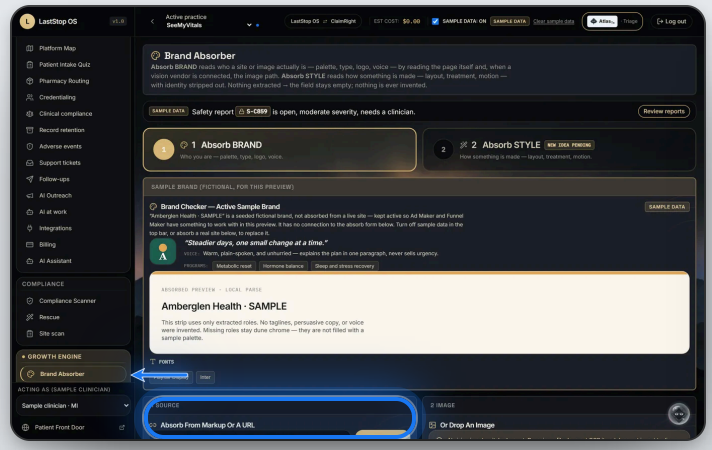
→ Brand kit in | Finished ads out | Every line checked

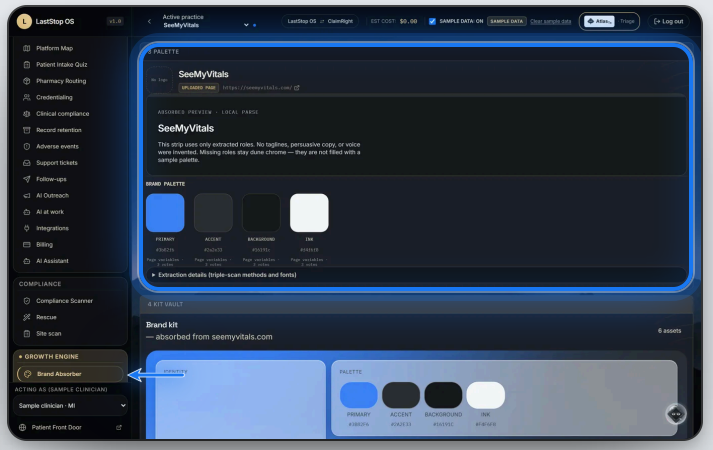
BRAND ABSORBER LIVE · AD STUDIO BUILT, OFF IN THIS DEMO WORKSPACE · SEASONS IN A PREVIEW BUILD

AI · brand absorber | AI · image ad maker | Pre-approved messages

25 Brand Absorber | 26 Style Absorber | 27 Ad Studio, telehealth mode | 28 Seasons | 29 What the Seasons look like | 30 Asset Library







25 GROWTH ENGINE

Brand Absorber

BRAND DESIGNER
−0.5 FTE
$2,600/mo

→ Reads the live site

Palette, fonts, logo

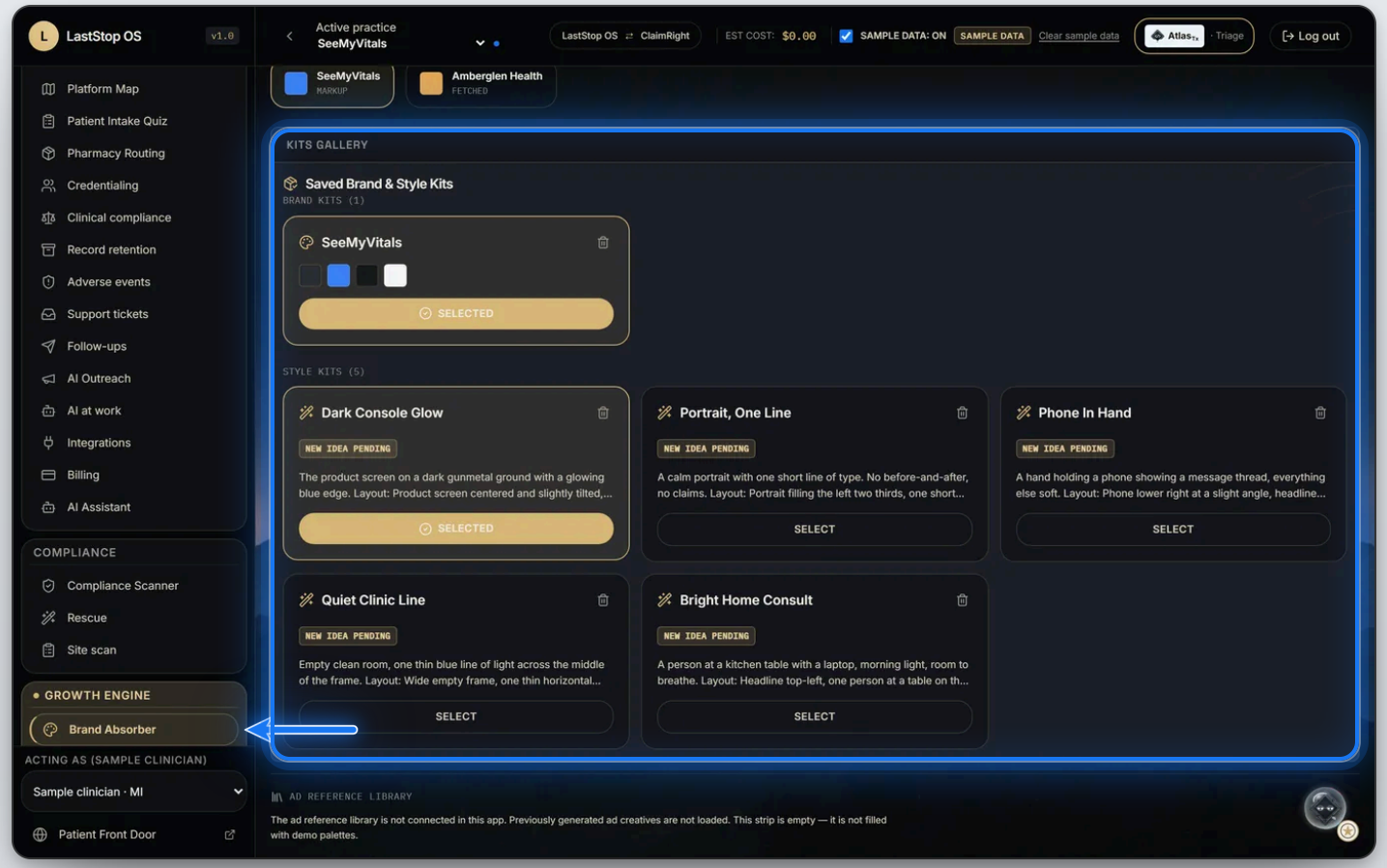
You approve the kit

LIVE IN PRODUCT

✦ AI vision + page read

- Reads a site's palette, fonts and logo into the brand kit. An HTML upload works too.
- Every ad, page and message after that draws from the kit.
- One of the platform's live functions: it runs in the product today, not only in the demo.
- A person reviews and edits the kit before it is used.

Paste your site's address. Get your brand kit: colors, fonts, logo.



26 GROWTH ENGINE

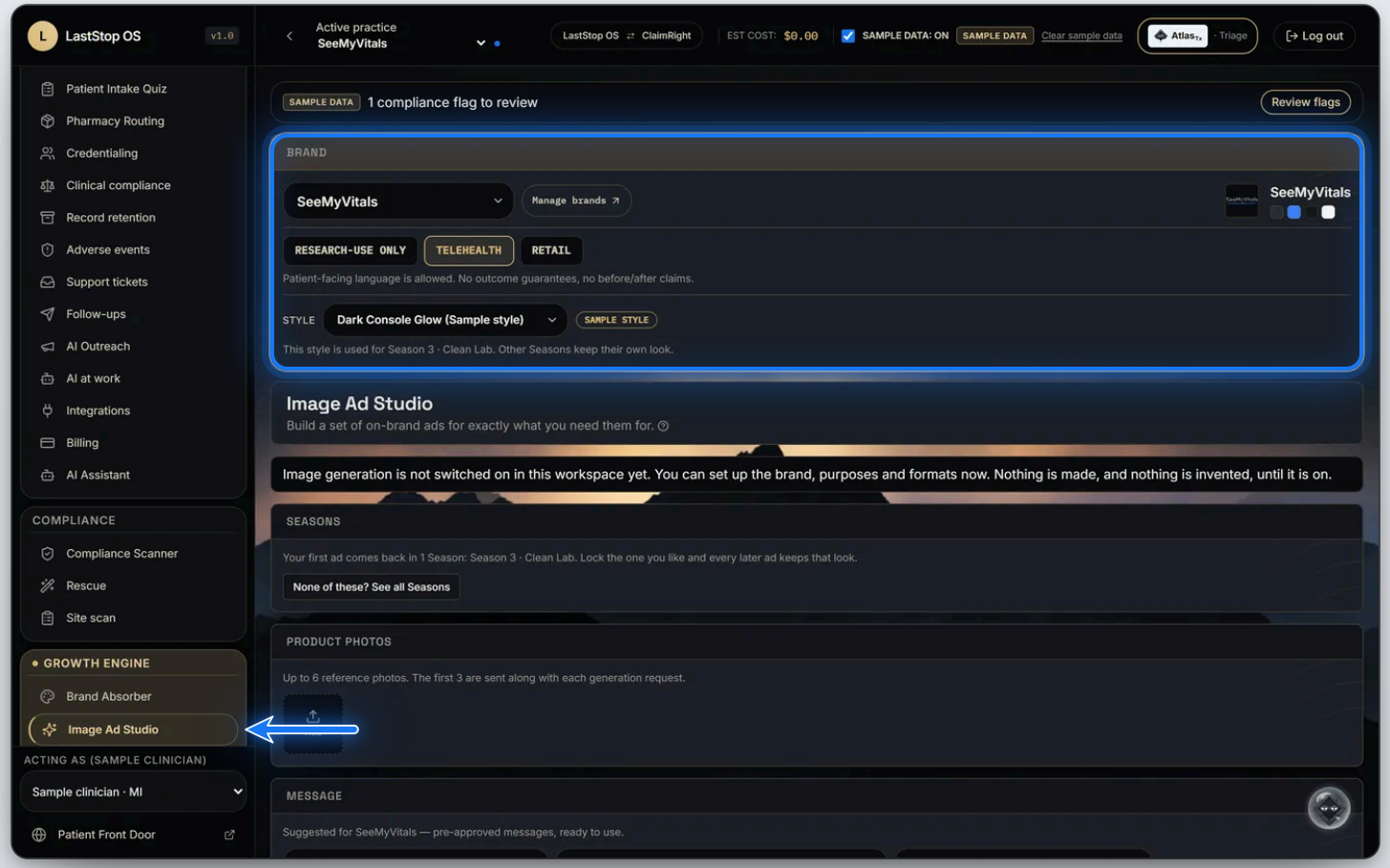
Style Absorber

→ Screenshot or page in | Style kit out | No logos, names or colors carried over

BUILT · LABELLED "NEW IDEA PENDING" IN THE PRODUCT | AI vision · style extraction | Identity-leak refusal

- Rebranded? New style? Want to test a look, or learn from one that's working for someone else?
- Upload a screenshot or give a page address. It extracts a style kit: layout, composition, type treatment, color treatment, photography, motion and copy approach.
- It never carries identity: no logos, company or product names, copy text or exact color values. A check refuses any kit that leaks a hex color code.
- If the page has no preview image, it fails honestly instead of guessing.
- The product labels it "New idea pending".

Borrow the look. Never the brand.



27 GROWTH ENGINE

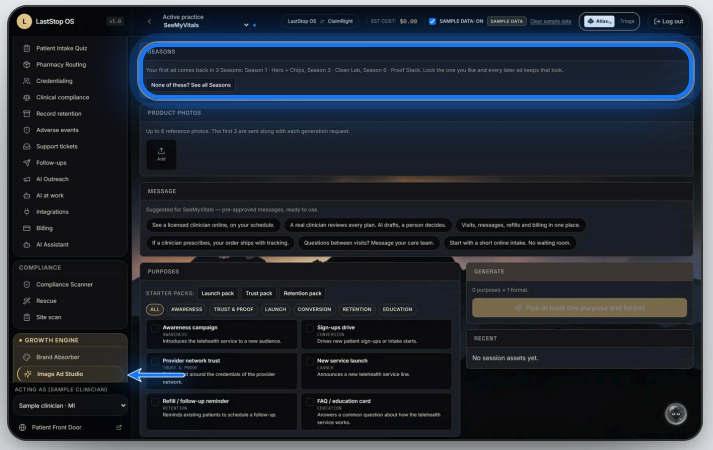
Ad Studio, telehealth mode

→ 7 formats | Pre-approved messages | Code sets the required lines

BUILT · OFF IN THIS DEMO WORKSPACE | AI · image ad maker | Pre-approved messages

- Telehealth mode allows patient-facing language. Outcome guarantees and before-and-after claims are not allowed.
- Six pre-approved messages for SeeMyVitals, for example "A real clinician reviews every plan. AI drafts, a person decides."
- Formats: feed 1:1, feed 4:5, Stories and Reels 9:16, display 16:9, email header, web hero, product card.
- Logo, call to action and required lines are always set by code.
- In this demo workspace the page says plainly that image generation is not switched on. It is on in other LastStop workspaces.

Ads built only from messages you've pre-approved, in every size you run.



28 GROWTH ENGINE

Seasons

→ Lock 1 or 2 Seasons

Every ad traceable to its recipe

Misspelled ads never ship

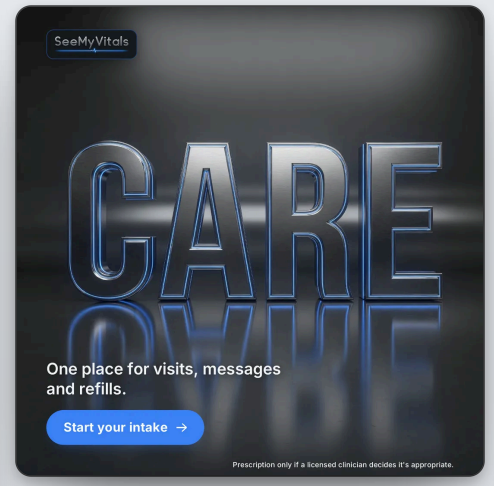
PREVIEW BUILD

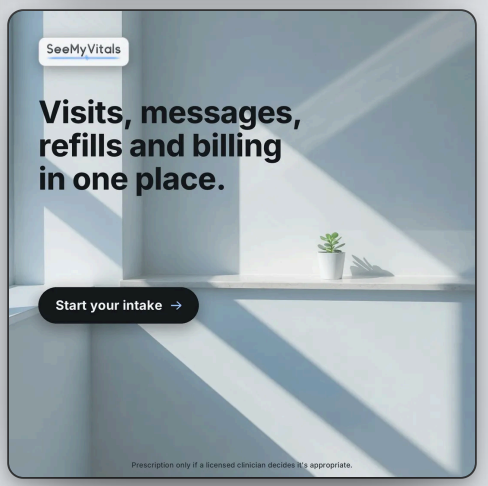
✦ AI image + code layout

Text read-back

- A Season is a saved, versioned ad recipe. Nine are active in the gallery.
- The first ad arrives in three Seasons. "None of these?" opens the gallery of finished samples, each labelled SAMPLE.
- Lock one or two Seasons as the house look; later ads rotate between them. "Surprise me" is still there.
- Every ad records the Season and version it came from, so a good ad can be traced and made again.
- When the image model draws a headline, a text reader checks it: one retry on a mismatch, then set type. A misspelled ad is never shown as finished.

Pick a house look once. Every ad after that stays on it.





29 GROWTH ENGINE

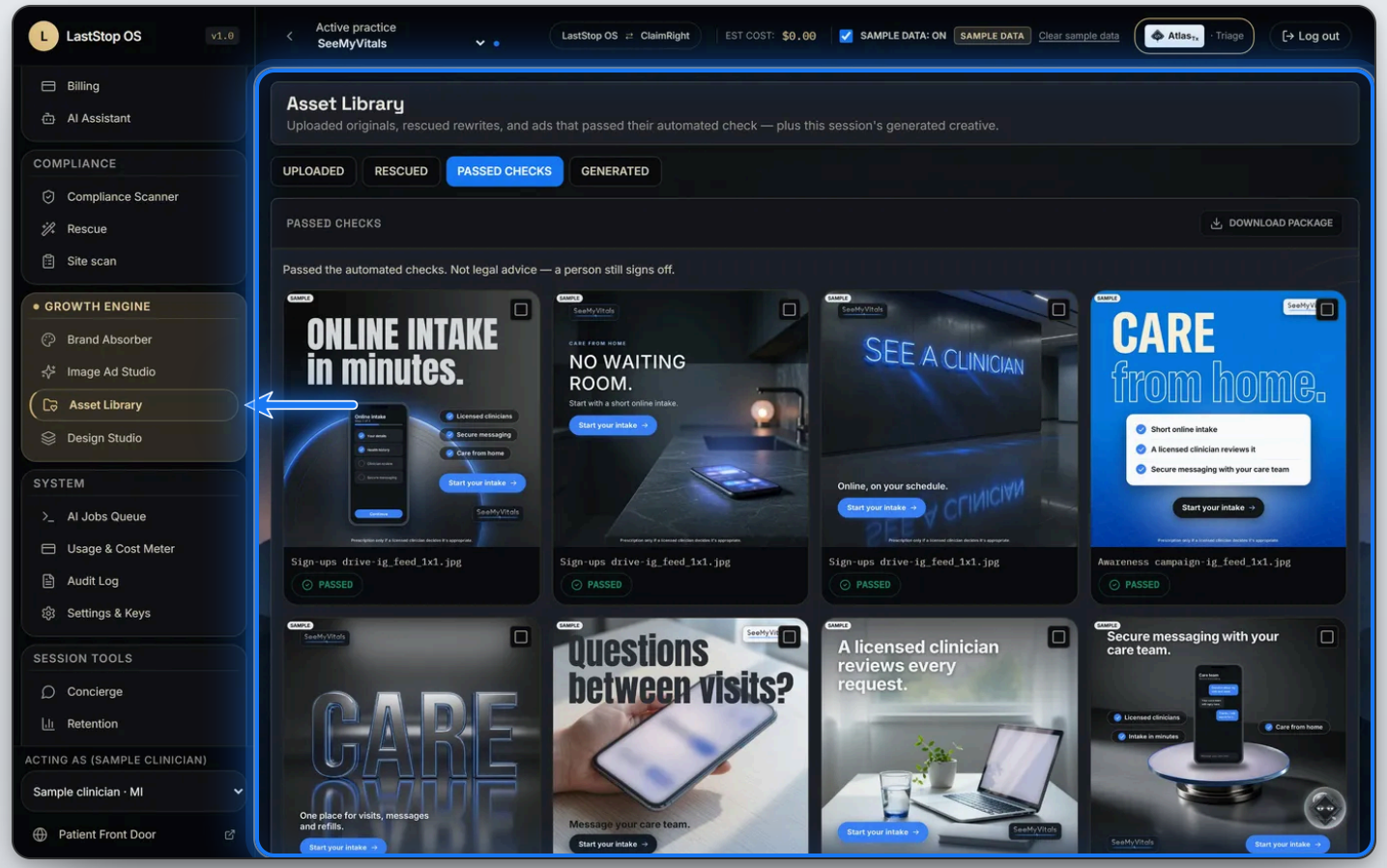
What the Seasons look like

Sample ads, labelled SAMPLE | Made outside this demo workspace | Words and required lines set by code

SAMPLE CREATIVE | AI image + code layout | Text read-back

- Sample ads made outside this demo workspace: pictures from an image model, words, logo and required lines set by code. Labelled SAMPLE in the app's Season gallery; none has run as an ad.
- One sample per Season, in the owner's order. Right: Season 5, Sculpted Type, and Season 7, Clean Plate.
- Every word the image model drew was read back letter by letter. The phone screens in Seasons 1 and 6 are drawn by code, not screenshots of the app.
- No outcome, weight-loss or “guaranteed” claims, no drug names, no before-and-after bodies. The prescription line is on every ad, and every copy set passes the app's own telehealth copy check.

Nine Season looks, one sample ad each. Made outside this demo workspace, labelled SAMPLE.



30 GROWTH ENGINE

Asset Library

→ Uploaded · rescued · passed

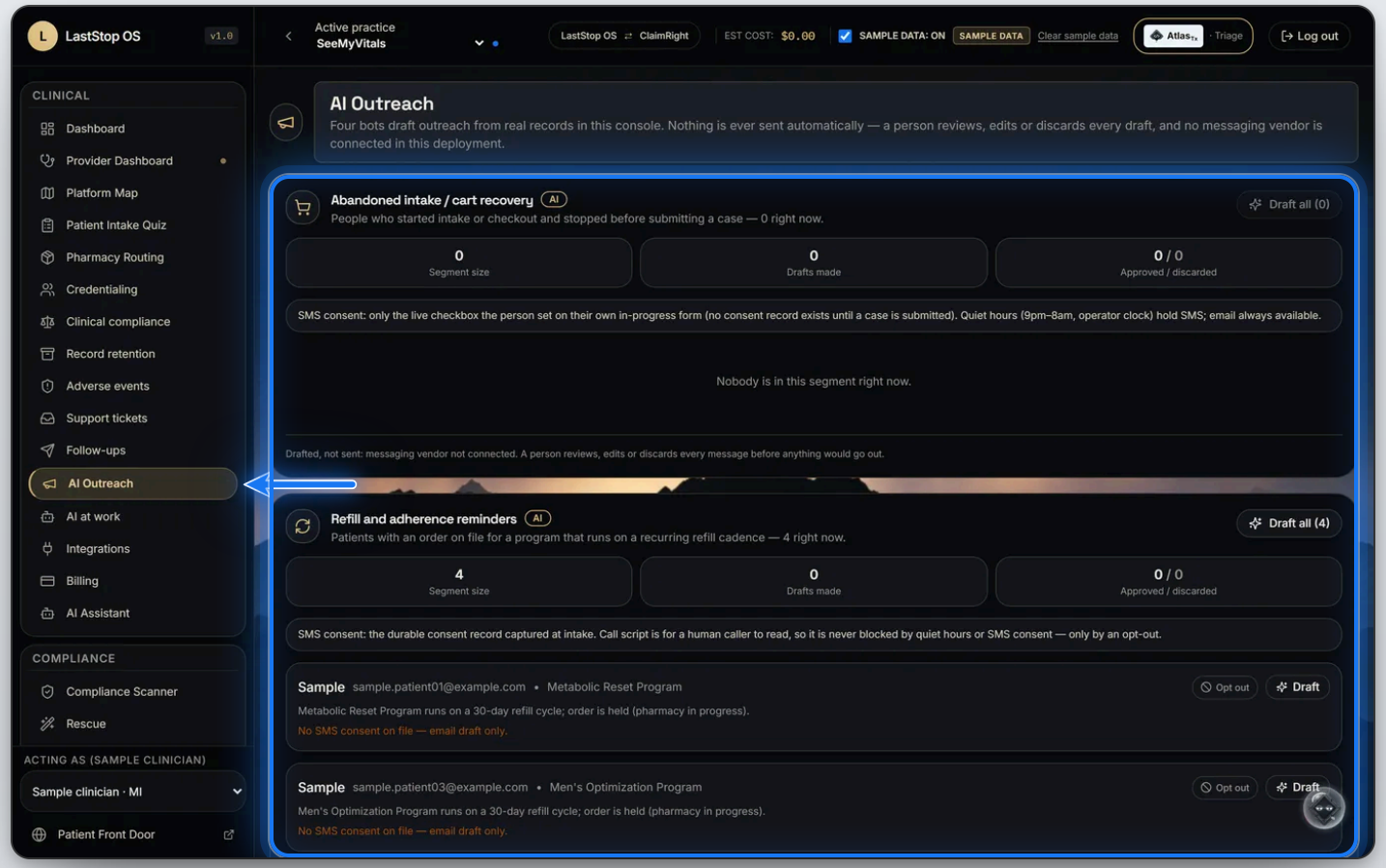
Download as one package

Status on every ad

LIVE IN DEMO · BROWSER SESSION ONLY

- Three shelves: uploads, ads rescued by a compliant rewrite, and ads that passed.
- Each ad keeps its status and its compliance verdict.
- Download a set as one package, ready to hand to an agency or load into an ad account.
- Today the library lives in this browser session. A server-side library is not built yet.

Every ad that passed or was rescued, on one shelf, ready to download.



31 GROWTH ENGINE

Outreach bots 1 · Abandoned intake and new leads

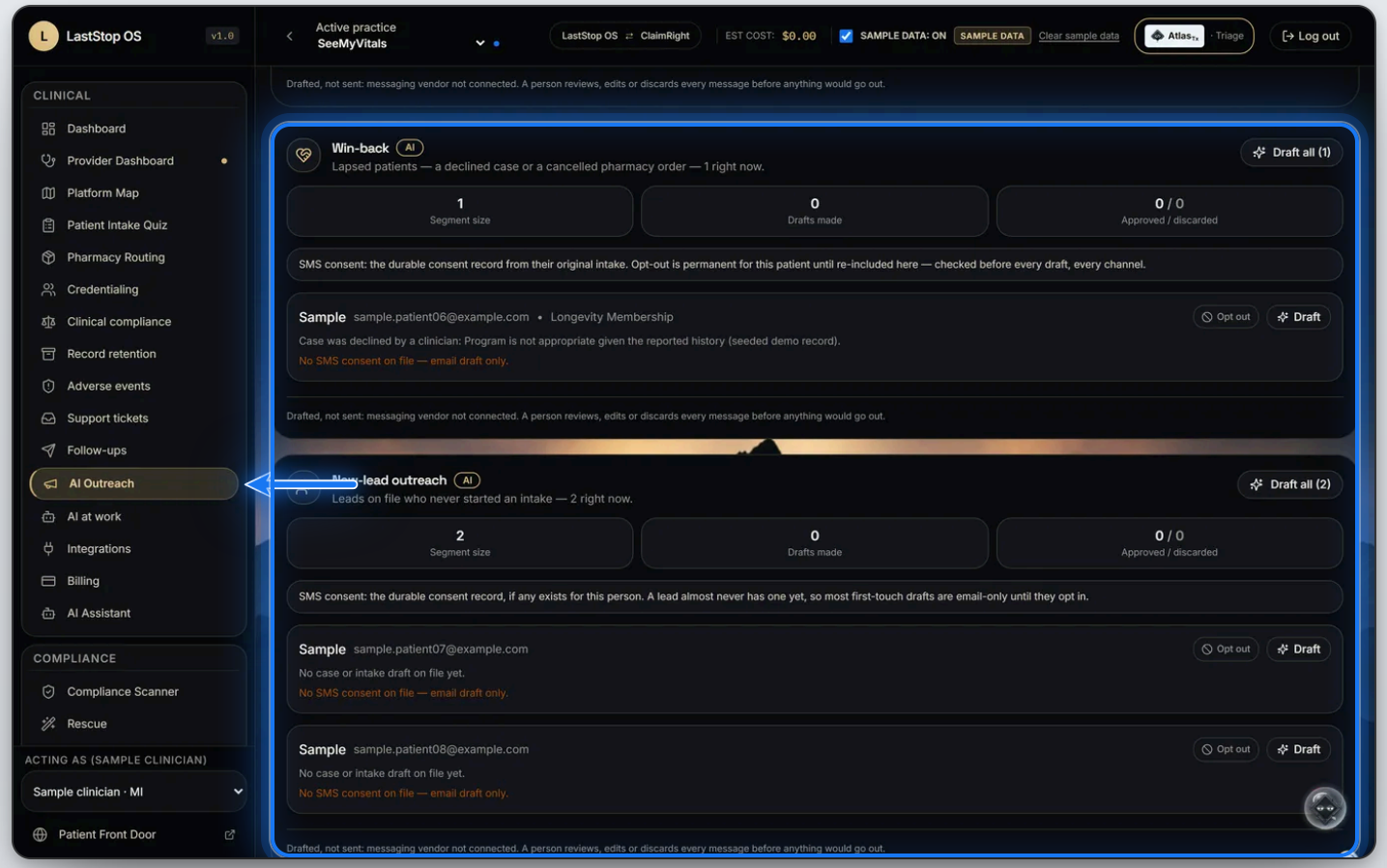
LIFECYCLE MKTG
−0.5 FTE
$3,300/mo

→ Abandoned intake | New leads | Drafts only

SAMPLE DATA | LIVE IN DEMO · DRAFTS | ✦ AI · cart recovery bot | ✦ AI · new-lead bot

- The abandoned-intake bot drafts a text and an email for people who started intake or checkout and stopped.
- The new-lead bot drafts first-touch messages for leads who never started intake.
- Texts need a consent record. Quiet hours (9 pm to 8 am) hold texts. Every row has an opt-out.
- No messaging provider is connected, so nothing is sent.

People who stopped halfway get a drafted nudge, within their consent.



32 GROWTH ENGINE

Outreach bots 2 · Refills and win-back

→ Refill and adherence | Win-back | A person sends

SAMPLE DATA | LIVE IN DEMO · DRAFTS | ✦ AI · refill and adherence bot | ✦ AI · win-back bot

- The refill and adherence bot drafts a text plus a short call script for a human caller when a refill or dose check is due. Four sample patients sit in the refill segment.
- The win-back bot drafts messages for lapsed or cancelled patients and respects opt-outs.
- A person reviews, edits or discards every draft.
- Sending needs an SMS and email provider and carrier registration (10DLC).

A refill due or a patient gone quiet: the draft and a call script are waiting.

CLAIMRIGHT / COMPLIANCE · SURVIVAL

PILLAR · SURVIVAL

Compliance: the section you don't skip

Two sample ads. Both stopped before they ran.

- Behind the stamps: ClaimRight catching an outcome guarantee and a false FDA-approval claim in two sample ads.
- This section covers the claim rules, the FDA disclosure, LegitScript readiness, text consent and STOP, state prescribing rules, visit before prescribe, the licence check, the approval gate, the audit log and Blind Atlas.
- No certification is claimed: LegitScript is not filed, SOC 2 is not started, and no BAA is signed yet.
- These are the controls the practice runs on from day one.

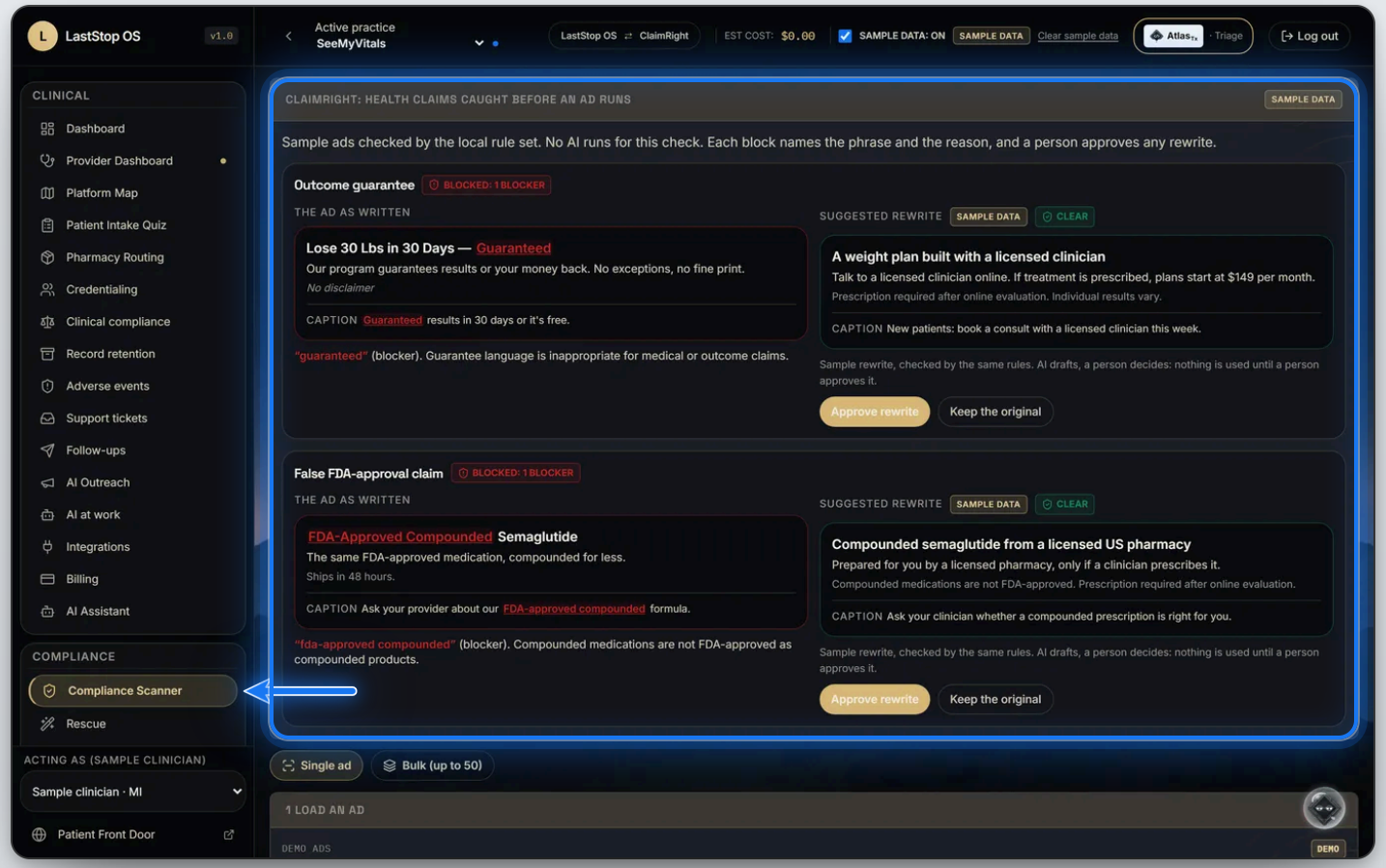
→ 12 controls in this section | Screened first | No certification claimed

SAMPLE DATA | LIVE IN DEMO · SAMPLE ADS | ClaimRight check

34 ClaimRight | 35 Outcome guarantee: blocked | 36 False FDA claim: blocked

37 FDA status on every program page | 38 LegitScript readiness

39 Text consent, STOP and quiet hours



34 CLAIMRIGHT / COMPLIANCE

ClaimRight

→ The exact phrase, named

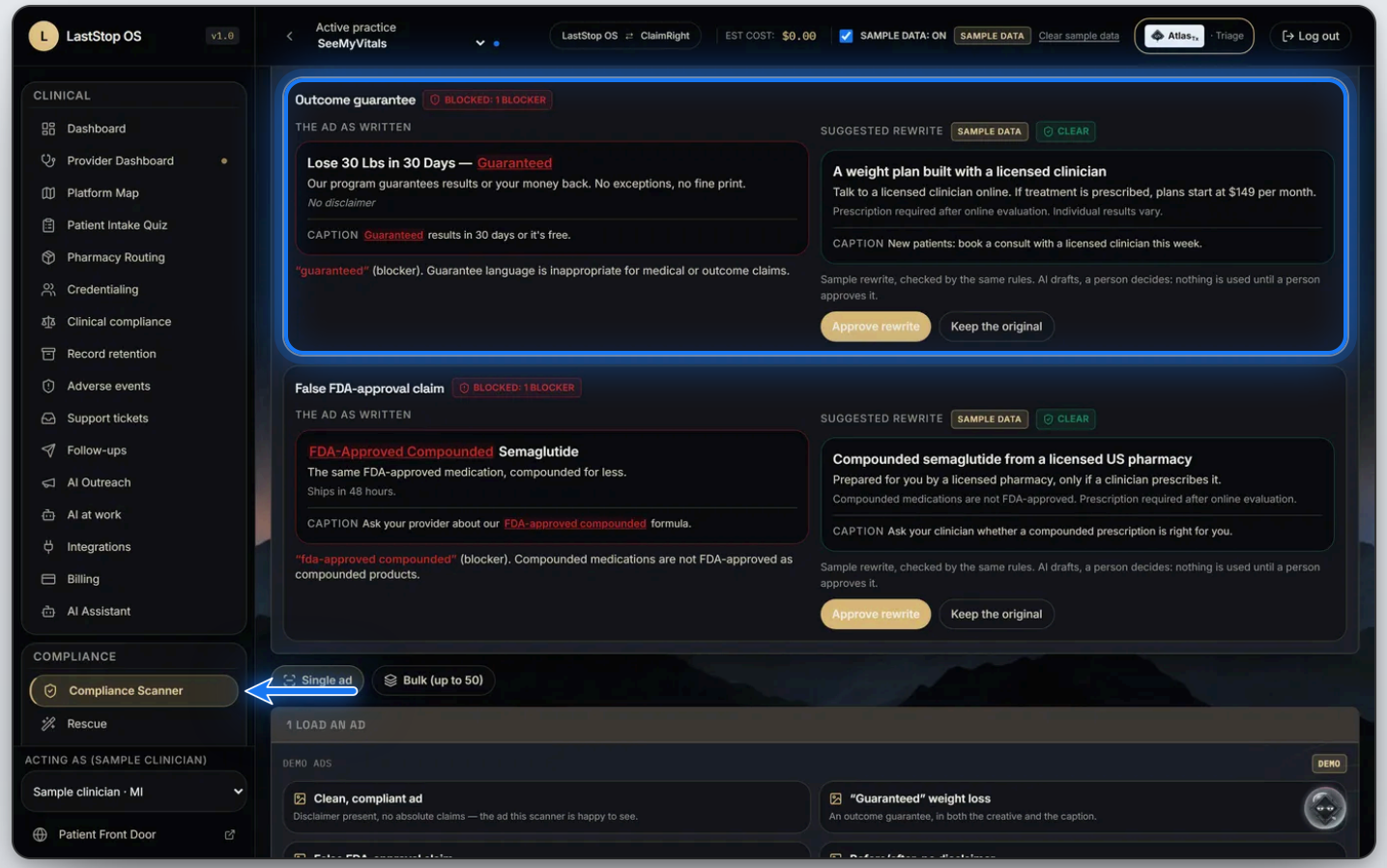
Rewrite checked by the same rules

A person approves

SAMPLE DATA | LIVE IN DEMO · SAMPLE DATA | ClaimRight check

- Two sample ads are blocked, each with the exact phrase, the rule it breaks and a rewrite checked by the same rules.
- The screen: "Sample ads checked by ClaimRight."
- A person approves the rewrite or keeps the original; nothing is used until then.
- The claim rules are drafts that need clinician sign-off. Whole-site scanning is built in the engine.

Health claims caught before an ad runs, with the reason and a clean rewrite.



35 CLAIMRIGHT / COMPLIANCE

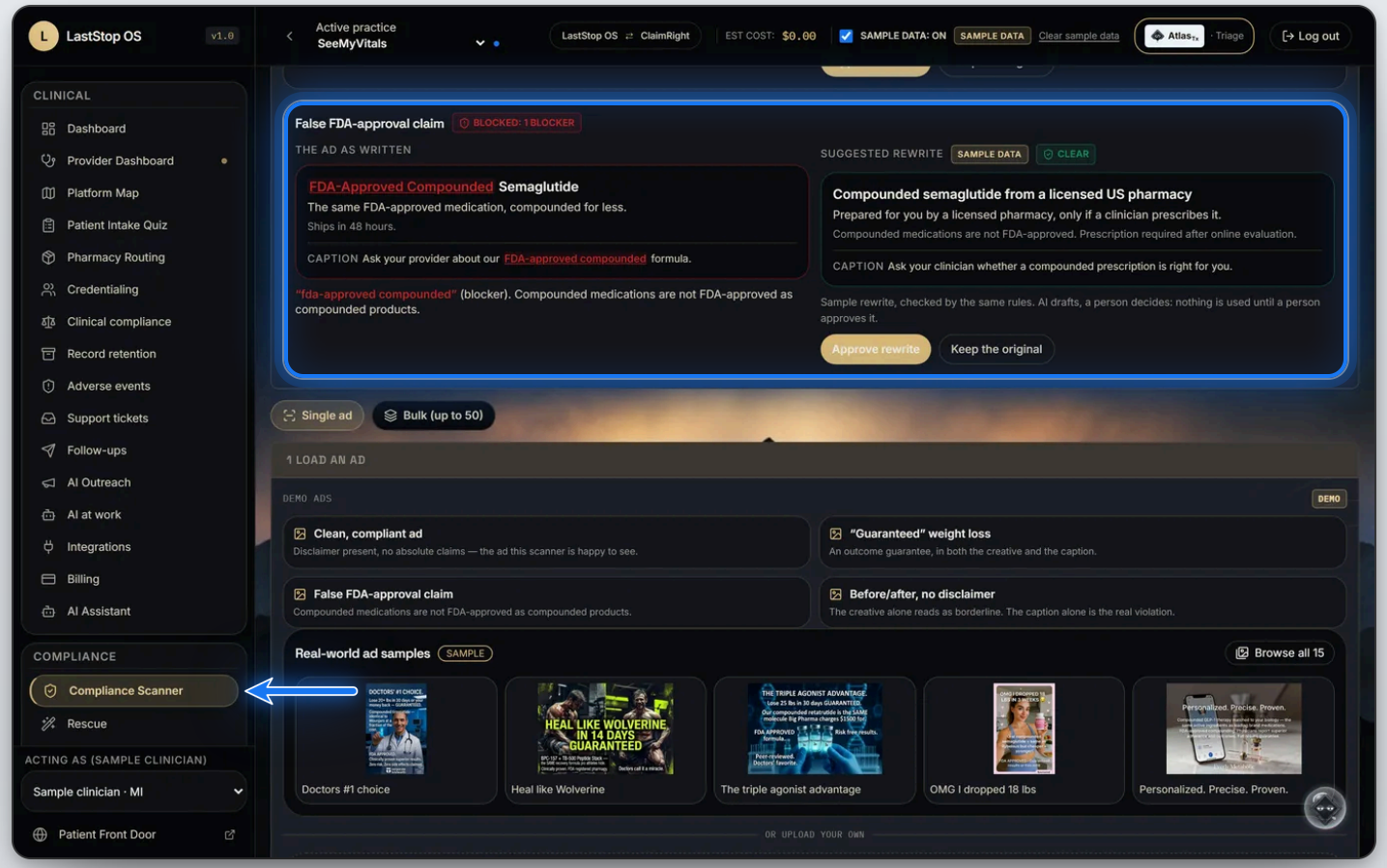
Outcome guarantee: blocked

→ "Lose 30 lbs in 30 days — Guaranteed" | Blocker | Your choice goes to the audit log

SAMPLE DATA | LIVE IN DEMO · SAMPLE AD | ClaimRight check

- Sample ad: "Lose 30 Lbs in 30 Days — Guaranteed".
- "guaranteed" is a blocker: guarantee language is inappropriate for medical or outcome claims.
- The rewrite: "A weight plan built with a licensed clinician ... Prescription required after online evaluation. Individual results vary."
- A person clicks "Approve rewrite" or "Keep the original"; the choice is written to the audit log.

"Guaranteed" is blocked. The rewrite keeps the offer and drops the promise.



36 CLAIMRIGHT / COMPLIANCE

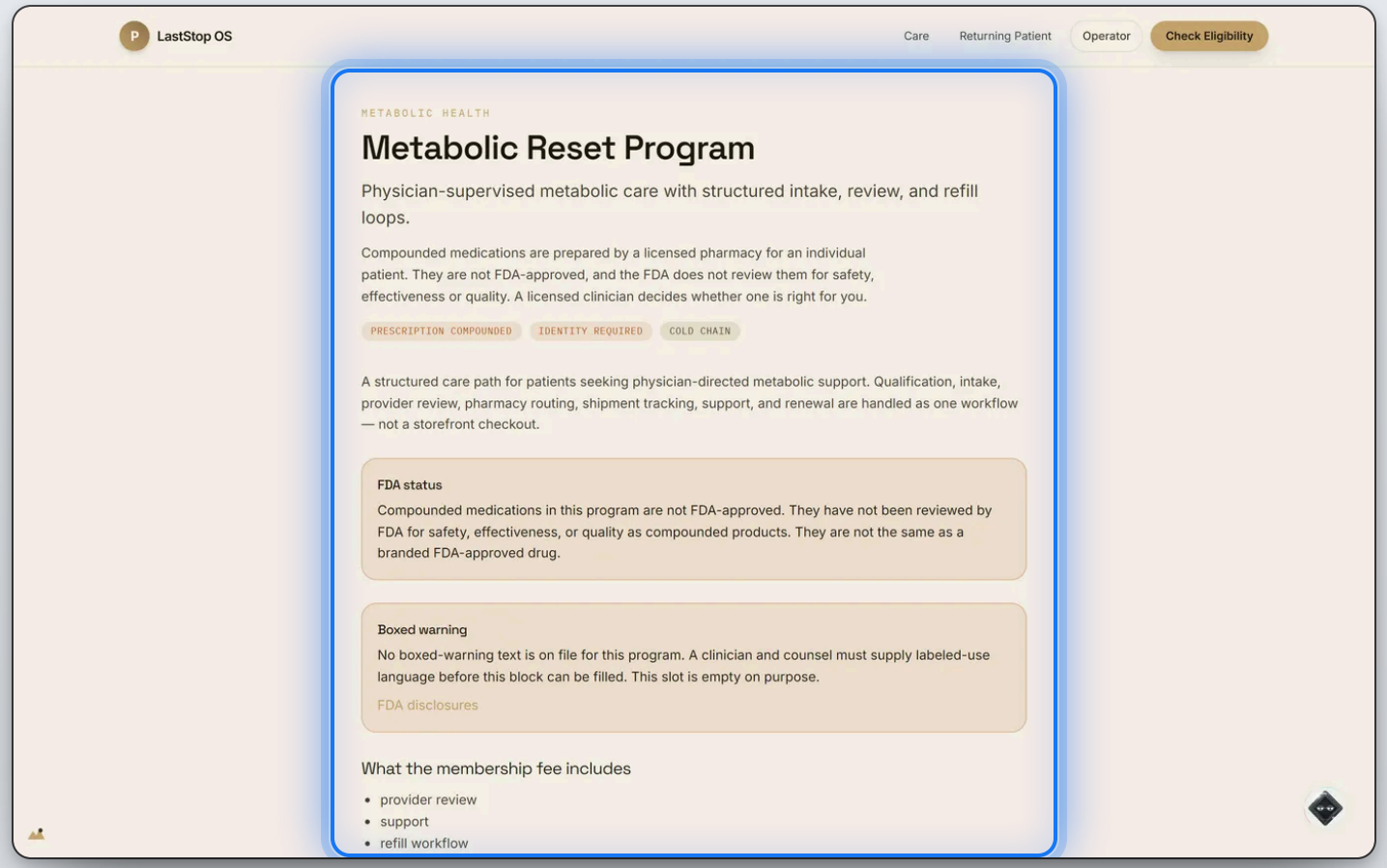
False FDA claim: blocked

→ Blocker | Disclosure added | FDA's own wording

SAMPLE DATA | LIVE IN DEMO · SAMPLE AD | ClaimRight check

- Sample ad: "FDA-Approved Compounded Semaglutide".
- "fda-approved compounded" is a blocker: compounded medications are not FDA-approved as compounded products.
- The rewrite adds the disclosure: "Compounded medications are not FDA-approved. Prescription required after online evaluation."
- FDA says it plainly: "Compounded drugs are not FDA-approved."

"FDA-approved compounded" is blocked and rewritten with the real disclosure.



37 CLAIMRIGHT / COMPLIANCE

FDA status on every program page

→ Matches FDA's wording

On every compounded program

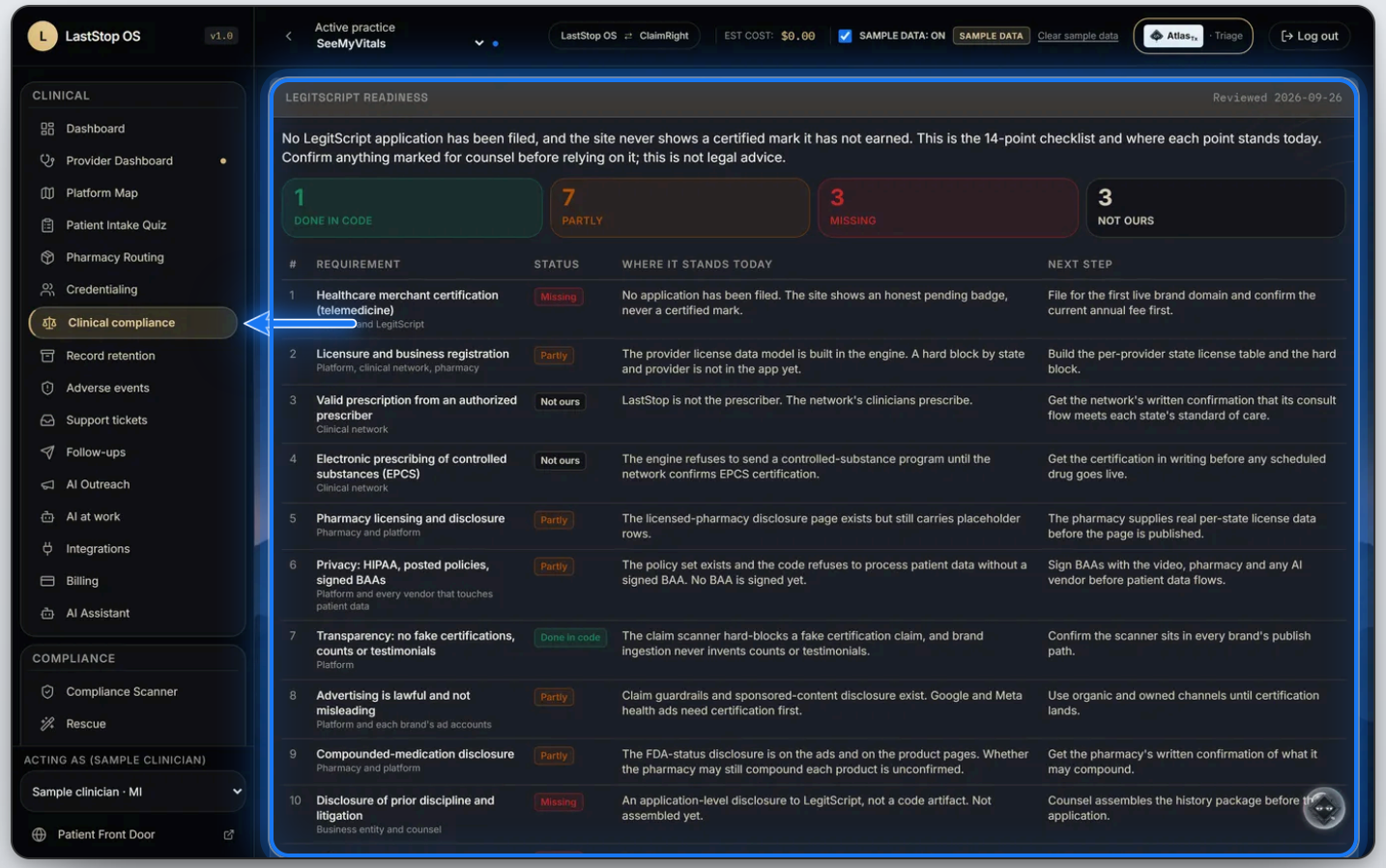
Warning slot left empty on purpose

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

- "Compounded medications in this program are not FDA-approved. They have not been reviewed by FDA for safety, effectiveness, or quality as compounded products."
- The boxed-warning slot is empty on purpose until a clinician and counsel supply the text.
- The wording matches the FDA's own statement.

The disclosure is built into the program page, not pasted on later.



38 CLAIMRIGHT / COMPLIANCE

LegitScript readiness

→ 1 done · 7 partly done

3 missing · 3 belong to partners

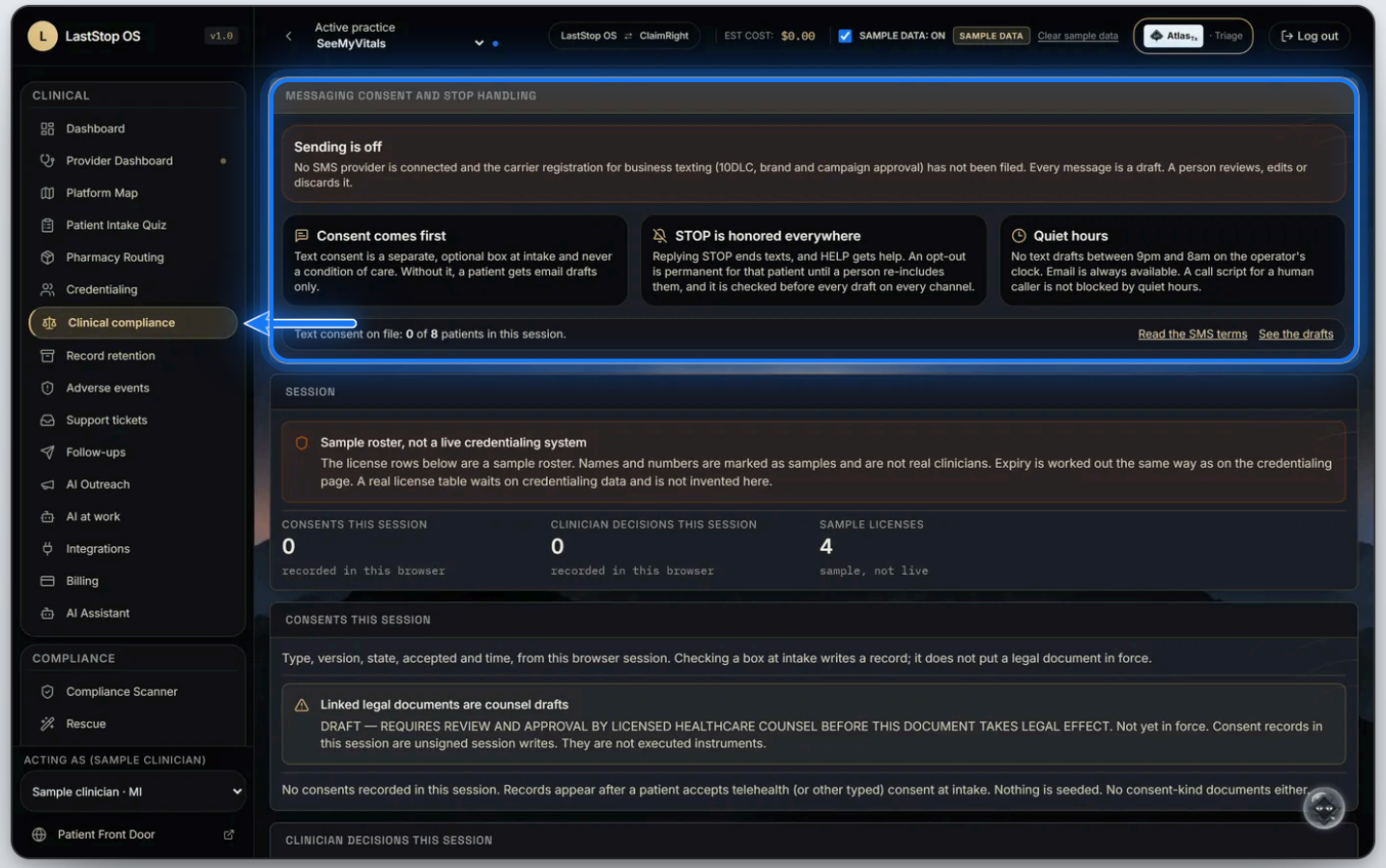
Not yet filed

NOT YET FILED

Checklist

- 14-point checklist, reviewed 2026-09-26: 1 done in code, 7 partly done, 3 missing, 3 that belong to the clinician network or pharmacy.
- No LegitScript application has been filed. The site never shows a certified mark it hasn't earned.
- Google and Meta health ads wait for certification.
- Counsel assembles the disclosure package; the application is filed for the first live brand domain.

14 points to certification, tracked in the product. Not filed yet.



39 CLAIMRIGHT / COMPLIANCE

Text consent, STOP and quiet hours

→ Consent is optional

STOP and HELP handled

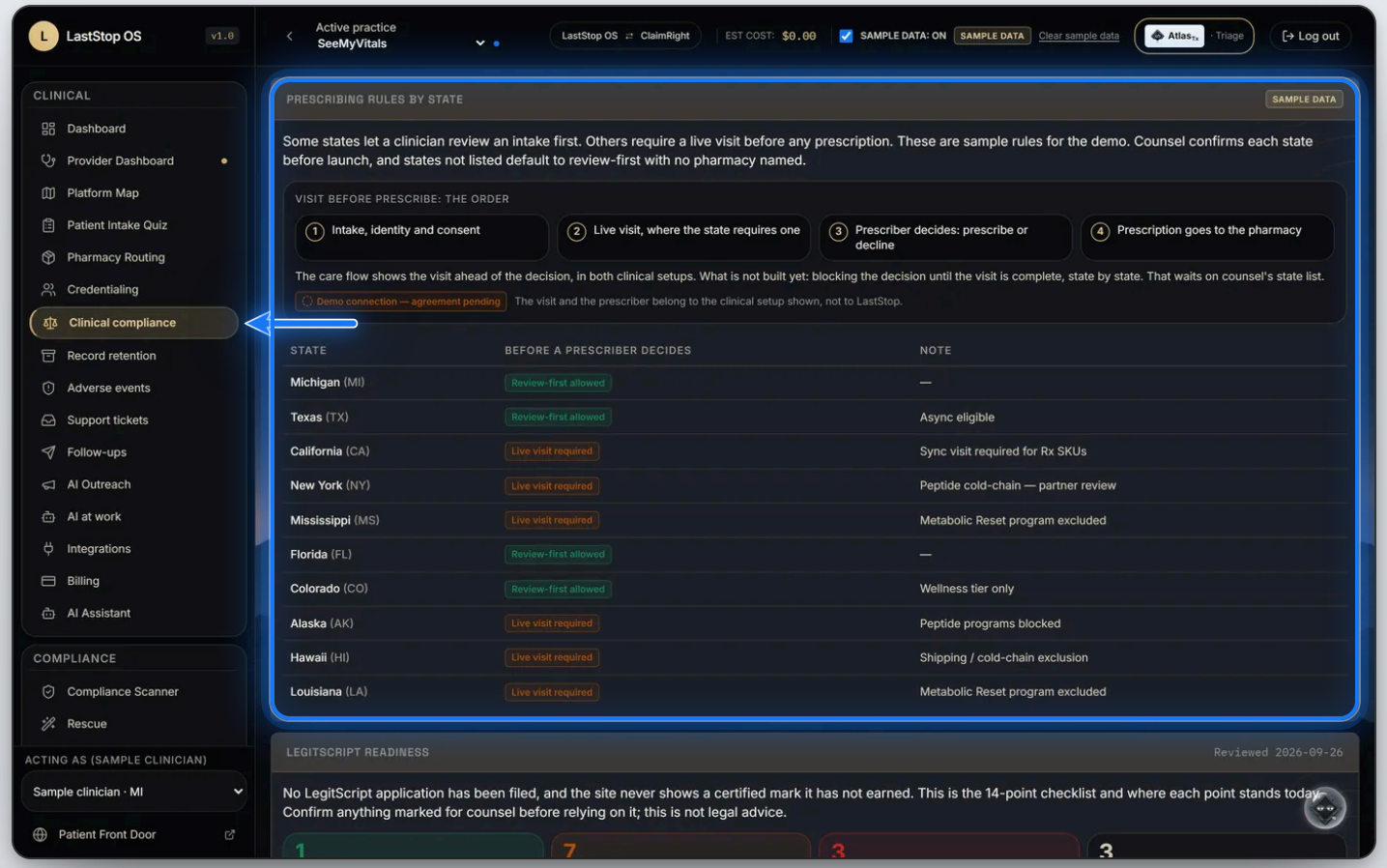
No texts 9 pm to 8 am

RULES LIVE IN DEMO · SENDING OFF

Consent, STOP, quiet hours

- Consent is a separate, optional box at intake and never a condition of care.
- STOP ends texts until the patient opts back in. HELP gets help.
- No texts between 9 pm and 8 am.
- Sending is off until a messaging provider and carrier registration (10DLC) exist. Consent, STOP and suppression for real sending are built in the engine.
- The legal documents linked here are counsel drafts, not yet in force.

Texts only with consent. STOP is permanent. Nothing goes out at night.



40 CLAIMRIGHT / COMPLIANCE

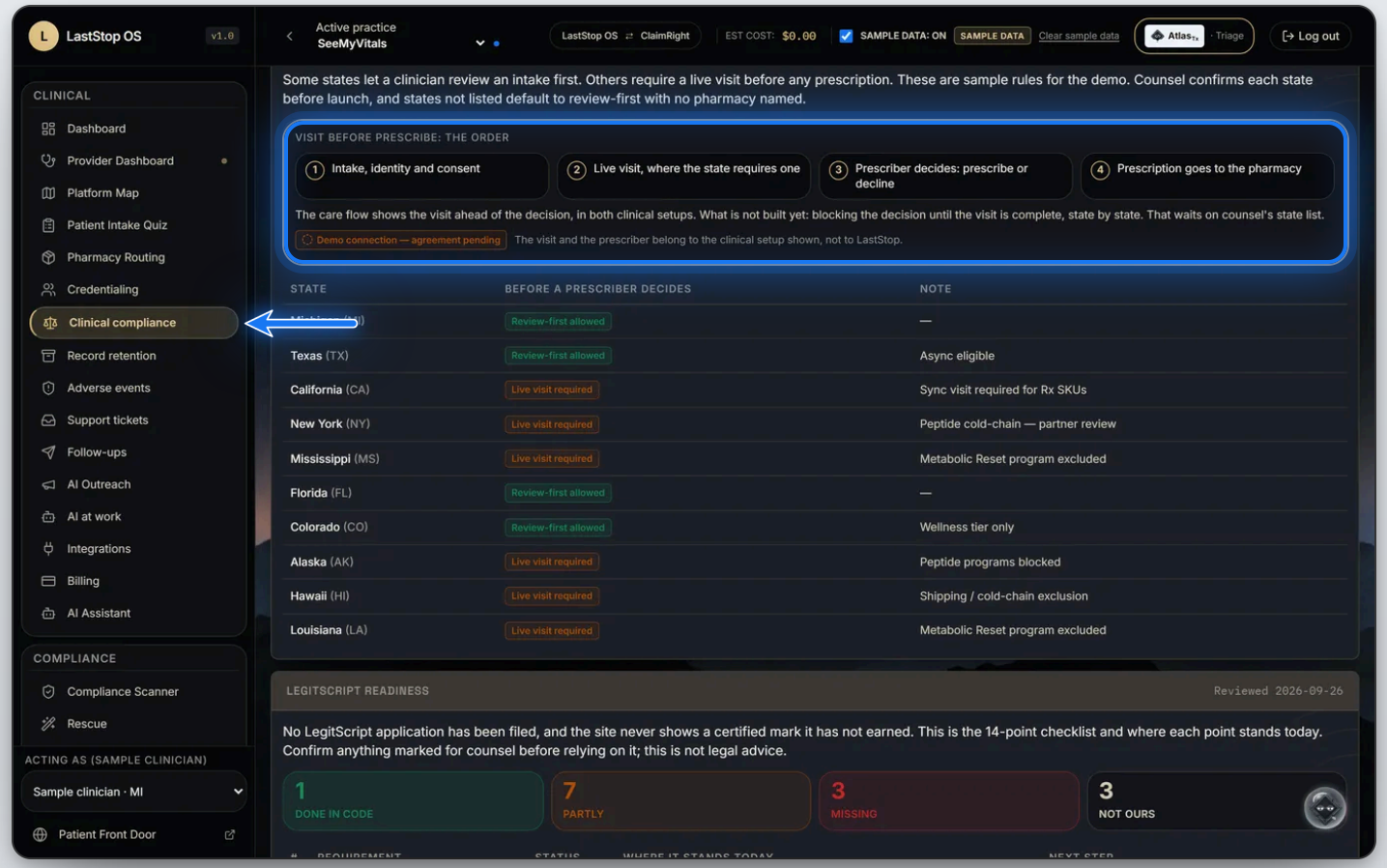
Prescribing rules by state

→ 10 sample rules | Counsel to confirm | Unlisted states default to review-first

SAMPLE DATA LIVE IN DEMO · SAMPLE RULES · COUNSEL TO CONFIRM

- Ten sample rules. Some states let a clinician review an intake first (MI, TX, FL, CO); others require a live visit before any prescription (CA, NY, MS, AK, HI, LA).
- States not listed default to review-first with no pharmacy named.
- These are sample rules. Counsel confirms each state before launch.

Review-first or live visit, set state by state before a case moves.



41 CLAIMRIGHT / COMPLIANCE

Visit before prescribe

→ Visit ahead of the decision

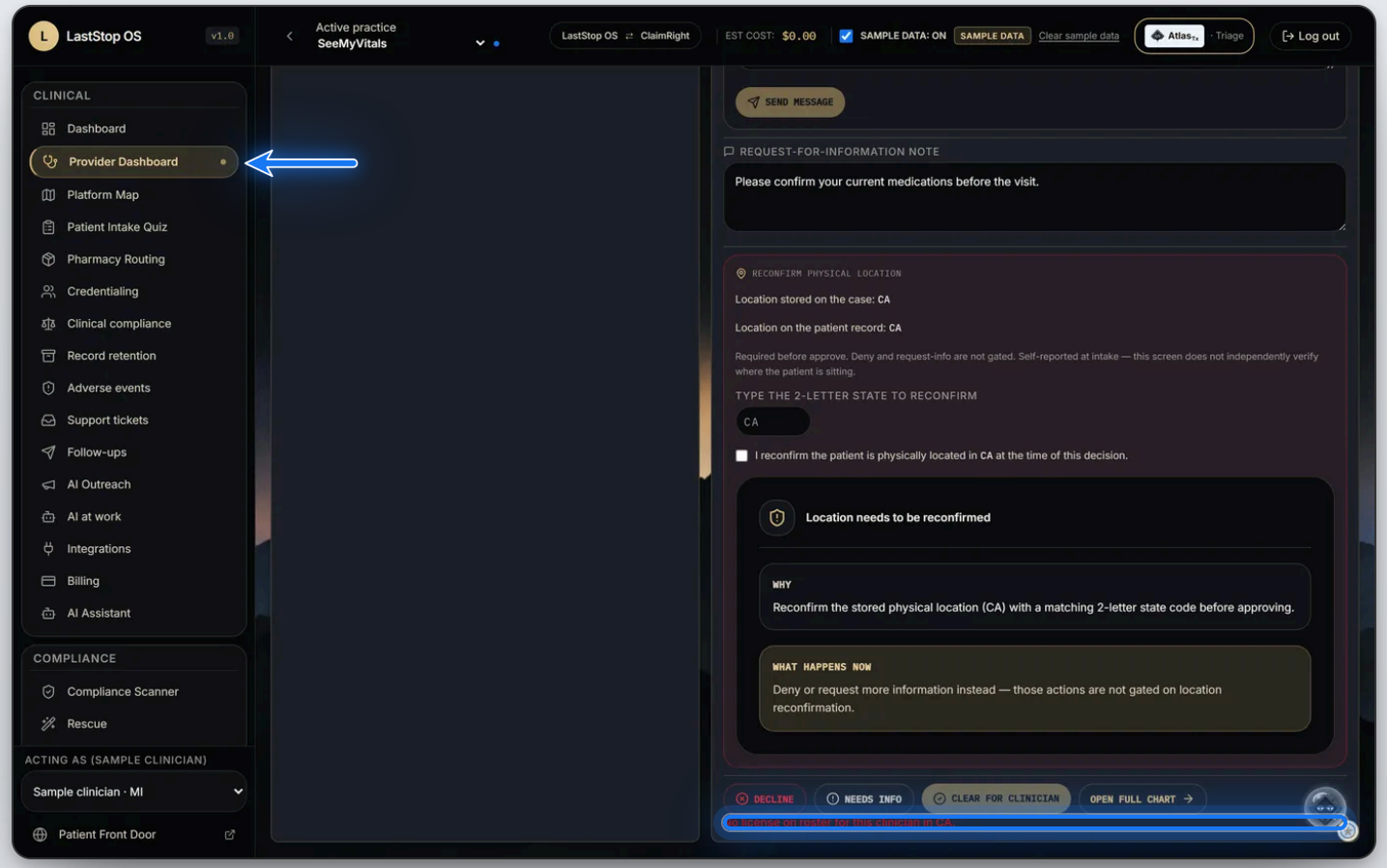
Both clinical setups

The block is planned

ORDER SHOWN IN DEMO · THE STATE-BY-STATE BLOCK IS PLANNED

- The care flow puts the visit ahead of the decision in both clinical setups.
- The visit and the prescriber belong to the clinical setup, not to LastStop.
- Not built yet: blocking the decision until the visit is complete, state by state. It waits on counsel's state list.

Intake, visit where required, decision, pharmacy. In that order.



42 CLAIMRIGHT / COMPLIANCE

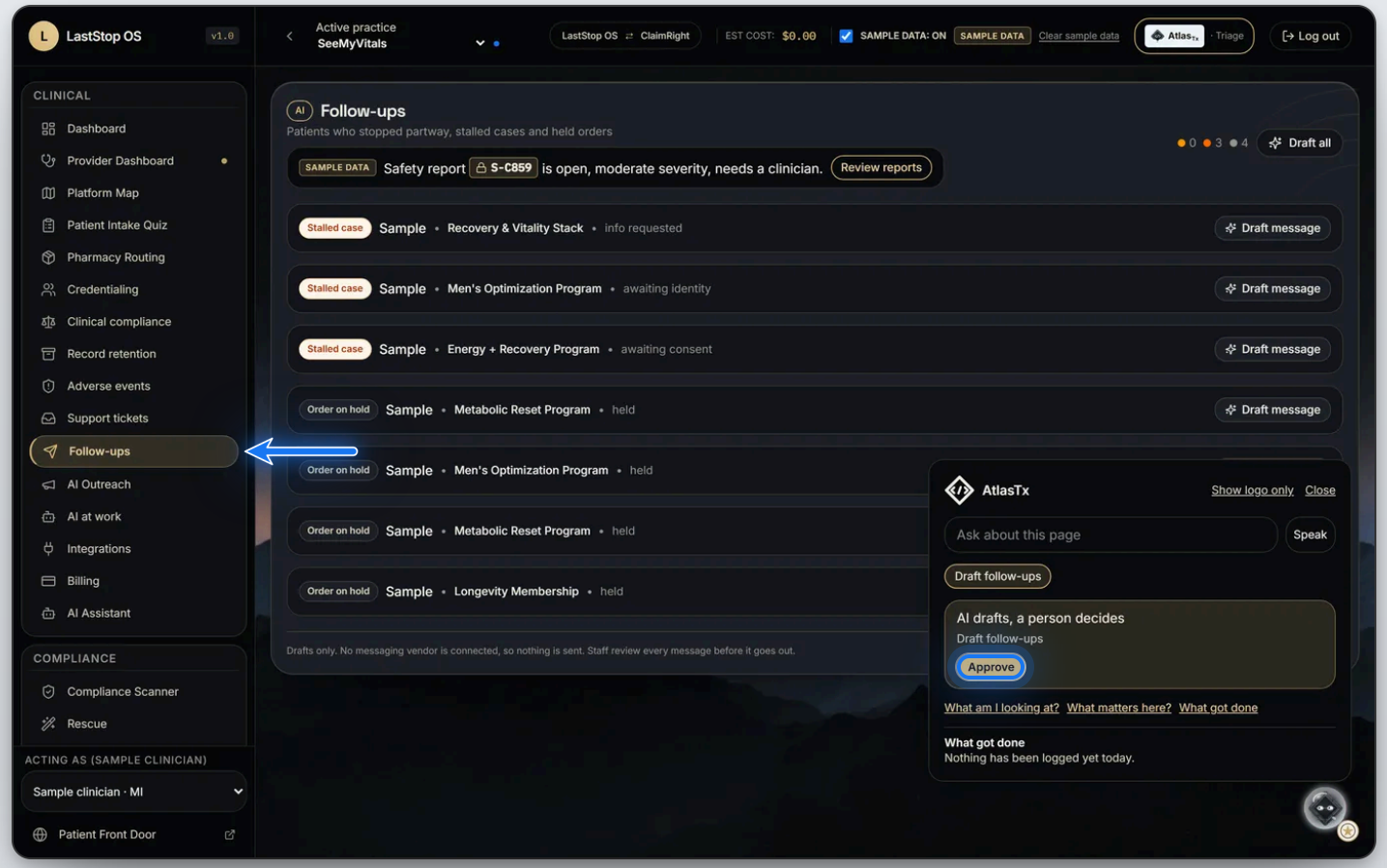
Clinician licence check

→ "No license on roster for this clinician in CA" | Location reconfirmed | Sample roster

SAMPLE DATA | LIVE IN DEMO · SAMPLE ROSTER | Licence and location check

- The sample clinician is licensed in Michigan; the case is in California, so the decision is refused.
- Before any approval, the patient's physical location is reconfirmed with a matching two-letter state code.
- Decline and request more information stay available; approval waits for a clinician licensed in that state.
- A working gate on a sample roster until real credentialing is connected.

A clinician not licensed in the patient's state can't approve the case.



43 CLAIMRIGHT / COMPLIANCE

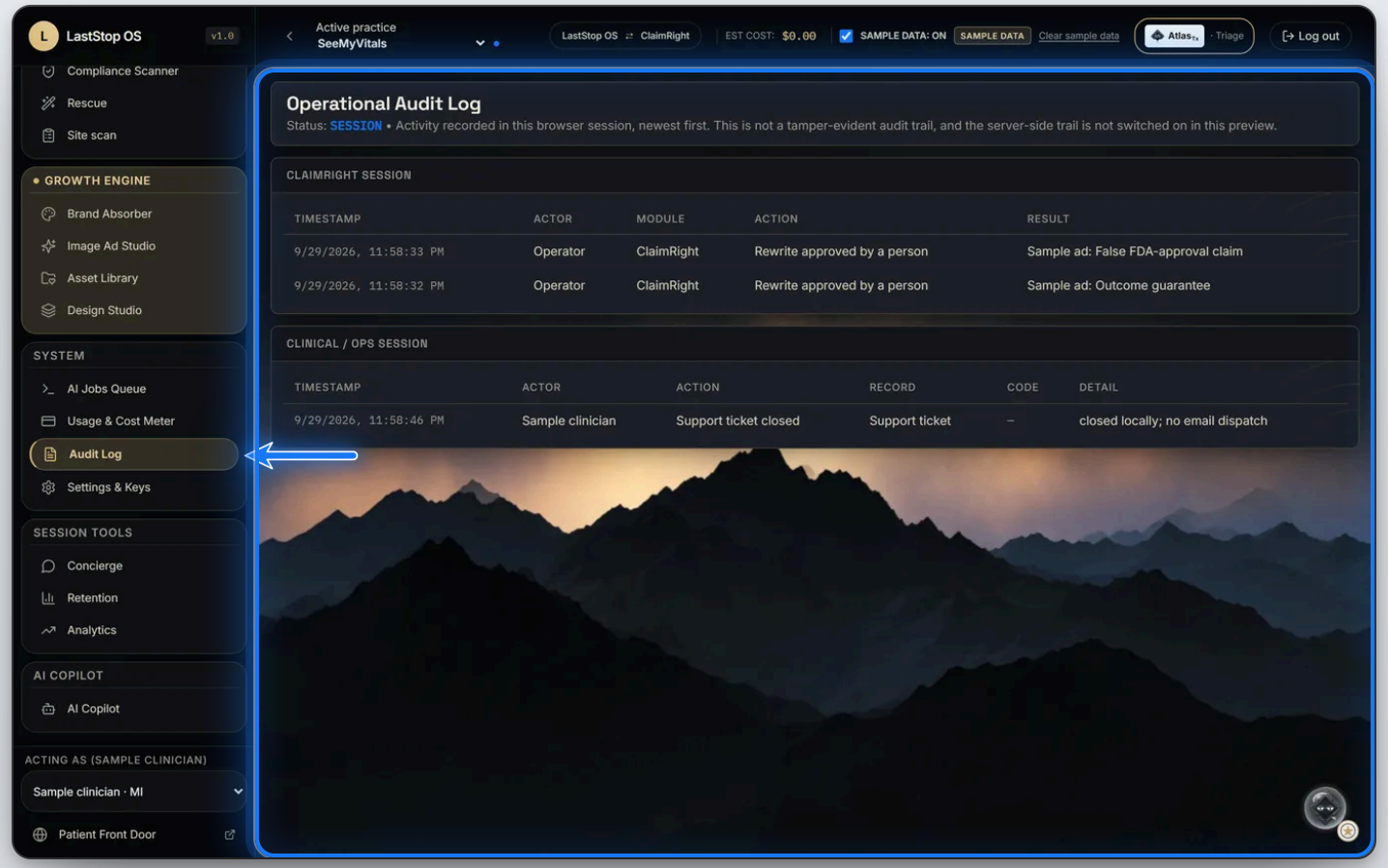
AI drafts, a person decides

→ One Approve button | Drafts appear for review | Every approval logged

SAMPLE DATA | LIVE IN DEMO · SAMPLE DATA | ✦ Approval gate | ✦ AI · follow-up drafts

- Atlas$_{Tx}$ offers "Draft follow-ups"; the card reads "AI drafts, a person decides" with one Approve button.
- After approval the drafts appear for review. Nothing is sent.
- "What got done" lists each approved action, and each one goes to the audit log.

Nothing the AI drafts runs until a person approves it.



44 CLAIMRIGHT / COMPLIANCE

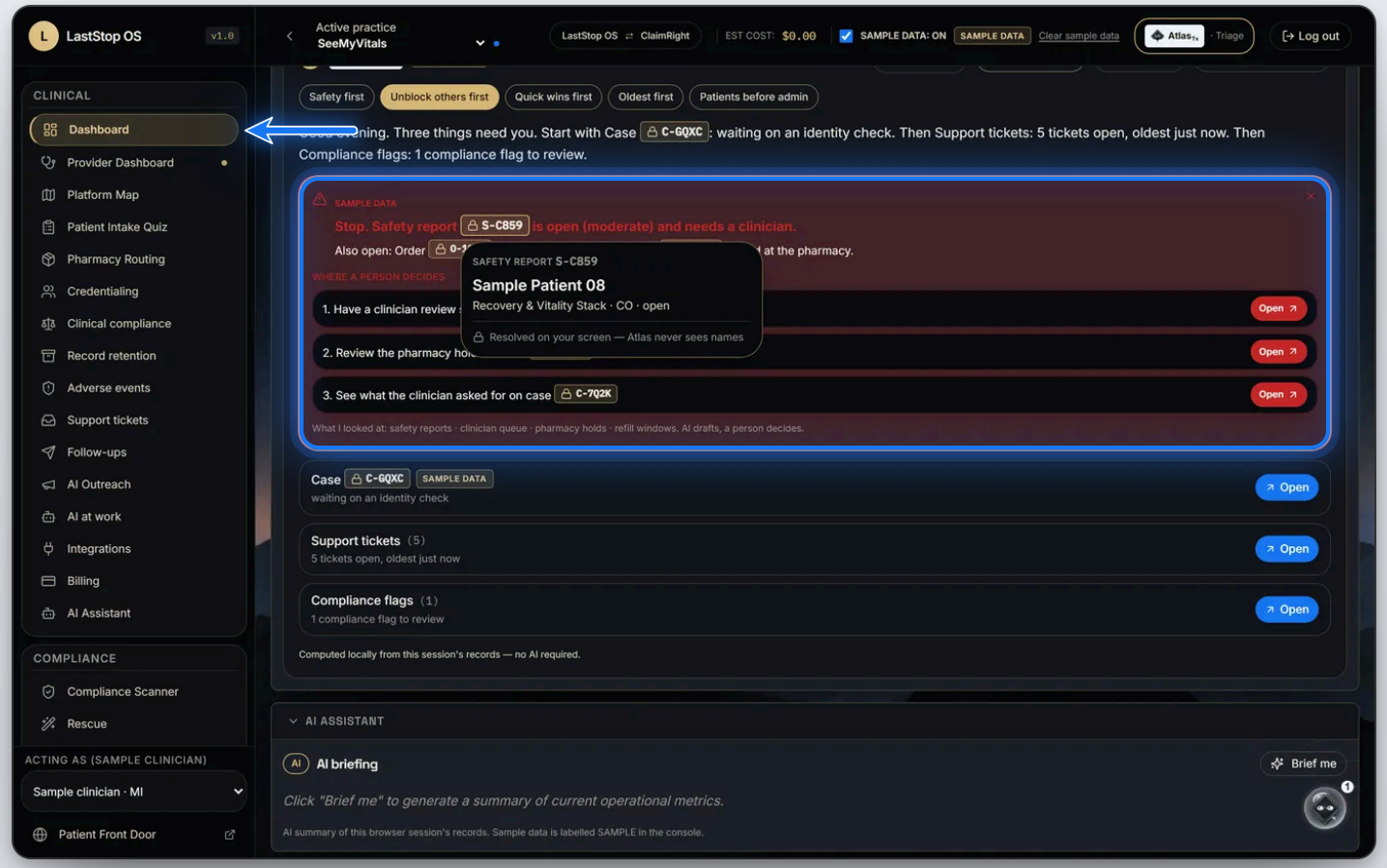
The audit log

- Time, actor, module, action, result
- ClaimRight approvals included
- Server ledger built

SAMPLE DATA SESSION LOG LIVE IN DEMO · SERVER LEDGER BUILT IN THE ENGINE Audit log

- The two ClaimRight rewrites approved in this session and a support ticket closed by the sample clinician, each with time, actor, module, action and result.
- In the demo the log is kept in the browser session. A tamper-evident server ledger is built in the engine.

What happened, who did it, and what came of it.



45 CLAIMRIGHT / COMPLIANCE

Blind Atlas, from the fire card

→ Code in, name on screen

Safe Harbor identifiers removed

Counsel review pending

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

Blind Atlas resolver

- Clicking the code on the fire card resolves it to "Sample Patient 08 · Recovery & Vitality Stack · CO · open", on this screen only.
- Atlas received the code, the status and the elapsed time. Nothing else.
- The HIPAA basis: random codes (45 CFR 164.514(c)), the Safe Harbor identifiers removed (164.514(b)(2)), relative times only, no free text.
- Privacy counsel review of the design is pending.

The report behind S-C859 resolves on your screen, and only there.

46 JOBS REPLACED · TOTALS

What it takes off the payroll

6.5 FTE of non-clinical work covered at about 300 active patients a month.

ROLE	FTE	BLS MEDIAN	MONTHLY	ANNUAL	LOADED	BASIS
−0.5 **Office / operations manager (daily triage)** Atlas$_{Tx}$ · SOC 43-1011	−0.5	$69,500	**$2,900**	$34,750	$49,650	BUILT TODAY
−1 **Refill and follow-up coordinator** Atlas$_{Tx}$ · SOC 43-6013	−1	$45,930	**$3,850**	$45,930	$65,620	AFTER AGREEMENTS
−0.5 **Patient support representative** Atlas$_{Tx}$ · SOC 43-4051	−0.5	$44,770	**$1,850**	$22,385	$31,980	AFTER AGREEMENTS
−0.5 **Intake and eligibility coordinator** LastStop · SOC 43-6013	−0.5	$45,930	**$1,900**	$22,965	$32,810	BUILT TODAY
−0.5 **Pharmacy order coordinator** LastStop · SOC 43-4151	−0.5	$46,170	**$1,900**	$23,085	$32,980	AFTER AGREEMENTS
−0.5 **Brand and identity designer** Growth Engine · SOC 27-1024	−0.5	$62,960	**$2,600**	$31,480	$44,980	BUILT TODAY
−0.5 **Ad designer (production)** Growth Engine · SOC 27-1024	−0.5	$62,960	**$2,600**	$31,480	$44,980	BUILT TODAY
−0.5 **Copywriter** Growth Engine · SOC 27-3043	−0.5	$76,910	**$3,200**	$38,455	$54,940	BUILT TODAY
−0.5 **Lifecycle marketing specialist** Growth Engine · SOC 13-1161	−0.5	$78,760	**$3,300**	$39,380	$56,260	AFTER AGREEMENTS
−0.5 **Compliance manager (program)** ClaimRight / Compliance · SOC 13-1041	−0.5	$80,730	**$3,350**	$40,365	$57,670	BUILT TODAY
−0.5 **Marketing-claims reviewer** ClaimRight / Compliance · SOC 13-1041	−0.5	$80,730	**$3,350**	$40,365	$57,670	BUILT TODAY
−0.5 **Privacy and consent administrator** ClaimRight / Compliance · SOC 29-2072	−0.5	$51,140	**$2,150**	$25,570	$36,530	AFTER AGREEMENTS

−6.5 FTE non-clinical work covered (estimate)

$33,000 per month, BLS median base wages

$396,210 per year, base wages

$566,070 per year, fully loaded (×1.43)

BLS Occupational Employment and Wage Statistics, May 2025 national medians (bls.gov/oes). Fully loaded uses the BLS Employer Costs for Employee Compensation ratio, $46.89 ÷ $32.82 = ×1.43 (bls.gov ECEC).

PILLAR · THE FRAMEWORK

The patient portal

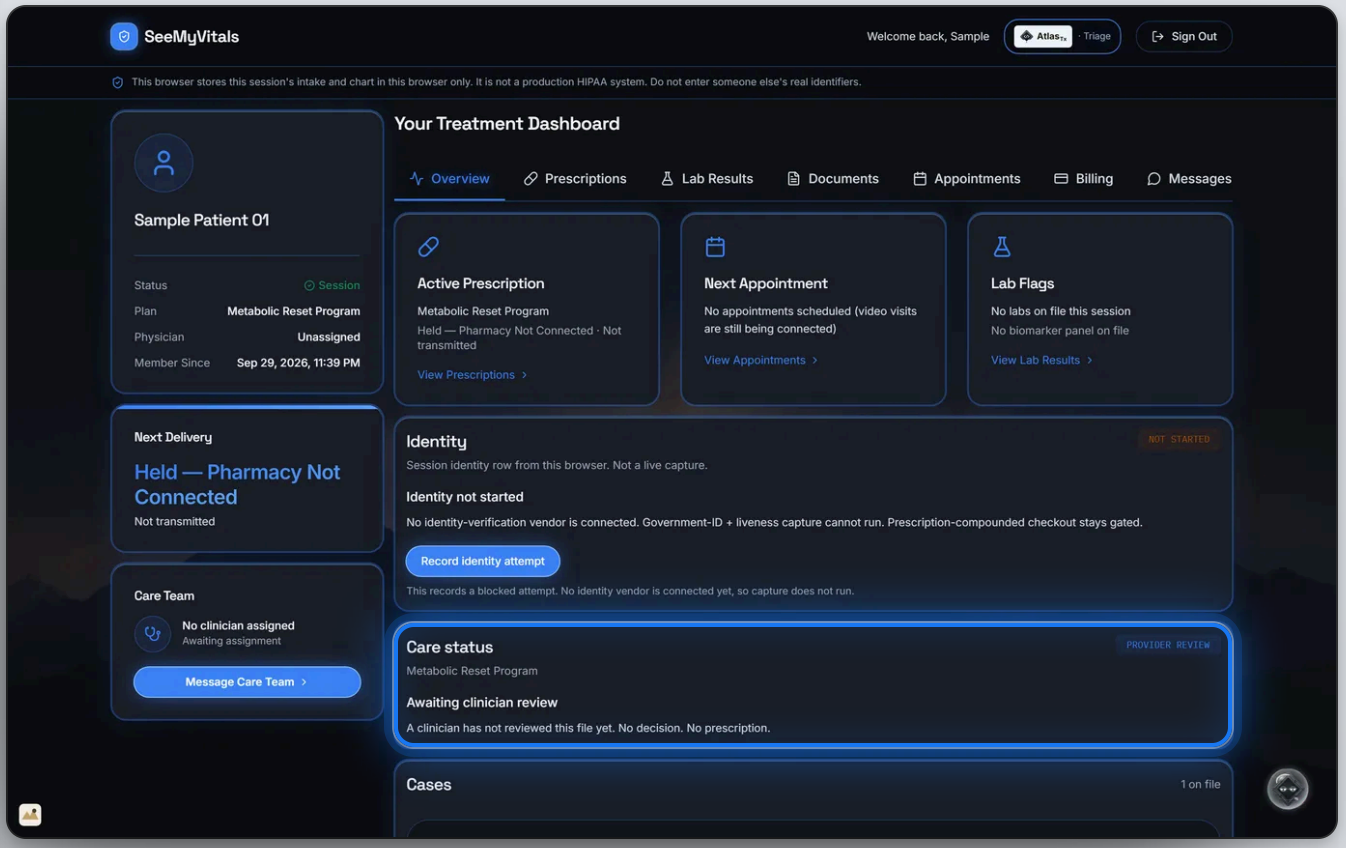
What the patient sees: plan, prescription, next visit, care status.

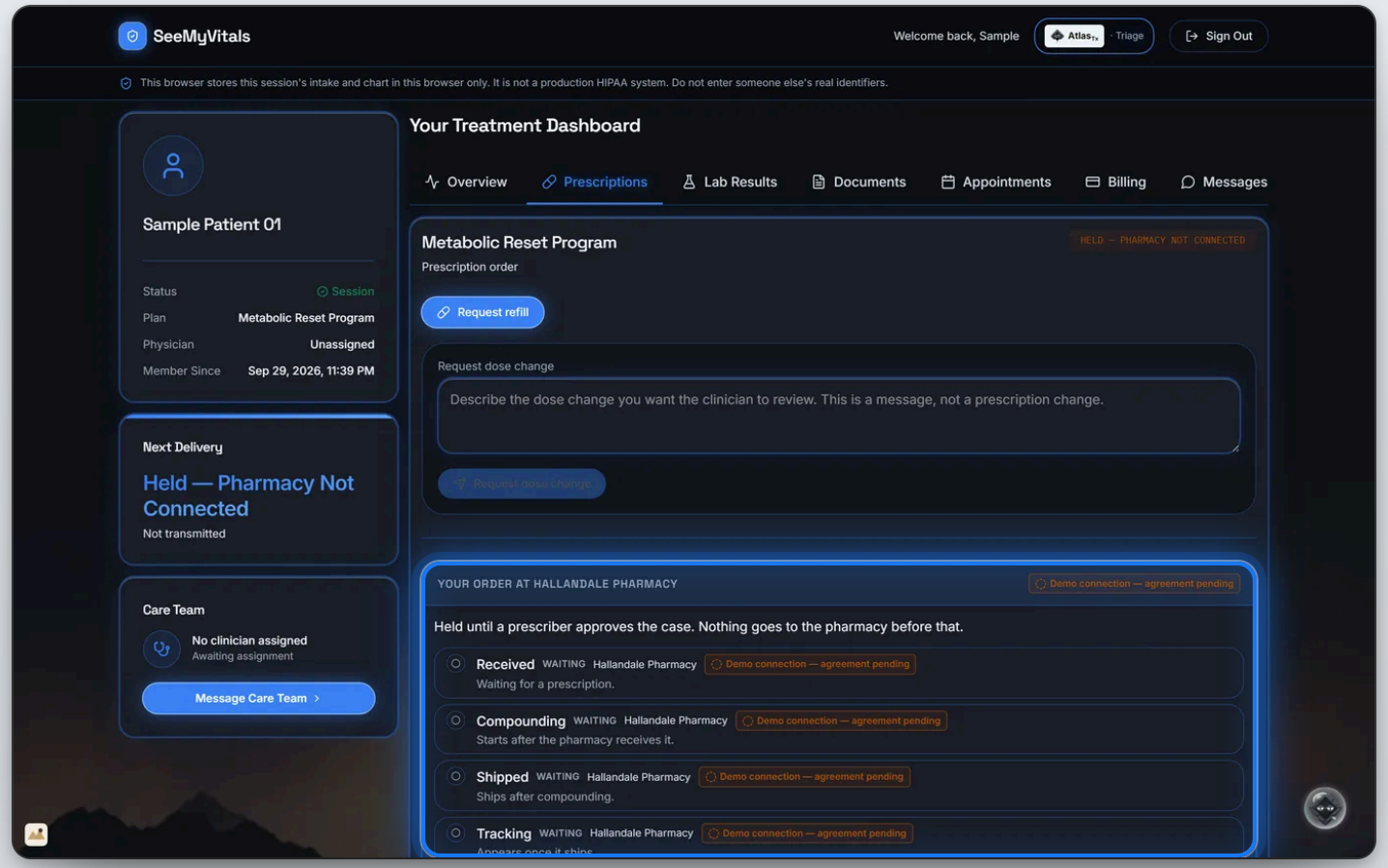
- Plan, active prescription, next appointment, lab flags, care status and cases for a sample patient.
- The sample case is waiting for clinician review: no decision, no prescription, and nothing sent to Hallandale Pharmacy (demo connection).
- Patient sign-up and login are built in the engine; the demo uses session data.
- Video visits: the connector is built in the engine and waits on a key and a BAA.

→ One sample patient | Awaiting clinician review | Session data in the demo

SAMPLE DATA | LIVE IN DEMO · SAMPLE DATA

20 Refills | 21 Secure messages | 22 Billing, stated plainly | 23 On a phone





20 LASTSTOP

Refills

→ Opens in the last week

The clinician re-approves

Then the pharmacy

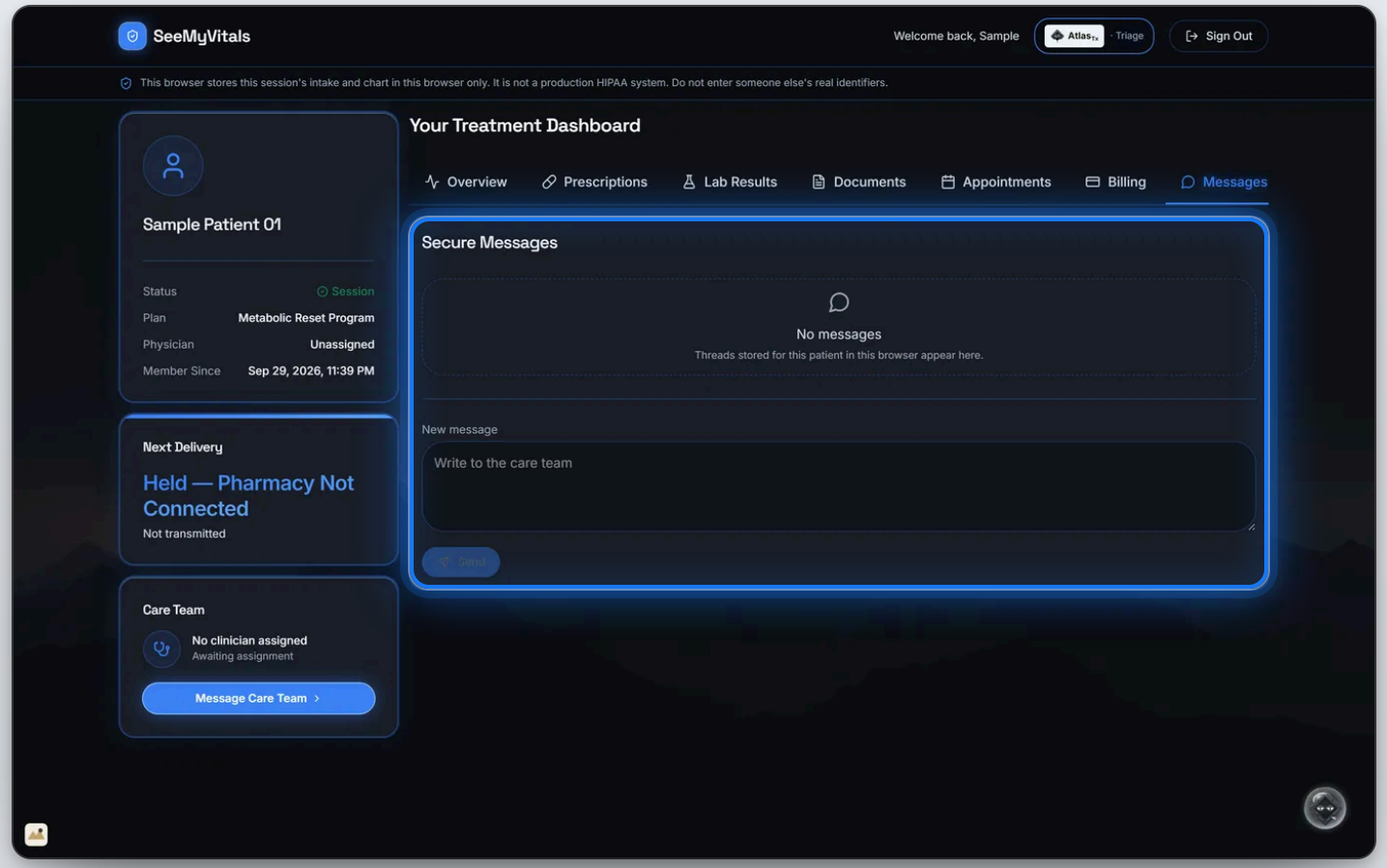
SAMPLE DATA

DEMO CONNECTION — AGREEMENT PENDING

Refill timing

- Refills open in the last week of a 30-day supply.
- The request goes to the clinician, then to Hallandale Pharmacy only after approval, then ships with tracking.
- The engine's refill request and recheck gate are built.

Refills go to the prescriber first, then the pharmacy. Never the other way round.



21 LASTSTOP

Secure messages

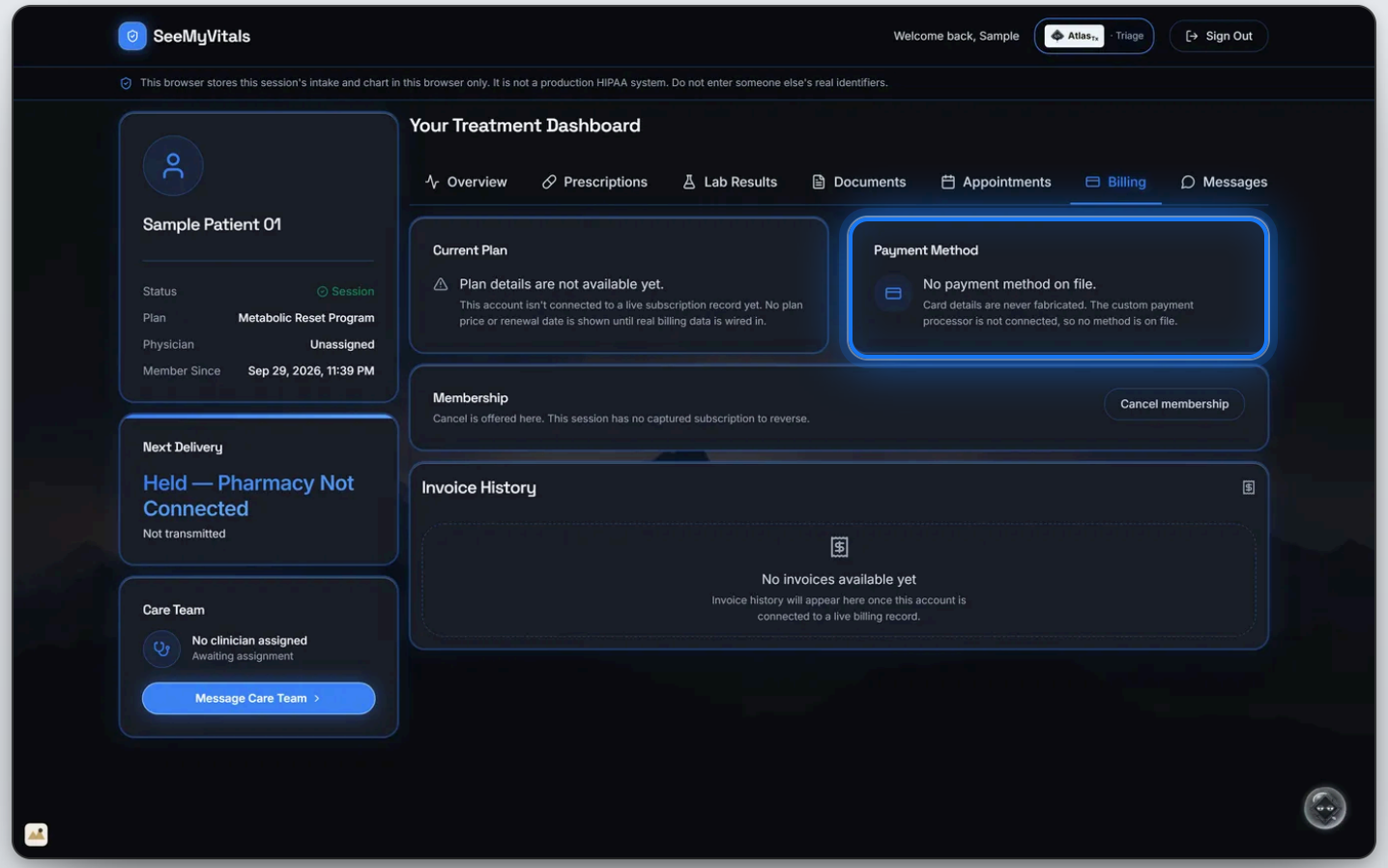
- The care team answers
- Clinical questions go to a clinician
- Server messaging built

SAMPLE DATA

LIVE IN DEMO · SAMPLE DATA

- The sample patient has not written yet, so the thread is empty. A new message goes to the care team.
- Staff or clinicians answer. Clinical questions go to a clinician.
- In the demo, threads live in the browser; server-side messaging is built in the engine.

Patients write to their care team, not to a shared inbox.



22 LASTSTOP

Billing, stated plainly

→ Cancel in the portal

No fabricated card data

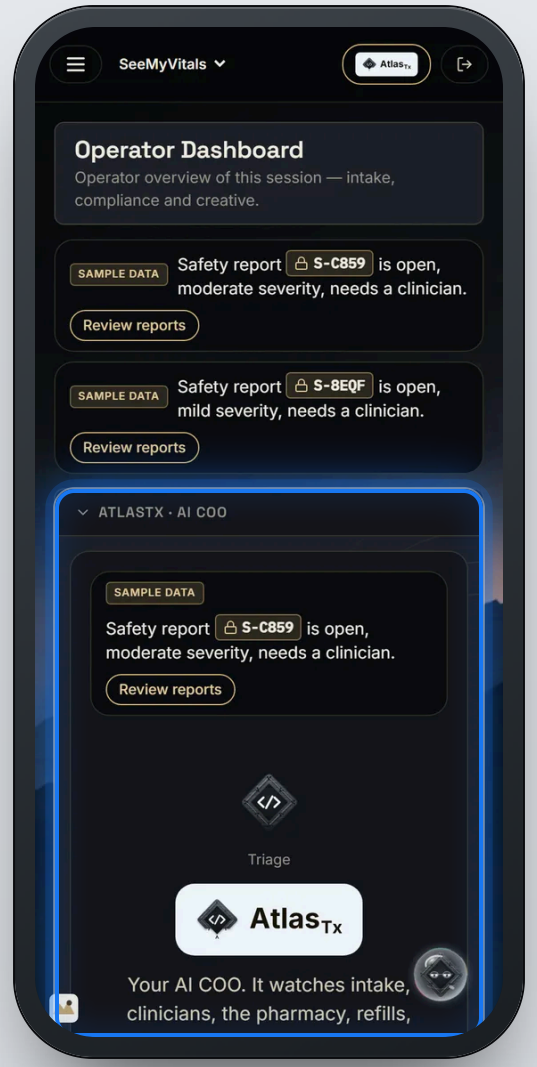
Processor not contracted

SAMPLE DATA

NEEDS VENDOR AGREEMENT

- No plan price, card on file or invoices, because the payment processor is not connected.
- Card details are never fabricated.
- Cancel is offered in the portal.

No processor connected, so no price, card or invoice is invented.



23 LASTSTOP

On a phone

→ 390-pixel phone width | SAMPLE label stays visible | Approve taps still required

SAMPLE DATA | LIVE IN DEMO · SAMPLE DATA | Atlas Tx

- The dashboard, Atlas Tx, record codes and the care flow fit a 390-pixel phone screen without sideways scrolling.
- The patient portal is laid out for the same width.
- SAMPLE DATA stays visible on the phone.
- Anything that sends or changes a record still needs an approve tap.
- Perfectly wrapped to fit your phone. iOS and Android apps are planned, for you and your patients.

The whole console fits a phone.

47 WHERE IT STANDS

What's real today

→ Built: all four pillars

Waiting: signatures

Not claimed: patients or revenue

- Built: the platform and its four pillars, shown here on labelled SAMPLE data from a local demo build.
- Waiting on signatures: the pharmacy, a clinician network or EHR, the payment processor, BAAs, a messaging provider and 10DLC registration, the LegitScript filing and counsel review.
- Not claimed: patients, orders, revenue or certifications.
- Next in the build: host the engine and wire the app to it, so every screen runs on real records.

Built and demonstrable today. Live with patients after the agreements are signed.

SAMPLE data: every screen runs on labelled sample records from a local demo build.

Demo connection — agreement pending: Charm Health, Beluga Health and Hallandale Pharmacy are shown connected in the demo only. Nothing is sent to them. The payment processor is not yet named or contracted.

No patients, orders, revenue or certifications are claimed. LastStop never prescribes or dispenses.

FTE figures are estimates at BLS May 2025 median wages for a practice that has not launched.

SeeMyVitals wordmark and palette are a placeholder brand made for this demo, not the final brand.